



Sports Marketing & Advertising Sales Intern

Emmis Austin Radio has earned a reputation as a fun, exciting, and innovative company, where every individual is part of the team. Emmis Austin Radio is a branch of Emmis Communications with a cluster of seven radio stations in Austin, TX including: KLBJ-AM (590), KLBJ-FM (93.7), KGSR (93.3), KROX (101.5), KPBA (103.5), KLZT (107.1), and Latino 102.7. **All EAR internships are for school credit only and are unpaid positions.**

Job description:

As the Sports Marketing & Advertising Sales intern you will gain hands-on radio sales experience with capital traffic and weather segment sponsorships. Interns will assist with organizing and executing events such as the LBJ 100, MDA Muscle Walk, Ronald McDonald, Color Run, and MS 150.

Responsibilities include but are not limited to:

- Learn about promotions, charity event planning, and production of on-air shows
- Acquire hands on training in the daily activities of an account executive
- Assist sales manager with emails, sales, and order input

Requirements:

- All interns **must** receive school credit from an accredited college, university, or institution (no exceptions)
- Available to work 15-20 hours a week required (flexible scheduling)

Skills:

- Ideal intern candidates must be reliable, hardworking, organized, and possess a “can do” attitude.

Please send a resume with cover letter to: GOsborn@emmisaustin.com. Refer to posting and no phone calls please. Internships are available during the fall, spring, and summer semesters.

**EMMIS COMMUNICATIONS/EMMIS AUSTIN RADIO
IS AN EQUAL OPPORTUNITY EMPLOYER**