

To: President's Cabinet
From: Denise M. Trauth
Subject: President's Cabinet Meeting
April 15, 2019

Website Project Update (#576)

Provost Bourgeois and guests, Mr. Gary Ray, Mr. Dan Eggers, and Ms. Caitlin Harvey, provided recommendations for the redesign of the university homepage to make it more mobile friendly and focused on perspective students. This project began in September 2018, and the expected go-live date is October 1, 2019.

The proposed mobile first design is based on best practices and information gleaned from meetings with staff in the Division of Information Technology. Furthermore, content generation will be informed by the outcomes provided in the branding research report that will soon be completed by 160over90. In consultation with Dr. Beth Wuest, the redesign project will take into consideration SACSCOC reaffirmation requirements and timeline.

Mr. Pierce suggested changing Texas State's current domain name "txstate.edu" to "txst.edu." This will take time and a migration strategy will need to be developed. Cabinet members suggested to launch the migration after SACSCOC reaffirmation in 2021.

Other recommendations for consideration included decreasing the number of links on the homepage, replacing one still image with slider pictures, and ensuring that "Required Links" is in line with legislatively-mandated verbiage.

University Events Center (#698)

Mr. Algoe discussed the rental of the University Events Center for non-athletic events. Currently, staff from the Department of Athletics manage both athletic and non-athletic events. Cabinet members suggested the possibility of creating a university staff position with the sole responsibility of managing the University Events Center, practice gyms, and possibly even Bobcat Stadium. President Trauth tasked Mr. Algoe and Dr. Teis to meet with event management companies to determine what is feasible.

RTA: 5/6/2019 Discuss potential and/or upcoming events to be held in the University Events Center.

President's Update (#556)

President Trauth discussed the outcome of the Student Government meeting held on April 8, 2019, and the importance of establishing ground rules to ensure productive dialogue at future Student Government meetings. President Trauth asked Dr. Smith to create a task force of current

and former student government representatives for the purposes of establishing ground rules with behavioral expectations for Student Government meetings, including the open forum portion of the meetings.

President Trauth discussed the April 10, 2019, Bobcat Voices event. Students asked for: improvements in a pedestrian walkway on Comanche Street, raising awareness of diabetes as it relates to disabilities services, ensuring that Chartwells' staff know the ingredients of dishes that are served in a university dining hall, providing information to international students prior to their arrival on procedures for establishing a bank account and registering for residence hall rooms, and constructing a memorial garden for Vietnam Veterans. President Trauth asked the appropriate Vice Presidents to look into these requests.

Football (#601)

President Trauth discussed the Texas State Spring Football Game held on April 13, 2019. President Trauth lauded the great turnout, the band, and the overall game day experience.

Significant Issues (#01)

Provost Bourgeois announced that Mr. Cyrus Cassells has been awarded a Guggenheim Fellowship in the Creative Arts for Poetry by the John Simon Guggenheim Memorial Foundation.

Dr. Breier reported that she met with the Texas State University Development Leadership Council on April 13, 2019. A central topic of discussion was identifying and cultivating future/up and coming university leaders to help further advance the mission of Texas State through service, fundraising, and engagement.

Dr. Breier provided an update on the "Big Ideas" initiative and announced that the "Big Ideas" public presentation and reception will be held on May 3, 2019.

Dr. Breier announced that the Texas State Alumni Association recently participated in an external review. A task force was created to review the final report and consider the review team's recommendations. The report will be discussed at the next Alumni Association Board meeting. Dr. Breier reiterated that the Alumni Affairs Office supports all alumni, not just members of the Texas State Alumni Association.

Mr. Algoe provided an update on road construction.

Dr. Smith asked Cabinet members to make sure that student workers are not working more than 25 hours per week. Often, students work in two different divisions. Thus, it is important that supervisors of student workers communicate to student workers about the maximum hour requirement and pay close attention to the total number of hours worked by their student workers across all university jobs.

Dr. Teis announced that a career fair for student-athletes will be held on April 15, 2019.

Football (#601)

Dr. Teis discussed the need to finalize the chartering of buses to transport students to and from College Station for the Texas State versus Texas A&M football game scheduled for August 29, 2019. President Trauth asked Mr. Algoe, Dr. Teis, and Dr. Smith to put a package together and discuss at a future Cabinet meeting.

RTA: 5/15/2019 Discuss plans for the Texas State versus Texas A&M football game.

DMT:ta

Posted to web at <http://cabinet.president.txstate.edu/> May 31, 2019.