

Xcell Communications is a dealer of Metro PCS. We have stores throughout Central Texas. Our intern will be based out of our San Marcos HQ.

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JOB DESCRIPTION

Position: Marketing Intern

Department: Marketing

Reports To: Xcell Communications. Intern Location: San Marcos, Texas

SUMMARY: The Marketing Intern is accountable for the successful marketing of the Metro PCS brand, products and services.

DUTIES AND RESPONSIBILITIES:

- Create and execute marketing campaigns in support of company goals and sales targets
- Develop and implement strategic communications plan and platforms to drive consumer awareness of and consideration for Metro PCS.
- Maximize existing local/regional media relationships while cultivating new ones.
- Build and maintain relationships with key reporters and editors
- Partner with marketing teams to plan and implement integrated marketing public relations campaigns in conjunction with trade shows and large events.
- Work closely with the owners of Xcell Communication to execute their vision and brand.

Qualifications: College Student or Recent Graduate for Internship

Application Instructions: Email resume to xcellaustin@gmail.com with Subject: Marketing Internship