

edible^{SAN}ANTONIO

THE LOCAL FOOD SCENE IS GROWING IN SOUTH CENTRAL TEXAS – DIG IN!

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www.EdibleSA.com

INTERNSHIPS

Seeking journalism, advertising and new media interns to help share the developing culinary story of San Antonio!

All Edible SA Interns will work remotely and attend 2-5 meetings per semester with the entire team in either Austin, San Marcos or San Antonio. Interns will have the opportunity to learn about the magazine publishing industry and the culinary scene in Texas and to hone their skills in their respective fields. Edible SA interns get full credit for their work and will be listed as part of the Edible SA family in all publications completed under their watch!

Advertising Sales Internship

Advertising internships are available to junior and senior level students completing studies in: Advertising, Marketing, Communications, Public Relations, Finance, Journalism, and Radio TV/Film. The internship will coincide with the semester schedule (fall, spring or summer), be commission-based and range 10 to 20 hours per week, based on individual course requirements. The more you sell, the more money you earn. There is the potential for the position to develop into a full-time role depending on performance and market growth. Duties include account services, market research and strategic planning and business development. The position requires basic computer skills with proficiency in Word, PowerPoint and Excel. Proficiency with spreadsheets is preferred.

Digital | Social Media | General Marketing

Digital and Social Media internships are available to junior and senior level students completing studies in: Advertising, Marketing, Communications, Public Relations, Journalism, and Radio TV-Film. The internship will coincide with the semester schedule (fall, spring or summer), and range from 10 to 20 hours per week, based on individual course requirements. Duties include public relations and marketing efforts, writing, special event planning and management. Web content and social media management (FB, Twitter, Instagram, Pinterest) will be a significant portion of internship. Preferred proficiency in: standards-compliant markup languages including HTML, CSS, JavaScript, and Flash Action Script; the ability to create interactive and compelling Web content that allows for efficient delivery to a wide variety of end users; graphic design skills and familiarity with Adobe Creative Cloud suite.

Journalism

Journalism internships are available to junior and senior level students completing studies in: Marketing, Communications, Public Relations, Journalism, and Radio TV-Film. The internship will coincide with the semester schedule (fall, spring or summer), and range from five to 20 hours per week, based on individual course requirements. Applicants should be writers, copy editors, designers, multimedia journalists, photographers and news researchers. Each journalism intern will be responsible for two stories per issue. Interns will work closely with Angela Covo, the editor-in-chief of Edible San Antonio! Writers should include 3 clips or writing samples; photographers should provide 10 photography examples when sending in cover letter and resume. Each student will finish the semester with at least one published clip in Edible San Antonio Magazine and at least one digital clip on the Edible San Antonio Website. Writers who deliver outstanding articles will earn a bonus and the opportunity to freelance with Edible San Antonio in the future.

Interested? Please email a resume and cover letter to Christopher Covo at chis@ediblesanantonio.com. Please make sure to indicate your area of interest in the subject line. Feel free to call (210) 687-4632 with any questions.