Transportation Services Advisory Council
October 24, 2019, 2:00 –3:00 p.m., JCK 1140, Regents Room

Meeting Minutes

In Attendance:  Steven Herrera, Dr. Joseph Falocco, John Rogers, Stephanie Daniels, Alex Vogt, Stephen Prentice, Marci Peterson

Absent:  Harry Bowers, Cynthia Castillo, Gordon Green, Dr. Roque Mendez, Preston Nieves, Chief Laurie Clouse, Dr. Joanne Smith

Meeting Minutes – September 26, 2019
There were no changes to the minutes from the September 26, 2019 meeting. Minutes have been posted to the website.

New Proposals
No new proposals were presented at the meeting.

Construction Updates
A handout was given to the group detailing current construction projects in San Marcos. Mr. Vogt explained that Mill Street construction is projected to be completed in December 2019. During construction, the stop order on Route 22 – Mill Street was changed because of the reroute. The Old Mill Street stop was temporarily deleted. When construction is complete, the Mill Street bus route will return to its original alignment.

CM Allen Parkway is projected to be completed in January 2020. When this happens routes 10, 20, and 21 will return to using the street.

Bus Route Changes for Spring
A handout was given to the group detailing changes to Bobcat Shuttle routes in spring 2020. Mr. Vogt explained the document. The stop at CastleRock apartments on Route 21 - Blanco River was deleted for the fall 2019 semester. CastleRock is currently working to create a pull-in lane for shuttles to stop there. If this is completed and determined to be an operationally appropriate option, this stop may be added back to the Blanco River route.

When Route 22 - Mill Street construction is complete, the route will return to its original stop order. The Old Mill Street stop will also be added back to the route.

Dr. Falocco asked about adding buses to Route 10 - Bobcat Stadium because the route is crowded during peak times. Mr. Vogt and Mr. Herrera explained that Transportation Services is currently working to determine if peak ridership has shifted. If so, they would change the times they added an additional shuttle to the route during the day. A bus with higher capacity will also be added to the route when repairs are complete on the bus.
Review Bobcat Shuttle Ridership
A handout was given to the group with a comparison of the fall 2018 and 2019 and spring 2018 and 2019 ridership. Fall 2019 and spring 2019 both showed slightly lower ridership than fall 2018. Mr. Herrera discussed the current state of repairs on the automatic counters and possible hardware updates. Ms. Daniels explained that several apartment complexes have opened within walking distance of campus and this may be a contributing factor in the decline in ridership.

Review CARTS Ridership
A handout was given to the group detailing quarterly ridership with CARTS. It showed ridership in 2019 was lower than in 2018 in the first two quarters and ridership in the second two quarters was higher in 2019.

ZipCar Usage Report
A handout showing monthly new approved memberships in FY19 showed that October and November 2018 and January 2019 had the highest number of newly approved memberships with ZipCar.

VeoRide Usage Report
A handout showing monthly metrics was distributed. It shows high ridership in fall 2018 with a dip in ridership in December. This is due to school not being in session for the majority of the month. The highest ridership was in March of 2019. There was another dip in summer 2019 when all electric-assist bikes were taken offline in preparation for a new fleet of gold Texas State University/City of San Marcos electric-assist bikes which were delivered in September 2019.

Next Meeting
A meeting poll will be sent to members to determine if they would like to meet in November and December or if they would prefer to wait to meet again in January after the holidays.

Adjourn: 2:48 p.m.