



Our Mission: “Enriching the Lives of Aging Adults”

Company:

Comal County Senior Citizens Foundation

655 Landa Street, New Braunfels, TX 78130

Job Title:

Public Relations Intern

Length of Internship:

The length of the Internship would be Semester to Semester. As long as we were happy with performance and the Intern is happy with placement we would be glad to have a reoccurring Internship until the Student was ready to move on. I feel it would be something that could be reassessed at the end of each Semester.

Job Description:

Responsible for planning, implementing and executing marketing campaigns to generate traffic to the Senior Center and improve client retention. Helping to enrich the lives of aging adults.

Primary Responsibilities

- Create marketing campaigns with the goal of increasing Center awareness and increasing profits.
- Engage in social media platforms to promote awareness and new traffic to Center.
- Act as the point persons for outside partnerships in the community. Such as Senior Care Facilities, etc.
- Attend events and networking meetings in the community to build and improve our relationships with outside partners. Such as NB Chamber Mixers, Non Profit Networking.
- Develop understanding of the Senior Services provided and values of the Center.
- Keep abreast of industry trends, competition, and new opportunities.

Qualifications: Marketing Student with at least two completed classes in the field. Must be 18 or older. Must have form of transportation for the small amount of travel involved in this position. Must be passionate about the Aging Adults of Comal County. A great positive and outgoing person is desired but not required.

Compensation: Mileage Reimbursement

Application Instructions: Contact Jana Evans via email at jevans@nbsenior.org for an application form or for more information about the Internship.

Contact: Jana Evans
Meals on Wheels Outreach/Volunteer Coordinator
830-629-4547
jevans@nbsenior.org

Thanks for your interest in interning at the Comal County Senior Citizens Foundation.