

Letter from the Director



This issue marks our fourteenth year of publishing the *Journal of Texas Music History*, which is available in print and also online at: txstate.edu/ctmh/publications/journal. There's no charge to receive the *Journal of Texas Music History*. Simply contact us at gh08@txstate.edu,

and we'll be happy to put you on our mailing list.

It's been another very successful year at the Center for Texas Music History. We continue to develop new graduate and undergraduate music history courses through Texas State University's Department of History. In fact, we offered our first ever Study Abroad classes this year ("The History of Rock & Roll" and "The History of Texas Music") as part of the Department of History's Study Abroad in Chester (England) program. The courses were so popular with students that we plan to offer them again next summer as part of the 2015 Study Abroad in Chester program.

In addition to developing new courses and other educational programming for students, the Center for Texas Music History also continues to provide student scholarships at Texas State. This year, we awarded the second annual Michael R. Davis Scholarship to Audrey Najera, graduate history major. We are very grateful to Greg Davis, Michael Davis's brother, for establishing this important scholarship as a way to honor his sibling and help support our students' educational endeavors. We also succeeded in raising enough money to permanently endow the new Kent Finlay scholarship. We are very grateful to the Randy Rogers Band, Robin Schoepf and everyone else who contributed so generously to the Finlay scholarship endowment.

The Center's award-winning *John and Robin Dickson Series in Texas Music* (produced in collaboration with Texas A&M University Press) will soon publish several new books examining the history of Texas music. The Center's popular NPR series, *This Week in Texas Music History*, is now in its sixth year and is broadcast on NPR affiliate stations throughout the Southwest to an estimated audience of one million listeners. Our sincerest thanks to Humanities Texas for its generous grant in support of *This Week in Texas Music History*.

We couldn't begin to do all that we do without the help of many friends and supporters. My sincerest thanks to Jason Mellard, Kathleen O'Keefe, Kristi Bigley, Twister Marquiss, César Limón, the Center's Advisory Board, Mary Brennan & Alan Apel, Frank de la Teja, Mary Alice De Leon, Madelyn Patlan, the Texas State University Department of History, Denise Trauth & John Huffman, Gene & Lynn Bourgeois, Michael Hennessey, Gail Randle, Vicki Clarke, John & Robin Dickson, Patti Harrison, Kent Finlay, Francine Hartman, Paul & Polly Glasse, Tamara Saviano, Michael Willoughby, Diana Harrell, Perry & Marianne Moore, Randy Rogers, Brady & Bree Black, Bill Whitbeck, Pat Muehl, Phil & Cecilia Collins, Richard & Linda Campbell, Greg Davis, Michael Davis, Dalis Allen, Kim & Robert Richey, Joe & Alice Specht, Pam Golightly, Gregg Andrews & Vikki Bynum, Lanita Hanson, Jim & Cathey Moore, Tracie Ferguson, Ruthie Foster, Randy & Leslie Collier, Mark & Diana Hendricks, Tom & Ann Francese, Elmer & Susan Rosenberger, Rick & Laurie Baish, Nell Hesson, Lucky & Becky Tomblin, Denise Boudreaux, Carol Dochen, Jo & Paul Snider, Darrell & Barbara Piersol, Ralph & Patti Dowling, Dennis & Margaret Dunn, Ron & Judy Brown, Grant Mazak, Mariko Gomez, Cathy Supple, Sharon Sandomirsky & Chris Ellison, John Kunz, Bill Musser, Lee & Judy Keller, Ronda Reagan, Glenn Joy, Jennifer Joy & Mark White, Luan Brunson Haynes & Elizabeth Brunson Vickers, Billy Seidel and many others.

To learn more about the Center and its unique programs, please contact us or visit our website. Thanks for your interest and support!

Dr. Gary Hartman, Director
Center for Texas Music History
Department of History
Texas State University
601 University Drive
San Marcos, TX 78666 U.S.A.

512.245.3749
gh08@txstate.edu
txstate.edu/ctmh

**Center for
Texas Music History**

Director
Gary Hartman

Assistant Director
Jason Dean Mellard

Director of Programs
Kathleen O'Keefe

Administrative Assistant
Kristi Bigley

**The Journal of
Texas Music History**

Editors
Gary Hartman
Twister Marquiss
Jason Dean Mellard

Art Director/Designer
César Limón

Contributors
Curtis Peoples
Daniel M. Raessler
Guadalupe San Miguel, Jr.

Reviews
Chad Hammett
Diana Finlay Hendricks

The *Journal of Texas Music History* is published annually by the Center for Texas Music History at Texas State University. The contents of this journal do not necessarily represent the views of the university.

Subscription: There is no charge to receive the *Journal*. Simply contact the Center for Texas Music History to be placed on our mailing list.

Article Submissions: Please submit manuscripts by e-mail in Microsoft Word, Chicago Style, to gh08@txstate.edu or mail to *Journal of Texas Music History*, Department of History, Texas State University, 601 University Drive, San Marcos, TX 78666.

© 2001 Center for Texas Music History, Texas State University-San Marcos

ISSN 1535-7104

The Journal of

TEXAS MUSIC HISTORY

2014

Contents

- 8 Tejanos and the Making of the Texas Jazz Festival, 1959-2013
Guadalupe San Miguel, Jr.
- 24 The Lubbock Texas Quartet and Odis 'Pop' Echols:
Promoting Southern Gospel Music on the High Plains of Texas
Curtis Peoples
- 44 The Cowboy Song as Art Song
Daniel M. Raessler



8



24

Reviews

- 52 *Sonobeat Records:
Pioneering the Austin Sound in the '60s*
Diana Finlay Hendricks
- 53 *Progressive Country:
How the 1970s Transformed the Texan in Popular Culture*
Chad Hammett



44

The Texas State University System

Dr. Jaime R. Garza
Chairman, San Antonio

Rossanna Salazar
Vice Chairman, Austin

Charlie Amato
Regent, San Antonio

Kevin J. Lilly
Regent, Houston

Ron Mitchell
Regent, Horseshoe Bay

David Montagne
Regent, Beaumont

Vernon Reaser III
Regent, Bellaire

William F. Scott
Regent, Nederland

Donna Williams
Regent, Arlington

Anna Sandoval
Student Regent, Alpine

Brian McCall
Chancellor

Submissions Review Board

John Dempsey
The University of North Texas,
Denton

Craig D. Hillis
The University of Texas at Austin

Bill C. Malone
Madison, WI

Karl Hagstrom Miller
The University of Texas at Austin

Kevin Edward Mooney
Texas State University

Edward D. Oliphant
The University of Texas at Austin

Jerry Rodnitzky
The University of Texas at
Arlington

Guadalupe San Miguel, Jr.
The University of Houston,
Houston

Joe Specht
McMurry University, Abilene

Roger Wood
Houston Community College
System, Houston

The Center for Texas Music History Board of Advisors

Marcia Ball

Craig Barker

Ralph Dowling

Tommy Foote

Tom Frost III

Rod Kennedy

Casey Monahan

Joe Nick Patoski

Elizabeth Pittman

Guadalupe San Miguel, Jr.

Lucky Tomblin