Texas State Leadership Institute
Annual Conference

Global Engagement: Becoming Empowered to Change Your World

February 15 – 16, 2013

Texas State University-San Marcos

Total Attendance: 340
Dean of Students Office Mission

The Dean of Students Office strives to set standards of excellence in the delivery of student services and to foster a welcoming environment that is inclusive, safe and conducive to learning. The core function of the Dean of Students Office is assisting and developing students through services that include emergency services, leadership development opportunities, legal advice, notary services, ombuds services, and resolutions to student misconduct allegations.
Leadership Institute

Vision
To develop students into ethical, innovative, responsible, civically-minded leaders who contribute positively to their local and global communities.

Mission
The purpose of the Leadership Institute is to bring students together to learn leadership skills, engage in activities that foster ethical behavior, build an inclusive community, demonstrate social responsibility and inspire a commitment to excellence.

Core Values
- Ethics/Integrity
- Excellence
- Social Responsibility
- Inclusivity
- Civic Engagement
- Empowerment
Conference Purpose

The primary purpose of the conference is to bring together students from diverse backgrounds to learn leadership skills, engage students in values-based activities that foster ethical leadership development, build a unified community, cultivate social responsibility, and inspire students to adopt a new way of life while expanding their leadership potential.
Learning Outcomes

- Students will be able to articulate the aspects of globalization that contribute to effective leadership.
- Students will understand the obligation of leaders to be actively engaged in their local and global communities.
- Students will learn the ethical strategies and solutions other leaders use to address organizational and societal issues and concerns.
- Students will recognize the contributions diversity brings to their campus and society and be empowered to advocate for equality and inclusiveness.
Total Attendance – 417

- Texas State Students, 312, 75%
- Non-Texas State Students, 28, 7%
- Volunteers, 41, 10%
- Speakers, 36, 8%
Non-Texas State Student Attendees - 28

- Houston Community College
- Southern Methodist University
- St. Mary's University
- Texas A&M - San Antonio
- Texas Lutheran University
- University of Texas at Austin
- University of The Incarnate Word
- Austin ISD
- San Antonio ISD
Texas State Attendance by Gender

Female, 208, 67%
Male, 104, 33%
Non-Texas State Attendance by Sex

- Female: 23
- Male: 5
Texas State Attendance by Classification

- Senior, 101, 32%
- Junior, 92, 30%
- Sophomore, 53, 17%
- Masters, 26, 8%
- Post Baccalaureate, 2, 1%
- Doctoral, 1, 0%
- Freshman, 37, 12%

Legend:
- Doctoral
- Freshman
- Sophomore
- Junior
- Senior
- Masters
- Post Baccalaureate
Texas State Attendance by College

- Applied Arts, 28, 9%
- Business Administration, 41, 13%
- Education, 36, 12%
- Fine Arts and Communication, 58, 19%
- Liberal Arts, 66, 21%
- Health Professions, 23, 7%
- Science and Engineering, 45, 14%
- Graduate College, 1, 0%
- University College, 14, 5%
Texas State Attendance by Ethnicity

- American Indian/Alaskan Native, 1, 0%
- Asian/Pacific Islander, 13, 4%
- Black (Non-Hispanic), 50, 16%
- Hispanic, 109, 35%
- Native Hawaiian or Pacific Islander, 3, 1%
- Whit (Non-Hispanic), 136, 44%

Legend:
- American Indian/Alaskan Native
- Asian/Pacific Islander
- Black (Non-Hispanic)
- Hispanic
- Native Hawaiian or Pacific Islander
- Whit (Non-Hispanic)
**Ethnicity Comparison**

**Conference**
- American Indian/Alaskan Native, 1, 0%
- Asian/Pacific Islander, 13, 4%
- Black (Non-Hispanic), 50, 16%
- Hispanic, 109, 35%
- Native Hawaiian or Pacific Islander, 3, 1%

**Texas State**
- Whit (Non-Hispanic), 136, 44%
- Asian/Pacific Islander
- Black (Non-Hispanic), 50, 16%
- Hispanic, 109, 35%
- Native Hawaiian or Pacific Islander, 3, 1%
- Whit (Non-Hispanic), 136, 44%
- Other race/multiracial
- International

**Fall 2012**
- Whit (Non-Hispanic), 136, 44%
- Hispanic, 109, 35%
- Native Hawaiian or Pacific Islander, 3, 1%
- Whit (Non-Hispanic), 136, 44%
- Other race/multiracial
- International
Key Findings

• 98.7% of respondents agreed or strongly agreed their overall experience at the conference was positive.

• 97.42% of respondents agreed or strongly agreed that they would recommend the Leadership Institute Annual Conference to another student.

• 96.4% of respondents agreed or strongly agreed that their small group facilitator helped them to better understand the connection between global engagement and effective leadership.

• 96.1% of respondents agreed or strongly agreed that the conference was well organized.
Ivan Jaime was named the Director of Border Policy and Community Affairs in 2008. Jaime has responsibility for fostering a fluid cross-border operation for the railroad and for developing strong partnerships with community leaders in south, central and west Texas. Ivan also manages myriad of other external affairs for Union Pacific, including corporate philanthropy, legislative advocacy and some media outreach.
Ivan Jaime

- 84.1% of attendees agreed or strongly agreed that Ivan Jaime’s session was engaging.
- 87.8% agreed or strongly agreed that his session was relevant to aspects of global engagement.
- Comments included:
  - “Mr. Jaime was an inspiration!”
  - “The most valuable part of the conference for me was Mr. Ivan Jaime’s speech!”
  - “Ivan Jaime was entertaining and motivating.”
Rachael Swanson
Director, Volunteer and Community Partnerships
U.S. Fund for UNICEF

Rachael currently supports the over 45,000 UNICEF Volunteers across the country who participate in the UNICEF Action Center via the UNICEF Campus Initiative, High School Clubs, the UNICEF Tap Project, Team UNICEF, and other volunteer programs. Swanson has also been highly involved with the YMCA movement where she served on the National Board of YMCA of the USA. She has worked with migrant teens on the U.S. / Mexico border in Tijuana at Casa YMCA, and formerly served as the Director of Programs at the anti-poverty organization, Lift. She is a 2005 graduate of the Institute of Non-Profit Management Executive Education Program at Columbia University Business School.
Rachael Swanson

- 93.9% of attendees agreed or strongly agreed her presentation was engaging.
- 98.3% agreed or strongly agreed her presentation was relevant to aspects of global engagement.
- Comments included:
  - “I LOVED Rachael Swanson's lecture!!! After hearing her speak it made me really evaluate what it was I wanted to do with my life.”
  - “Ms. Swanson's presentation-really eye opening - helped me become more aware; thought provoking.”
Breakout Sessions

• 21 breakout sessions offered
• Focus on general leadership/social responsibility (9) and Globalization/global issues (12).
• Comments from some of the sessions
  – “They made us interact with each other, it was fun, interesting, and it caused me to truly think about the way I interact with other people.”
  – “Did a good job explaining in a way that could be understood by people with or without a background on the topic.”
  – “I love the energy of Katie Pritchett. It was really refreshing.”
  – “Dr. Carpenter did a great job. I really enjoyed his presence, it was very engaging.”
  – “The presenter was very successful in communicating and interacting with the group. Easy to listen, entertaining lecture, interesting topic. Great examples!”
  – “I found this session very interesting and effective. I loved Dr. Breier!”
Small Group Meetings

• Led by experienced student leaders from various chartered student organizations and graduate programs
• Served as guides for students throughout the conference
• Consisted of three meetings and guided activities
  – Introductions/Purpose/Expectations along with the Population 2300 World Map activity
  – Beginning discussion about how to formulate an idea for bold action to be globally engaged
  – Conference Experience reflection and discussion of how they will utilize these skills or lessons and any other take away concepts
Small Group Meetings

- 96.4% of respondents agreed or strongly agreed that their small group facilitator helped them to understand the connection between global engagement and effective leadership.
- “I absolutely loved the time spent discussing things with my group. The connections I've made are going to be long lasting, I already know.”
- “My small group facilitator was awesome!”
- [I valued] “engaging in small group conversation! I enjoyed going off and learning in the breakout sessions and coming back and sharing what we learned with each other.”
- “The small group talks were awesome to connect on a personal level with other leaders.”
- “Small group provided great conversation and allowed a more unique connection to the conference.”
- [I valued] “small group interactions and being able to hear others thought process.”
Small Group Facilitators

- Rebecca Alejos
- Drake Allen
- Jessica Alonzo
- Nancy Alvarado
- Ani Aroian
- Meghan Bates
- Samantha Blondell
- Anyssa Bohanan
- Jennica Botonis
- Adam Brass
- Ashley Brown
- Eden Bunch
- Haley Bunnell
- Enjoli Cole
- Paige Cook
- Kameron Fehrmann
- Jordan Gass-Poore
- Hanah Gibson
- Darlene Herrera
- LaTonya Jackson
- Samantha Johnson
- Darius Jones
- Ashley Jones
- Kory Kelly
- Samuel Long
- Alyssa Macias
- Alanna McCurry
- Nathan McDaniel
- Garaneisha McDowell
- Angelica McLean
- Brenna McNerney
- Brenna Murphey
- TerriLe Murphy
- Adam Odomore
- Jasmine Palacios
- Jesus Palacios
- Jessica Perez
- Devan Reynolds
- Marie Rivera-Diaz
- Patrick Samuels
- Diana Soria
- Marjea Whaton
- Morgan Wilson
Small Group Facilitator Demographics

Facilitators by Classification
- Masters, 6 (Masters, 6, 14%)
- Sophomore, 7 (Soph, 7, 17%)
- Junior, 11 (Junior, 11, 26%)
- Senior, 17 (Senior, 17, 41%)
- Freshman, 1 (Freshman, 1, 2%)

Facilitators by Ethnicity
- Black (Non-Hispanic), 19 (Black (Non-Hispanic), 19, 45%)
- Hispanic, 9 (Hispanic, 9, 22%)
- White (Non-Hispanic), 14 (White (Non-Hispanic), 14, 33%)

Facilitators by Gender
- Female, 33 (Female, 33, 79%)
- Male, 9 (Male, 9, 21%)

Facilitators by College
- Liberal Arts, 9 (Liberal Arts, 9, 21%)
- Education, 7 (Education, 7, 17%)
- Fine Arts and Communication, 13 (Fine Arts and Communication, 13, 31%)
- Business Administration, 4 (Business Administration, 4, 10%)
- Applied Arts, 4 (Applied Arts, 4, 9%)
- Science and Engineering, 3 (Science and Engineering, 3, 7%)
- Health Professions, 2 (Health Professions, 2, 5%)

Distribution in percentages:
- Freshman
- Sophomore
- Junior
- Senior
- Masters
- Black (Non-Hispanic)
- Hispanic
- White (Non-Hispanic)
- Female
- Male
- Applied Arts
- Business Administration
- Education
- Fine Arts and Communication
- Health Professions
- Liberal Arts
- Science and Engineering
Reflection Notecards

• Notecards completed by all participants at each of the small group meetings
  – “What do you hope to learn/gain from participating in this student leadership conference”
  – “How does diversity contribute to our university community?”
  – “What challenges and opportunities does globalization create for you as a leader?”
  – “What bold action will you implement this semester, this year, to impact your global community?”
  – “What strategies will you (and your organization) embrace to be more socially responsible?”
Social Media Usage

• Students were encouraged to “tweet” throughout the conference
• #txstli13 was trending, along with #txst to promote the conference
• Students were able to comment on keynote speeches and breakout sessions, as well as connect and network with their small groups and other conference participants
Positive Feedback

• “Fantastic program. Really enjoyed discussing global involvement with other Bobcats. Would like to see more forums like this on campus.”
• “This conference allowed students to grow into understanding what it means to be a productive leader and begin the process of leadership. Great Third Annual Leadership Conference! Go Bobcats!”
• “Thanks for a great conference. I would love to see a longer and even more engaging one in the future here at TX State.”
• “Loved this experience!”
• [This was a ]“very informative conference, each session opened my eyes to new experiences!”
• “The conference was a very eye opening experience. The conference made me more open-minded and motivated to become more involved as a leader in global and social issues. Also, it was great to meet other talented students.”
• “Thank you to everyone who put this together, it was an amazing experience.”
• “I loved my volunteer experience. Thank you for this opportunity.”
• “its great and thanks for being free 😊”
• “I feel like I gained valuable knowledge and I am a better person because of this conference.”
• “Great experience. Will do it again!”
Suggestions

• Provide the opportunity to eat lunch with other students than small groups to allow for further networking opportunities.
• Create a smartphone app for the conference.
• Publicize the conference more so that more students can attend.
• Provide more options for the continental breakfast, along with more coffee and water.
Conference Improvements

2012 Suggestions

• Provide description of the breakout sessions for easy access during registration process.
• Concerns about the length/pace of the conference (Saturday); provide more time between sessions for breaks.
• Identify solution for reducing cancellations and no-shows, allowing for more efficient small group assignments and use of conference resources.

2013 Improvements

• We provided breakout session descriptions on the registration page, so participants were informed of the session they were registering for.
• We provided participants with a 10 minute break between every session. This year we ended the conference 15 minutes earlier than last (at 5:30 instead of 5:45 on Saturday).
• We assigned participants to small groups as they arrived to check in on Friday. This allowed us to ensure even numbers in each of the small groups, as well as separating participants from their friends to allow them to meet new people and fully engage in small group discussions.
Leadership Conference Committee

• Drake Allen
• Nancy Alvarado
• Dr. Margarita Arellano
• Dr. Daniel Brown
• Dr. Ron Brown
• Kristy Caldwell
• Tyler Dukes
• Julie Eckert
• Lisa Furler
• Jordan Gass-Poore
• Kristina Graves
• Dr. Janet Hale
• Andrew Henley
• LaTonya Henry
• Ruth Hudnall
• Ashley Jones
• Lanita Legan
• Brenda Lenartowicz
• Dr. Erik Malmberg
• Nathan McDaniel
• Laramie McWilliams
• Bethany Mellum
• Brenna Murphey
• Terrile Murphy
• Michael Nava
• Terence Parker
• Nina Pereira
• Marie Rivera-Diaz
• Eric Rydolph
• Patrick Samuels
• Roberto Sanchez
• Amanda Sankey
• Jennifer Scharlach
• Tracy Shoemake
• Alison Sibley
• Stacy Sparks
Sponsors

We are grateful to our supporters for their interest and investment in conference. Their contributions have helped make this unique opportunity possible for our student leaders.

- Chartwells
- LBJ Student Center
- Campus Recreation
- College of Science and Engineering
- Department of Housing and Residential Life
- McCoy College of Business
- Multicultural Student Affairs
- University Bookstore
- Alumni Association
- College of Liberal Arts
- Transportation Services
- University Police Department
- Common Experience Committee