Gossett & Co Job Posting

**Position Title:** Writer/Content Creator for our building education website, [www.buildingoptimal.com](http://www.buildingoptimal.com)

**Position Description:** The position will be writing articles for the home building industry on interesting and provoking topics. We are a custom home building company in Austin and also host one of the few/only podcasts for builders on how to improve their businesses. The show is called Building Optimal Radio ([www.buildingoptimal.com](http://www.buildingoptimal.com)). Building Optimal is dedicated to providing thought leadership and free education to builders and remodelers, so they can "take their business to the next level."

We are planning to grow our platform to include written articles and videos in addition to audio interviews on the podcast. We would like to work with someone who is knowledgeable in the construction/building space and also enjoys writing and constantly learning/studying new ideas.

A few examples of article topics to write:

- Five Strategies to Protect Your Business Against a Downturn
- Newest Product Innovations in Building (2019 List)
- Attracting top talent in a hot market
- 10 Simple Ways to Reduce Job Costs

**Required Skills/Experience:**

- Passion/knowledge in the building space
- Love of writing/learning
- Self-starter, self-motivated
- No specific experience required except for strong writing ability

The position will require roughly 10 hours per week, most of which can be completed from home. We will have periodic meetings at my office in Austin or over Skype, to be determined. Once we establish progress, there are additional opportunities for the position to host audio interviews and/or videos.

**To apply:** Email jared@gossettco.com.