

MARKETING AND COMMUNICATIONS INTERN



Position: Intern; Unpaid; 10 hours per week.

Basic Function

To assist the Marketing and Communications Director and staff with responsibilities including blog writing, story banking, grassroots marketing and communication and fundraising campaigns.

Primary Responsibilities

- Manage story bank for survivors, co-survivors and Komen contacts through interviews and research.
- Assist with producing copy for blogs, newsletters and social media posts.
- Help with scheduling social media posts and managing Facebook events.
- Assist with creating basic graphics and flyers for various campaigns.
- Attend events as needed; take photos and notes to report on social media and blogs.
- Research and organize awareness days for possible use in social media strategy. (e.g. Women's Health Month, Men's Health Month, National Cancer Survivors Day, etc.)
- Accommodate Race for the Cure sponsor teams with registration, consistent communication, event day set-up and other customer service issues.

Focus

Spring: Race for the Cure, Volunteer Appreciation Week, Minority Cancer Awareness campaign, third party events, The Big Give SA.

Fall: Breast Cancer Awareness Month, third party events, Race for the Cure launch, Fundraising campaigns.

Position Qualifications

- Excellent writing skills; AP style familiarity a plus.
- Must have strong comfort level with public speaking and presentations.
- Willingness to work a flexible schedule.
- Quick learner with the ability to self-motivate and work in a team environment.
- Computer savvy (minimum Microsoft Office; Mac or PC design capabilities a plus).
- Undergraduate (junior or senior) or graduate student studying communications, English, public relations, marketing or related fields.
- **Must need internship for university program credit.**

To apply:

Please send resume, one writing sample and a two-paragraph statement explaining your interest in Susan G. Komen San Antonio and the internship position to Elyse Alaniz, Marketing and Communications Director at elyse@sakomen.net.

About Susan G. Komen San Antonio

Susan G. Komen began in 1982 as a promise between Nancy G. Brinker and her sister Susan G. Komen who died of breast cancer at age 36. Komen has invested nearly **\$2.6 billion** in breast cancer research and community outreach programs, becoming one of the largest global sources of funds fighting breast cancer.

Established in 1997, Komen San Antonio Affiliate has invested more than **\$17.2 million**. Seventy-five percent supports local nonprofit programs providing vital breast cancer screening, treatment and education right here in San Antonio. The remaining 25 percent goes to the Susan G. Komen Grants Program for groundbreaking breast cancer research and scientific programs around the world. Historically, more than **100 percent** of funds the San Antonio Affiliate sends to Headquarters come back to our community in research grants.