



International Business in the EU McCoy Flex MBA/MSHRM Study Abroad Dublin, Ireland Summer 2022

“If I can get to the heart of Dublin, I can get to the heart of all the cities of the world.” — James Joyce

Why Ireland?

- Ireland is politically and economically stable and offers a safe, clean, and beautiful learning environment.
- Ireland is the European Union headquarters for more than 1000 multinationals, including 700 U.S. companies, many of which are in the tech, biotech, and pharmaceutical industries.
- Ireland has benefited from more than \$300 billion of U.S. direct investment in the past two decades — more than Brazil, Russia, India, and China combined.
- Ireland is the fastest growing economy in the EU and was named as *Forbes*' “Best Country for Business” thanks to favorable tax regulations, an educated workforce, and an entrepreneurial culture.
- In addition to enriching meetings with business and government leaders in Dublin, case studies on the companies we visit, an experiential service-learning project, cultural excursions, and a day trip outside Dublin, students may enjoy Dublin's mild summer climate, historical sites, vibrant nightlife, and sophisticated culinary scene, as well as Ireland's lush landscape.

What Courses Are Offered?

Students will earn 6 credit hours by taking two courses (one from each professor):

- BLAW 5368i: International Business Ethics OR BLAW 5315: International Business Law (Stokes)
- MGMT 5312: Seminar in Management OR MGMT 5318: Cross-Cultural Management (Konopaske)

What Are the (Tentative) Dates?*

- One mandatory full-day orientation session will be held on Saturday, April 9, 2022.
- Zoom Classes: the evenings of May 31, June 2, 7, 9, and 14; in-person classes: July 19 and 21.
- Students must depart the U.S. for Dublin no later than June 17th and can return as early as June 25th.
- Because our on-campus classes do not resume until July 19th, ample time is available after the official itinerary for personal travel in Europe. Flights to other European cities start at less than \$50.

What is the Expected Cost?

Budget is still being finalized, but the tentative program fee of ~\$4442 includes:

- Graduate tuition and fees for 6 credit hours (to compare, the on-campus cost of 6 credit hours is ~\$3767)
- Study Abroad Application Fee (\$200, nonrefundable)
- Pre-departure orientation programs
- Lodging for seven nights in 4* business hotel, double-occupancy, with free wi-fi
- Most ground transport
- Business visits, a service-learning project, a city tour, and a cultural excursion
- Daytrip to Glendalough/Wicklow or Howth
- All breakfasts and two dinners
- Local tour guides
- International health insurance and emergency assistance
- Custom t-shirt

The program fee does not include international flights, optional excursions, passport fees, course materials, Covid vaccines/tests, or all meals. Students may fly their choice of airline, although itinerary recommendations will be provided. **Scholarships are available!**

Want to Learn More?

- Check out www.educationabroad.txstate.edu
- Join our informational private Facebook group at <https://www.facebook.com/groups/mccoyireland2022>
- Attend an Info Session on January 24, 12-1 pm. Zoom ID: 6793638587, Passcode: 2021
- Contact Dr. Alexis Stokes at stokes@txstate.edu