A candidate has petitioned the election board asking for an advisory opinion on chapter 105 article 2 item 10 of the election code. The petition asked for clarification on the exact definition of personal identifiers, for the purposes of sending out mass emails to supporters.

A personal identifier in this case is an A Identification number and cannot be collected to facilitate voting in your campaign. However, collecting email addresses or other contact information from supporters to give them updates and such is allowed. Finally, the use of a university resource to advance your campaign is strictly forbidden, so do not use something such as a tracs site to send out mass emails to people in order to benefit your run for office.