EIA’s mission to educate students in the field of entrepreneurship is needed now more than ever to find innovative solutions during the COVID-19 pandemic.

Educate 1,000,000 entrepreneurs through our programs by 2025.

Our educational programs are jointly developed with representatives from:

- Stanford University
- Berkeley University of California
- Google
Global EIA 2021
A Worldwide Impact

The world’s first online program providing an immersive experience in an international and multidisciplinary community.
**EIA Journey**

**2 WEEKS BEFORE**
- Team Formation & Ideation

**PRE-WEEK**
- Team Formation

**DAY 2**
- Problem - Solution Fit

**DAY 3**
- Customer Development

**DAY 4**
- Customer & Problem Validation

**DAY 5**
- Prototyping & Solution Validation

**DAY 6**
- Digital Prototype & Marketing Strategy

**DAY 7**
- Startup Expo

**DAY 8**
- Business & Revenue Model

**DAY 9**
- Marketing Campaign Launch

**DAY 10**
- Acquiring Users & Product Development Sprint

**DAY 11**
- IP & Pitch & Product Development Sprint

**DAY 12**
- Fundraising & Product Development Sprint

**DAY 13**
- Startup Funding

**DAY 14**
- What's Next?

**DAY 15**
- Grand Pitch
Earn credit points while watching Netflix

- **No ZOOM keynotes** - Daily 20 min episodes about young entrepreneurs working on their startup (Remember this series?)
- Engaging, funny and educative content will not overwhelm you
- Daily quiz after the episode about the content you learned
After watching the episode and completing the quiz, you will go through mentoring with your team.

- No AI robots teaching you, real people with real experience.
- Be present 4h every work day for mentoring and team work.
YOUR DAILY TOOL AT EIA

EPIPRODUX

THE MOST ADVANCED BUSINESS DEVELOPMENT PLATFORM

DEVELOP YOUR CUSTOMER
- Data-driven customer segment definition and validation
- Discovery of 4x more profitable customer

DEVELOP YOUR PRODUCT FEATURES
- Fast validation of features your customer want
- Develop competitive features & make a profit, aligned with your business objectives

DISCOVER PROFITABLE MARKETS
- Easily discover a profitable market for your product using pre-cooked data
- Increase sales, and profit 3X, lower customer acquisition costs up to 70%

LAUNCH YOUR FIRST MARKETING CAMPAIGN
- Plan high ROI target campaigns (900%)
- Align the campaigns with business objectives

EARN YOUR FIRST PROFIT
- Bring all your business components easily together to manage 2x industry profits
- Define and validate business operations to achieve growth
Some of your mentors

MARTIN OMANDER  
Google

KEN SINGER  
UC Berkeley

CHARLYN GONDA  
Uber

DANIELLE D'AGOSTARO  
Alchemist Accelerator

RODRIGO DE ALVARENGA  
HAG.Group

KAMEEL VOHRA  
Dell

TIFFINE WANG  
UC Berkeley

AMARA HULSLANDER  
Amazon

RICK RASMUSSEN  
UC Berkeley

RAVI BELANI  
Stanford University

LARS TRUNIN  
TransferWise

ZAID HAQUE  
Microsoft
An International & Global Experience

Adopt a global perspective through the eyes of your team member

Discover, learn and embrace international and cultural diversity

Understand the challenges of a global startup through working with teammates across time zones
A Whole New Level

Team Formation
After two weeks of virtual team formation, students post their startup idea. In the case that students do not have an idea, they can then join another team. During team formation, team clinics ensure that all students join a team. EIA will increase the number of mentors to provide further support in team formation.

The Startup Expo
The world’s first global startup expo where 600 students present their product in their hometown. EIA’s talents will span the globe.

Pitching
Pitching will put you in front of early-stage investors, and more importantly, the top 10 teams will gain unparalleled exposure: pitching on a virtual stage, broadcasted globally to over 10,000 people.
You will get connected with 350 students from 60 different countries - virtual networking sessions give you a chance to get new friends, mentors, business partners.

We will have local reporters, providing you with virtual tours and showing you amazing locations in Portugal, making you feel you are on site.

Opening and Closing ceremonies live sessions from Portugal.

Real VC and Investor Pitch will give you a chance to get connected with World's TOP VC-s
Our Alumni feedback

Here’s how previous participants evaluated the program:

- 93% felt they gained an entrepreneurial mindset
- 91% feel an increase in their professional network
- 90% considered the quality of the mentors to be extremely high
- 80% agreed that the program increased their future career opportunities
THANK YOU!

Top 100 Digital Pioneers in Europe
Financial Times, Google & Leading European Policymakers

Leaders in Tech Entrepreneurship Education 2020
Corporate Visions (EU Tech Magazine)