



NadaMoo! Seeks College Student or Recent Graduate for Internship

Austin's own NadaMoo! – the original coconut milk & agave nectar ice cream company – seeks Austin based enthusiastic college student who is looking to gain experience in grassroots product marketing and brand building. We're looking for creative and independent candidate with amazing energy and great communication skills to assist the Director of Sales & Marketing. If you're health-conscious and already a NadaMoo! fan, that's definitely a plus!

Responsibilities:

1. Weekly shipping - supplies to demo team (coupons, spoons, signs etc)
2. Manage demo calendar & scheduling in TX (demo coordinator role)
3. Ordering & organization of demo/marketing materials
4. FedEx visits for printing & lamination of materials
5. Weekly product pickups at Hill Country Dairies distributor in N Austin
6. Dry ice pickups as needed
7. Marketing event coordination via email / phone calls / logos
8. Drop product samples at new account leads as needed
9. Ship coupons / window clings to new independent accounts
10. Manage tracking & follow up to customer inquiries. Ship care packages
11. Assistance with event execution & sampling
12. Demo recap reviews & responses
13. Timeline & ordering of marketing materials (shirts, banners, etc)
14. Execute coupon distribution strategy
15. Research cooler systems options
16. Distribution of window clings at area stores
17. Assist WIZ of BUZZ with FB & blog postings / send marketing details
18. Train new demo reps
19. Manage demo conf call training for reps as needed