

# Transfer Planning Guide 2021-2022

## Major in Marketing

## Bachelor of Business Administration Degree (BBA)

## 120 Credit Hours

Texas Education Code Section 61.822 requires that Texas public institutions facilitate the transferability of lower-division course credit through the **Core Curriculum**. The [Core Curriculum](http://mycatalog.txstate.edu/undergraduate/general-education-core-curriculum/) contains nine Foundational Component Areas (42 hours), which every Texas State student must satisfy to graduate.

Texas State is a participant in the **Texas Common Course Numbering System** [(TCCNS).](https://www.tccns.org/) Use the TCCNS to find courses you can take at your institution to ensure transfer of credit toward freshman- and sophomore- level degree requirements at Texas State.

| Code | Course | Required Hours |
| --- | --- | --- |
| 010 | Communication | 6 required hours *(see Recommended Core Curriculum Choices below)* |
| 020 | Mathematics | 3 required hours *(see Recommended Core Curriculum Choices below)* |
| 030 | Life and Physical Sciences | 6 required hours |
| 040 | Language, Philosophy & Culture | 3 required hours *(see Recommended Core Curriculum Choices below)* |
| 050 | Creative Arts | 3 required hours |
| 060 | American History | 6 required hours |
| 070 | Government/Political Science | 6 required hours |
| 080 | Social and Behavioral Sciences | 3 required hours *(see Recommended Core Curriculum Choices below)* |
| 090 | Component Area Option | 6 required hours *(see Recommended Core Curriculum Choices below)* |

*Students will receive core credit at Texas State for any course successfully completed in the Core Curriculum of the sending institution.*

## RECOMMENDED CORE CURRICULUM CHOICES FOR THE BBA

The BBA requires specific courses for degree completion, and with wise planning, you may take courses that satisfy both the Core Curriculum and the BBA requirements:

| Courses | TCCN | TEXAS STATE |
| --- | --- | --- |
| 010 Communication | ENGL 1301 & 1302 | ENG 1310 & ENG 1320 |
| 020 Mathematics | MATH 1325 | MATH 1329 |
| 040 Language, Philosophy & Culture | PHIL 2306 | PHIL 1320 |
| 080 Social and Behavioral Sciences | ECON 2302 | ECO 2314 |
| 090 Component Area Option | SPCH 1311 | COMM 1310 |
| 090 Component Area Option continued | Any 3 hours of core 090 | Any 3 hours of core 090 |

## ADDITIONAL LOWER-DIVISION BBA REQUIREMENTS

| TCCN | TEXAS STATE |
| --- | --- |
| ACCT 2301  | ACC 2361 |
| ACCT 2302 | ACC 2362 |
| BCIS 1305 | CIS 1323 |
| BUSI 1301 | B A 2310 |
| BUSI 2301 | BLAW 2361 |
| BUSI 2305 | QMST 2333 |
| ECON 2301 | ECO 2315 |
| ECON 2302 | ECO 2314 |

## MCCOY COLLEGE OF BUSINESS ADMISSION:

Admission to the McCoy College is competitive, and admission requirements are beyond those set by Texas State. As a result, a student may be admitted to Texas State but denied admission to the McCoy College. A student must be admitted to the McCoy College to pursue a degree program under the college.

To be eligible for admission to McCoy College, students with at least 30 transferable semester hours must have completed ENG 1310 (College Writing I) and ENG 1320 (College Writing II), and MATH 1329 (Mathematics for Business and Economics II), or their approved equivalents. The required courses must be complete and posted to your Texas State record for your application to be considered. Applicants will be automatically admitted to McCoy College when they have been granted assured admission to Texas State and have an overall GPA of 3.25 or higher. Applicants with an overall GPA below a 3.25 and equal to or greater than 2.5 will be considered for admission through a competitive review process. To be eligible for admission, applicants must earn grades of at least one B and two C's in ENG 1310, ENG 1320, and MATH 1329 or their equivalents. Applicants denied admission to McCoy College will be considered for admission to the University as Exploratory Professional (undecided).

To apply to McCoy College, you must select the business major of your choice as your first major option on the ApplyTexas Application. Consideration for admission to McCoy College undergraduate programs is based on specific admission criteria and is conducted as a rolling admission process. It is recommended that potential students submit their *complete* application by the priority date. Applications received after the priority date will be considered for admission on a space-available basis. Applicants must meet **Texas State admission deadlines.**

The priority dates are:

* **October 15** for spring semesters
* **March 1** for summer/fall semesters

## UNIVERSITY ADMISSION:

1. Submit a completed [application,](https://www.admissions.txstate.edu/apply) all supporting documents, including an official high school transcript and transcript(s) from every institution attended and application fee, to the Office of Undergraduate Admissions by the stated [priority date.](http://www.admissions.txstate.edu/future/application-dates.html)
2. Students with **1-15 transferable hours** must have a minimum 2.0 GPA in all transferable course work and meet [freshman admission standards.](http://www.admissions.txstate.edu/future/freshman/admissions-requirements) Students with **16-29 transferable hours** must have a minimum 2.5 GPA in all transferable course work. Students with **30 or more transferable hours** must have a minimum 2.25 GPA in all transferable course work. All students must be eligible to return to all previous institutions and be at least one full semester out of high school.

Students transferring to Texas State from a community college may elect to follow the [Texas State](http://mycatalog.txstate.edu/) [Undergraduate Catalog](http://mycatalog.txstate.edu/) that was in effect at the time they enrolled at their community college. Students may also, with the approval of their College Dean, follow a subsequent catalog. Students are reminded to refer to their designated catalog for information related to University requirements for curriculum, graduation, probation/suspension, and other general information.

## FOR MORE INFORMATION, CONTACT:

Office of Undergraduate Admissions Texas State University

429 N. Guadalupe St.

San Marcos, Texas 78666

512.245.2364

<https://www.admissions.txstate.edu/>

McCoy College of Business

CenturyLink Advising Center, McCoy Hall 115

512.245.1993

[www.](http://www/) <https://advising.mccoy.txstate.edu/>

***Texas State reserves the right to withdraw courses at any time, to change its fees or tuition, calendar, curriculum, degree requirements, graduation procedures, and any other requirements affecting students. Changes will become effective whenever authorities determine and will apply to both prospective students and those already enrolled.***

**May 2021**