



Innovation Manager - Research & Development Internship

About Besser Education:

Besser Education is a small company based out of San Marcos, TX and serving the Central Texas area. We are in the business of getting children as young as three to understand college level science. Often times, this is done through extremely fun activities and experiments - classes, workshops, events, summer camps, after school programs, etc.

By working for Besser Education, you will be getting hands on experience like no other, and will have access to the inner workings of how small companies develop into much larger ones. We are currently looking for three interns, all of which are posted on the Jobs4Cats site.

Job Description:

This internship will be an extreme growing opportunity for whatever individual fills the position. Under guidance, you will be creating and implementing multiple research binders which will be used to change how Besser Education operates.

Research topics and duties include:

- Our market - What data should we be collecting? How can we serve them better?
- Data collection – Schools in the area, grant information, etc.
- Networking opportunities, events we should attend, etc.
- Moving from servicing only private schools to providing public school services and ancillary programming. What paperwork do we need? What commissions or boards do we need to join? What is the process as a whole? What regulations surround this?
- Revise business map as Besser Education pivots in a different direction.
- Effectively and efficiently grow company operations by organizing, developing, and implementing course and training material, value chains, and various articles.

How to apply:

As part of the internship we will be teaching you how to compile this information so prior experience is not necessary. We are looking for individuals who go above and beyond, well spoken, excited and passionate!

To apply, please send a resume, all relevant life experience, a list of your passions, a sample of your writing, and any relevant classwork to jobs@bessereducation.com. Your application will be replied to within the week.

Bringing out the Brilliance in Each Child.