Abstract: Mickey Schneider shares his personal experience with finding a student-led organization to learn more about how statistics can be applied in a real-world setting. The talk aims to provide more information about the Data Analytics Club and how it can help students gain a platform to share their knowledge of statistics with others. The organization hopes to empower students to be able to be confident enough about what they have learned in classes at Texas State to effectively apply their knowledge in the future.

Data Analytics Club at Texas State is a student-led organization to increase students’ understanding of how to apply data analytics in a business setting by getting them involved in interactive discussions and workshops with other students, professionals, and professors.

Mickey Schneider is the Executive Treasurer of the Data Analytics Club at Texas State who is an undergraduate student at the McCoy College of Business currently pursuing a bachelor’s degree in Marketing with the expectation of graduating in May 2020.