

MCCOY COLLEGE OF BUSINESS | DEPARTMENT OF ACCOUNTING

MARCH 2019 NEWSLETTER



Business Leadership Week Guest Speakers

Michael Smith, Internal Audit Partner in KPMG’s Advisory Business, and **Rachael Hartfield**, State and Local Tax Senior Manager at KPMG, presented at Business Leadership Week (BLW) Tuesday February 19th. Their presentation “Future Ready: Accounting and Audit in the 21st Century Enterprise,” introduced students to new technology and innovations that are changing the way accounting professionals provide tax and advisory services.

Michael Smith graduated from Texas State in 1997 with a BBA major Accounting and serves on the Advisory Board for the Department of Accounting. He has worked primarily in the Internal Audit, Risk and Compliance Services practice of KPMG and Arthur Andersen. Mr. Smith has more than twenty years experience in designing, executing and leading risk-based financial and operational process and control optimization efforts that focus on balancing cost reduction opportunities with effective risk management. He practices out of the Dallas office for KPMG.

Rachael Hartfield graduated from Texas State



with a BBA major Accounting in 2007 and with an MBA from Texas State in 2009. She is a Senior Manager in Tax and a compliance specialist in State and Local Tax for KPMG. She practices out of their Houston office.

A special thank you to Michael Smith and Rachael Hartfield for educating our students during BLW and to all of those who organized the event and ensured that it ran smoothly.

This information is available in alternate format upon request from the Office of Disability Services.

Accounting Events Calendar

VITA Tax Clinic	Feb. 11th-March 27th from 11:30-1:30 p.m. in LBJ 3.10-1
NABA Hosts Moss Adams	March 12th at 5:30 p.m. in MCOY 224
NABA Hosts EY	March 26th at 5:30 p.m. in MCOY 224
Accounting Club holds Intern Panel	March 28th at 5:00 p.m. in MCOY 242

Texas Wine & Spirits Alliance Present at TWGGA

Texas Wine and Grape Growers Association (TWGGA) had its annual conference at the Embassy Suites in San Marcos from Feb. 21-23, 2019. **Drs. Raiborn, Butler and Campbell** hosted a table-top exhibit for the newly-formed McCoy College Texas Wine & Spirits Alliance. The goal of the Alliance is to be the wine and spirits industries' "go-to resource for business education".

On Friday morning, Dr. Raiborn presented a one-hour session entitled "Best Business Practices for Profitability" to an enthusiastic audience of approximately 70 people. Dr. Butler presented "Budgeting: A Necessity for Good Business" on Friday afternoon and ended with a lively question-and-answer session.

Both presentations generated significant interest in the programs being offered and proposed by the new Alliance.

TWGGA situated our table-top directly in front of the room in which all the business track sessions were offered. After the sessions, Dr. Campbell said that the Alliance's table was swamped with vineyard and winery owners and managers asking questions and requesting information on Alliance activities. It is clear that the industry welcomes the chance to obtain business knowledge that will help them be profitable and sustainable. Several owners are so excited by the prospect that they have offered their wineries as venues for Alliance

workshops. The next workshop on Winery Accounting 101 is scheduled to be held on March 27th at Lost Oak Winery in Burleson, TX.



Minority Meeting Workshop

National Association of Black Accountants (NABA) held their first meeting of the semester,



a minority meeting workshop, on February 12th, 2019. Members had the opportunity to meet employees from BKD and KPMG, ask them questions and receive honest feedback from recruiters who were in their shoes just a few years ago.

The first NABA Meeting of the semester included, introductions of the new E-Board and a discussion regarding what to expect in the upcoming semester. Next, information was provided about how to use Handshake and the importance of applying and making your profile visible to employers.

Presenters **Anna-Marie Parker, Melissa Chong, and Zack Meador** (pictured upper left) were there to represent BKD. **Dorothy**

Gordon and Lauren Landry also came to represent KPMG. Gordon and Landry discussed what to look for when deciding what firm to choose for an internship/full-time position. This included the pros and cons of both Tax and Audit, as well as how to stand out to employers.

The firm representatives shared their experiences with their respective companies and what is included in their typical work day.

Overall, the workshop presented important topics to the member going through the recruitment process. It allowed members to ask firm representatives questions and receive honest feedback as well as network in a more personal setting.

Industry Panel

On Thursday, February 21st, Accounting Club held their first meeting of the semester. This meeting involved a panel of professionals from different areas of industry accounting. The panelists included:

- **Trevi Kelley**, Section Supervisor, Crude Oil & Natural Gas, Texas State Comptroller's Office
- **Tina Knudson**, CFO, Lockhart ISD
- **Tonja Rose**, Supervisor Forensic Accounting, FBI
- **Russell Tuncap**, Controller, Citadel Casing Solutions

Several of the panelists are Texas State University Alumni and hold many certifications such as CPA, CIA, CFE, and CGMA. In addition to the panelists, there were multiple accounting faculty in attendance, including Dr. Ann Watkins, Dr. Trent Henke, Dr. Mina Pizzini, and Dr. Randall Young.

Students who participated in the Institute of Management Accountants (IMA) Student Case Competition were also honored with CMA scholarships, presented by Mr. Russell Tuncap. The recipients included:

- **Alejandra Mendez**
- **Lucas Gitzendanner**
- **Briesen Cooper**
- **Zaccary Saenz**

The panelists were proof to the students that there are more career paths in accounting than just the traditional CPA firm route. After the meeting, students and panelists had the opportunity to network while enjoying refreshments.



BAP's First Spring Meeting

There was a Beta Alpha Psi meeting on Thursday, February 14th at 5:00 p.m. This was an informational meeting.

BAP President, Alex Barbosa, opened the meet-

ing with valentine's gifts for all the people who attended. They were little bags with an assortment of sweets inside, put together by Alex and our VP of Finance & CIS Majors, Brianna Soto. Alex and the officers in attendance introduced themselves and stated their aspirations.

Alex spoke about the many resources and opportunities BAP offers to its members. Alex then went into the different statuses a person can have in BAP: Affiliate, Candidate, and Member, and the professional and volunteer hour requirements when in those roles. Afterward, he fielded questions and held a raffle for 3 Valentine's Day gift baskets.

In closing, Alex mentioned meetings for the rest of the semester and released everyone early for a Happy Valentine's Day!



NABA Hosts BKD

National Association of Black Accountants (NABA) held their second meeting of the spring semester on February 19th, 2019. The guest speaker was **Anna-Marie Parker**, a recruiter from BKD. She presented on the topic “Building Your Brand”, which is essential for all college students at any stage in their journey.

Ms. Parker presented that the key to building your brand is first being able to sell yourself to the employers. She discussed how to build the perfect Elevator Pitch and how to deliver it in a way that is genuine and precise. Some of the key parts that should be included in such a pitch: an introduction, career goals, an about you section, and a call to action. Also discussed were interview techniques and what employers are looking for in an interview setting.

To follow, Ms. Parker talked about LinkedIn, which is vital for college students to have at this stage in their professional journey. She helped members understand how to build a great brand on LinkedIn and how

to stand out from other students who are competing for the same position. The presentation was a great opportunity for members to learn how to market themselves more effectively.

This is the Ms. Parker’s second exceptional presentation to NABA. She has provided excellent insight and information to members as well as an opportunity to connect with her on a more personal level.



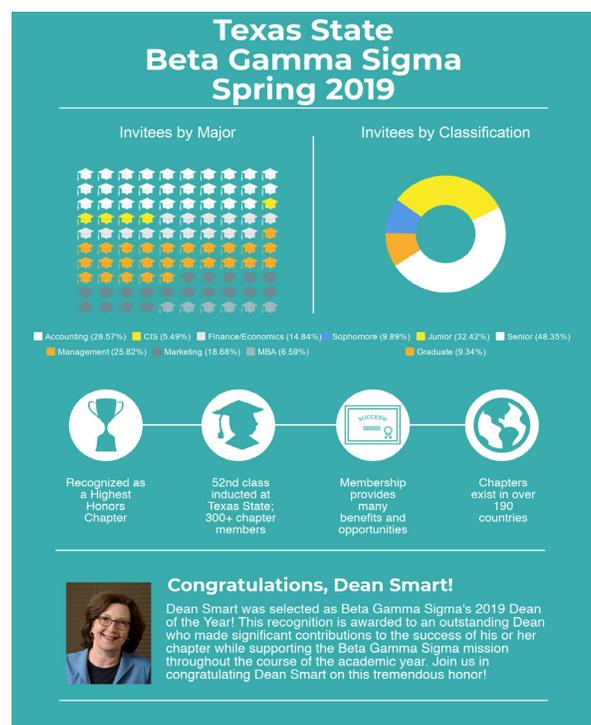
Texas State Beta Gamma Sigma

Tapping has concluded for the spring 2019 Beta Gamma Sigma invitations. There were 182 students invited to membership, 50 of which are accounting undergraduates and 3 are MAcy students.

Beta Gamma Sigma is an honor society designated for students enrolled in an AACSB accredited college. The students are nominated based on academic performance.

In addition, Dean Smart, Dean of McCoy College of Business, has been selected as the Beta Gamma Sigma’s 2019 Dean of the Year. This recognition is given to a dean who displays significant support of his or her chapter and the organizations’ mission.

Congratulations to the students who have been invited membership into Beta Gamma Sigma and Dean Smart for an outstanding representation of McCoy College of Business!



BAP Informational Meeting

There was a Beta Alpha Psi meeting held on Thursday, February 28th at 5:00 p.m. This was an informational meeting and many topics were discussed by the club officers.

Amanda Craig, VP of Media Relations started off the meeting by introducing our new method for attendance: TRACS check-in code.

Then, Lucas Gitzendanner, VP of Involvement



went into all the volunteer opportunities for our members, candidates, and affiliates. Some of which include the River Clean Up, Bobcat Build, and the Food Bank.

Brianna Soto, our VP of Finance and CIS Relations, spoke briefly about our members' ability to get involved in the Hackathon, as well as some internship opportunities.

Alex Barbosa, President, spoke about the BAP Southwest Regional Conference that occurred February 22nd-23rd in Dallas, TX. Then, he showed everyone how to record hours on the TRACS site, and how to personally track hours on the "BAP Hours" Excel template.

The officers then opened the meeting up for questions. Topics included pre-interview dinners, the interview process, conferences, best practices, and many more. The meeting concluded with time for networking among peers.



NABA Hosts PwC

National Association of Black Accountants (NABA) held their third meeting on February 26th, 2019 in MCOY 224. This meeting was unique because it specifically targeted the approach that PwC is taking to be ahead in the accounting industry.

Bryan Morgan and **Divya Patel** of PwC presented on the topic of their firm moving towards a more digital world and provided key points to members. The first key point was for NABA members to maximize their skills sets, particularly in skills such as Excel and Access. Another key point, was for the members to be open minded and be willing to learn and accept change in a profession where technology is constantly evolving.

Overall, Mr. Morgan and Ms. Patel did an excellent job opening members' eyes to the future of

accounting as well as the changing PwC work day. It was an excellent opportunity for college students to learn from a firm's perspective on how to prepare to enter into the accounting profession as well as the approach PwC is taking.



Applying for Graduation

All students who intend to graduate or participate in the commencement ceremony this spring semester must complete a Graduation Application through CatsWeb by Friday, March 8, 2019. It will be available on the first day of classes (January 22nd). You can access the application via

CatsWeb > Student > Student Records > Apply to Graduate.

If you have questions about the application, please contact the Advising Center in person (115 McCoy Hall), via phone (512-245-1993), or by email (businessadvising@txstate.edu).

Check out our previous *Accountability* newsletters to learn more about prior student and faculty successes, events, and accomplishments by visiting:

<http://accounting.mccoy.txstate.edu/dept-newsletters>

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Texas State University is a tobacco-free campus.



CenturyLink Academic Advising Center

McCoy Hall 115



McCOY COLLEGE OF BUSINESS
TEXAS STATE UNIVERSITY

Do you have quick questions about your spring or summer schedule?

Come See Us!

Walk-In Academic Advising is available the following days this Spring:

January 4	March 21
January 8	March 29
January 17	April 1
March 1	April 9
March 5	April 17
March 13	April 25

Check in between 8 a.m. and 3:30 p.m.

(Expect a 60-120 minute wait, with longest wait around lunch time)

Department Birthdays

3/10 Ms. Kathy Moffitt

3/20 Dr. Mina Pizzini

3/27 Dr. Randy Young

3/30 Mr. Justin Wilhelm