



THE MEADOWS CENTER
FOR WATER AND THE ENVIRONMENT
TEXAS STATE UNIVERSITY

TEXAS STREAM TEAM

TEXAS STREAM TEAM 30TH ANNIVERSARY SOCIAL MEDIA PARTNER TOOLKIT

Join us in celebrating Texas Stream Team! As a partner, your support is invaluable to our organization and to our citizen science community. As we embark on the 30th anniversary year, we hope you'll consider including celebratory messages throughout the year on your social media channels, newsletters, websites and more.

Utilize the social media graphics in this kit, and/or photos that represent your involvement with our program, and pair with the following social media messages to help us celebrate 30 years of citizen science with Texas Stream Team.

How to Help Us Promote

1. Download the social media graphics online at <https://www.dropbox.com/sh/8ij1qlhmgctup9a/AACvCK9ObMNdakB0dFbT-7N-a?dl=0>.
2. Pair it with the sample social media posts from this toolkit, include our anniversary hashtag **#TexasStreamTeam30** and you're done!

DON'T FORGET!

- Make sure to “like” /MeadowsCenterforWaterandtheEnvironment on [Facebook](#), “follow” on [Twitter](#) (@MeadowsC4Water), [Instagram](#) (@themeadowscenter), and “connect” with The Meadows Center for Water and the Environment on [LinkedIn](#).
- Remember to include our anniversary hashtag **#TexasStreamTeam30** in your social media posts.
- And, feel free to like, share, retweet and repost directly from the Meadows Center’s Facebook, Twitter, LinkedIn and Instagram accounts.
 - ***Be on the lookout:** We will be posting Texas Stream Team giveaways on the Meadows Center’s Facebook and Instagram accounts in late February, so be sure to share these posts with your follows and citizen scientists to help us spread the word!

Social Media Messaging

You can modify these messages and add appropriate images to use on different platforms.

FACEBOOK & LINKEDIN

**Be sure to tag the Meadows Center's Facebook page ([@MeadowsCenterforWaterandtheEnvironment](#)), or the Meadows Center's LinkedIn page in your posts!*

- Many of the resources we often take for granted, like clean air and water, are becoming compromised. As a proud partner, [Your Organization] is working alongside Texas Stream Team at [@MeadowsCenterforWaterandtheEnvironment](#) to empower and mobilize a statewide network of trained citizen scientists to protect the 191,000 miles of Texas waterways. Join the Texas Stream Team movement to celebrate 30 years of citizen science to Texas waterways: www.TexasStreamTeam.org.
#TexasStreamTeam30
- [Your Organization] is honored to partner with Texas Stream Team at [@MeadowsCenterforWaterandtheEnvironment](#) to contribute to a statewide network of citizen scientists and supportive partners working together to provide water quality monitoring to protect water resources. Join the Texas Stream Team movement to celebrate 30 years of citizen science to Texas waterways: www.TexasStreamTeam.org. **#TexasStreamTeam30**
- For 30 years Texas Stream Team at [@MeadowsCenterforWaterandtheEnvironment](#) has been a transformative force to #Texas waterways, empowering a statewide network of citizen scientists and partners to promote a healthy and safe environment through environmental education, data collection and community action. [Your Organization] is a proud partner of Texas Stream Team. Happy 30th anniversary, Texas Stream Team!
#TexasStreamTeam30
- Happy 30th birthday to Texas Stream Team at [@MeadowsCenterforWaterandtheEnvironment](#)! [Your organization] is a proud partner and supporter of Texas Stream Team because [...*share what Texas Stream Team means to your organization and/or reason for becoming a partner!*]. Join the Texas Stream Team movement: www.TexasStreamTeam.org. **#TexasStreamTeam30**

TWITTER:

*Be sure to tag the Meadows Center's Twitter page ([@MeadowsC4Water](#)) page in your posts!

- [Your Organization] is proud to celebrate 30 years of citizen science with Texas Stream Team at [@MeadowsC4Water](#) to promote a healthy and safe environment in #Texas. Join the #TexasStreamTeam movement at www.TexasStreamTeam.org.
#TexasStreamTeam30
- 2021 marks the 30th anniversary of [@MeadowsC4Water](#)'s Texas Stream Team. [Your organization] is proud to partner with Texas Stream Team to empower and mobilize a statewide network of citizen scientists to protect Texas waterways!
#TexasStreamTeam30
- Happy 30th anniversary to Texas Stream Team at [@MeadowsC4Water](#)! [Your organization] is a proud partner and supporter of Texas Stream Team because [...*share what Texas Stream Team means to your organization and/or reason for becoming a partner!*]. Join the #TexasStreamTeam movement: www.TexasStreamTeam.org.
#TexasStreamTeam30

INSTAGRAM:

*Be sure to tag the Meadows Center's Instagram page ([@themeadowscenter](#)) page in your posts!

- Happy 30th anniversary to Texas Stream Team at [@themeadowscenter](#)! [Your organization] is a proud partner and supporter of Texas Stream Team because [...*share what Texas Stream Team means to your organization and/or reason for becoming a partner!*]. Join the #TexasStreamTeam movement: www.TexasStreamTeam.org.
#TexasStreamTeam30
- [Your Organization] is proud to be a partner of Texas Stream Team at [@themeadowscenter](#), celebrating 30 years of citizen science and stewardship to Texas waterways. Join the #TexasStreamTeam movement at www.TexasStreamTeam.org.
#TexasStreamTeam30
- Happy 30th anniversary to Texas Stream Team at [@themeadowscenter](#)! As a proud partner, [Your Organization] believes in the power of citizen science to protect and preserve Texas' precious water resources. Join the Texas Stream Team movement: www.TexasStreamTeam.org. **#TexasStreamTeam30**