

FAST FACTS

The Building

The School of Journalism and Mass Communication is housed in the signature building on campus, Old Main, with offices for faculty, digital and hybrid classrooms, state-of-the-art computer labs, MiLab and television editing facilities. The student-run newspaper and radio station are located nearby in the newly renovated Trinity Building.

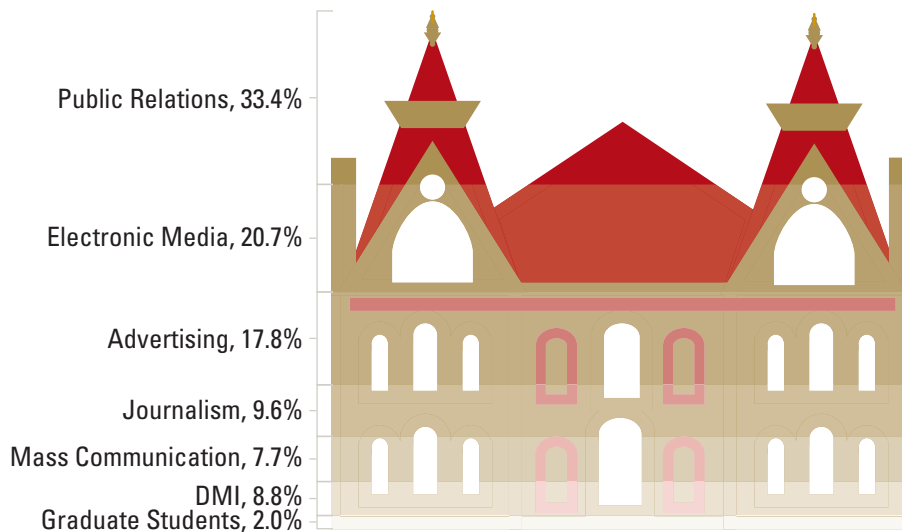
The Program

- Established more than 60 years ago
- Among the 25 largest in the country
- One of 113 programs in the United States and one of only three public universities in Texas accredited by the Accrediting Council for Education in Journalism and Mass Communication (ACEJMC)
- The second largest academic school or department at Texas State University
- Skills-based courses limited to 20 students
- Opportunities for first semester students to be involved with student media
- Digital and social media integrated across the curriculum
- Ability to customize degrees based on career goals
- Dedicated internship placement

2,295 Students

(Pre and Full Major Combined as of Fall 2017)

Programs	Number of Students
Advertising	409
Digital Media Innovation (DMI)	202
Electronic Media	475
Journalism	220
Mass Communication	177
Public Relations	767
Graduate	45



Undergraduate Concentrations

- Digital Media
- Multimedia Production
- Sports Media

Master of Arts in Mass Communication Concentrations

- Strategic Communication
- Digital Media
- Global Media

Student Media

- KTSW 89.9 FM
- The University Star
- Bobcat Update

Student Organizations

- Ad Club at Texas State
- The Association for Women in Communications
- Bobcat PRomotions
- Association of Hispanic Journalists at Texas State
- Latino Communication Association at Texas State
- Public Relations Society of America
- Social Media Club
- Society of Professional Journalists
- Texas State Broadcasting Society

Awards and Recognition

- The American Advertising Federation (AAF) team has advanced to nationals since 1990, winning two national championships, placing in the top four an additional seven times and winning various regional awards.
- KTSW 89.9 FM is ranked the 8th best college radio station in the country.
- Our student media regularly earn awards from the Texas Intercollegiate Press Association (TIPA), including Best in Show and First Place in Sports Feature Writing and in News Feature Writing.
- KTSW students have won CBI National Student Production Awards.

Annual Events

- Our signature event, Mass Comm Week, features more than 25 events with 50-plus speakers representing the fields across the discipline.
- PR students have the opportunity to join the PRSA Bateman Competition Team.
- Graduate students on the SXTX State Team have front-row access to the South By Southwest (SXSW) Interactive conference.
- The week-long National Press Photographers Association (NPPA) Advanced StoryTelling Workshop professional development program brings in 30 to 40 top television and newspaper professionals from throughout the world.