



Marketing & Advertising Internship

CIS is a global engineering and manufacturing company providing high quality custom products and services to major OEM's in the US, Europe and Asia. CIS is a privately held company (founded in 1955 in Grand Prairie, TX) with sales, engineering and manufacturing locations in the US, Germany, China, and Thailand.

Today CIS is a leader in the server/storage industry, developing and manufacturing data center and power products for customers like HP, Dell, and IBM. With a great business model, strong financial position, and competition weakened by a tough economy; CIS is quickly advancing into new markets around the globe which include medical, energy, consumer appliance, copier, ATM and telecom.

We are looking for bright and energetic Marketing interns to join our team and gain first hand experience developing and driving strategies for these new markets. Interns will be working directly with VP and Director level CIS team members, and they will be diving head first into a truly global company culture. If you like the idea of a fast-paced environment and working with a variety of products and project teams from around the globe, then this opportunity is for you. This experience will also allow you to gain practical training, professional knowledge, and a possible a full time marketing position with CIS.

The ideal candidate for this position will be at least a junior or senior undergraduate marketing major. (MBA and graduate students are also very encouraged to apply but not required)

Duties:

- Assist in research, project planning, and development of strategic marketing plans
- Various projects such as websites, print brochures and ad campaigns
- Generation of marketing reports
- Provide administrative assistance as needed
- Conduct market research
- Participate in logo development and branding

Qualifications:

- Able to work 15 hours/week or more
- At least 3 years college level courses in advertising, marketing and/or communications
- Currently enrolled or completion of Principles of Marketing and Promotional Strategies
- PC proficient, MS Office, Internet Explorer
- PowerPoint and MS Excel skills is a must
- Advanced writing and verbal communication skills

Preferred Skills:

- Strong presentation skills, plus demonstrated skills in multi-tasking
- Ability to work under deadline pressure
- Experienced and comfortable with doing research with little supervision

Positions Available:

- Marketing assistant

Compensation:

Interns will receive a \$2,400 education stipend (payable to intern) upon successful completion of 200 hrs

To Apply: Submit cover letter and resume to wburnett@cisww.com
www.cisww.com