

TXSTATE NEWS

Texas State University Entrepreneurship | McCoy College | Undergraduate

2018 Spring Acknowledgments

Editor's Spotlight

Business Consulting Class 4353

With this year, the business consulting class has 5 new clients. It's exciting each time new clients express interest in aid from our business students!

Business Plan Development Class 4350 Update

With ever-growing interest in owning your own business, the Business Plan Development class has grown again. This semester housing over 40 students.

Special Acknowledgement

Larry Herring has retired this semester after 22 years of teaching business finance. His vivid humor, lively spirit, and entrepreneurial mind will be missed by many.

3DS at SXSW

Our school's 3DS program will be represented at an upcoming SXSW event, on Sunday, March 11th. This event will take place at 6:30 PM at the W Hotel in Austin, Texas and is open free to the public.



Important Dates

March 11th— 3DS at SXSW

March 23-25th— 3-Day Startup Spring 2018

April TBA— Business Plan Competition

April 13th— Video submissions due for Service-Learning student video contest (detailed below)

May 9th— Business Plan Development Final Presentations

May 11th— Entrepreneurial Spring Graduation Reception from 3-6pm happy hour at Saltgrass, free appetizers!





3DS and Service Learning Breakdown

In an effort to allow our business students to add an interactive element to their undergraduate Business Degree, 3-Day Startup (or 3DS) and Service Learning classes act to fill that void. While Science and Engineering students have labs, 3DS and Service Learning classes allow our business students to have opportunities for discussions, brainstorming think tanks, conflicts, resolutions, and pivotal decisions. 3DS and Service Learning help create strong social and professional bonds. These programs foster interest in the community, especially local businesses, and act to enhance collaborative thought. *This is an important consideration when looking for jobs, employers typically want someone who works well alongside others.* That's why these programs are growing and business students, along with all students alike can take advantage of these wonderful programs. Who's to say what kind of businesses these programs will inspire and development in the future.

Above pictured at last semester's 3DS finale (left to right) Program Director of 3DS, Dr. David Cameron, CEO of Alberta Innovates out of CA, Laura Kilcrease, 3DS Fall 2017 Lead Facilitator, Mario Hernandez, and Service Learning Director, 3DS Host, and Barshop Excellence Professor in Entrepreneurship, Dr. Jana Minifie.

Visit <http://texasstate.3daystartup.org/> for more info on 3DS.

We have a new adjunct lecturer for the Business Plan Development class this semester. Mr. Bill Thompson, Senior Business Advisor, at the Texas State Small Business Development Center, has joined us this semester. Bill has worked with previous entrepreneurial classes in the past, but now he is the one in charge. He is bringing his 6 years experience as an SBDC advisor to our entrepreneurial program. He has successful worked with previous Texas State students in getting their businesses started. Welcome Bill by sending him an email at: bill.thompson@txstate.edu



The McCoy College of Business has an Entrepreneur In Residence (EIR) starting fall semester 2017. Mr. Dick Johnson has joined us in the new position. Previously, the Assistant Director at Texas State Small Business Development Center for many years, he is bringing years of expertise to this newly created position. Dick has started assisting on 3-Day Startup, working with Materials Science, Engineering and Commercialization (MSEC) graduate students, and will be sponsoring the 3DS teams going to SXSW. We are excited about the experience that Dick will be bringing to our entrepreneurial program!



For current updates to entrepreneurship at Texas State, please visit: <http://www.provost.txstate.edu/sli/Entrepreneurship.html> If you have anything to add, please email ServiceLearning@txstate.edu.

Interested in becoming a Texas State Entrepreneurial Network Member, please visit: <http://www.provost.txstate.edu/sli/Entrepreneurship/TSEN.html>

Have a business? We would love to highlight your it in our next newsletter, please send your

information to Dr. Jana Minifie

(Jm13@txstate.edu) or the newsletter's Editor Griffin Smith (ags63@txstate.edu).



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