

**USAA DATATHON**  
**PART 2 | BUILD / DEMO**  
**ADDITIONAL INSTRUCTIONS**

- You and your team will pick from the following topics to build a prototype and demonstrate your data skills:
  - Employment and the Workforce in 2025
    1. Commuting Impacts in a post-pandemic world
    2. Commuting vs. Working Remote (Geographic Preference of)
    3. Housing & Gentrification Impacts
  - Studying the geographical movement of populations with different features such as education level or job specialty, and whether this is an overwhelming source-sink effect for certain areas
- There will be two categories being judges (hence your submission category Options):
  - Technical Art: Digging into the data using statistics/machine learning to derive insights
  - Visual Art: Representing/displaying interesting data insights visually