17. Five Texas State students participated in the 2015 CFA INSTITUTE INVESTMENT RESEARCH CHALLENGE-SOUTHWEST. Of 25 teams, the McCoy College team was among eight finalists to present their work in Houston. The team of finance students, KATE DANG, SCOTT MARKWARDT, DAVID MOTA, JONATHAN PALMER and MAy student WILLIAM INNES, placed second and advanced to the regional competition in April.

18. Twelve faculty members representing all disciplines in McCoy College participated in FACULTY EXTERNSHIP PROGRAMS offered at Credit Suisse Securities (USA) LLC, HEB, Hill Country Alliance, In Time Texas, Plano Roe Financial Services, San Antonio Fire and Police Pension Fund, Security Services Federal Credit Union, Total Quality Logistics, Trendmaker Homes, USAA, and Wimberley Valley Watershed Association.

19. The CENTER FOR ENTREPRENEURIAL ACTION (CEA) hosted two 3 Day Startup (3DS) programs. Seventy-five students comprised 31 undergraduate, 22 graduate and two doctoral students attended in October 2014. Eleven mentors and three judges participated. In March 2015, 65 students from 20 fields of study participated with 17 industry mentors, three judges and four faculty members facilitating the intensive bootcamp.

20. The Texas State chapter of the ASSOCIATION FOR INFORMATION TECHNOLOGY PROFESSIONALS (AITP) and the Department of CIS & QM hosted 520 students representing 22 high schools at the 2014 High School Symposium in October. Attendees participated in 17 technical sessions and five IT competitions. B&SS FINNEY, retired Tokyo Electron CIO and international IT consultant, presented the keynote address.

21. DR. DIEGO VACAFLORES, Associate Professor of Economics, organized a research conference entitled "Economic Issues in Latin America" in Tarifa, Bolivia in March 2015. DR. TODD JEWELL and JACK MONGAR, both Professors of Economics presented at the conference.

22. Texas State professional sales students advanced to the final rounds at the NATIONAL COLLEGIATE SALES COMPETITION (NCSC) and earned 2nd place overall in the graduate division. At the INTERNATIONAL COLLEGIATE SALES COMPETITION (ICSC) the Texas State team advanced to the Final Four Role Play individual competition. LAKOTA CAMPBELL was named 2nd runner-up.

23. The McCoy College MASTER’S DEGREE HOODING CEREMONY in spring 2015 honored a record number of 76 graduates with over 450 guests and 40 faculty members in attendance with 27 faculty participating in the hooding. Over 250 guests attended the fall ceremony to honor 47 graduates hooded by 14 faculty members.

24. Emerald Press and Journal of Services Marketing recognized the following marketing faculty for their respective highly commendable articles: DR. BAVI JIPLAPALI and DR. ENRIQUE BERCBERA for their article “Health Care Branding: Developing Emotionally Based Consumer Brand Relationships,” and DR. STEVEN RAYBURN for his paper “Improving Service Worker Affect: The Transformative Potential of Work Design.”

We continue to uphold the standards of our accreditation by AASCB INTER-
ATIONAL — THE ASSOCIATION TO ADVANCE COLLEGE QUALITY AND
BUSINESS. Fewer than 5 percent of business schools worldwide have earned this distinguished hallmark of excellence. Our accounting programs also hold ACCOUNTING ACCREDITATION. Only 180 out of 736 accredited institutions worldwide worldwide have a specialized AASCB accreditation for their accounting programs.

Dr. K. MICHELE KACMAR joined Texas State in fall 2014 as the first JERRY D. AND LINDA GREGG FIELDS CHAIR IN ETHICS AND CORPORATE RESPONSIBILITY. Her research focuses on business ethics, corporate responsibility and human resource management. The College complements these efforts with research that adds to knowledge, provides solutions to business challenges, and contributes to pedagogical advances. We contribute to the development of solutions to business challenges, and our commitment to excellence in our accounting and information technology, accountancy, master of science in accounting and information technology, and contribute to pedagogical advances. We contribute to the development of solutions to business challenges, and our commitment to excellence in accounting programs.

The Texas State American Marketing Association (AMA) chapter received Platinum Club recognition for the second consecutive year in the 2015 Annual International Collegiate Conference and took second place in the AMA Case Competition. This is the ninth year that the chapter has advanced to the final round. Texas State AMA faculty advisor, Dr. GAIL ZANK, was honored with the faculry excellence in the 2014-2015 academic year. Dr. Zank has been an advisor to the Texas State chapter since 2001.

The Texas State Beta Alpha PSI (BAP) KAPPA ETA chapter placed first in the 2015 International Best Practices Competition at the BAP Annual Meeting in August 2015. The chapter has been named a superior chapter every year since 2001. FACulty advisors are MS. LAURIE BROWN and DR. KEITH KEBERUDAS.

Ms. VICKI WEST, Senior Lecturer in Marketing and Director of the Center for Professional Sales was named the DEAN PRIOR WENDY MCKINNON EXCELLENCE PROFESSOR IN BUSINESS ADMINISTRATION and DR. LA-CHENTA, Associate Professor of Finance was named the TOM & JUDY RODDY EXCELLENCE PROFESSOR IN FINANCE. Excellence professorships are held for three-year terms.

The Texas State INACTIVITY team placed in the Elite Eight at the 2015 National Enactus Competition in St. Louis, MO. The team placed third in the nation, earning $5,055 in total earnings and five national award recipients for second place in the nation.

McCoY College MBA student CRAG MEUER was a 2014 recipient of a $10,000 scholarship from the Texas business hall of fame. He is currently employed as the director of Delivery Product Management at Fiserv.

Mr. ROBERT GROGAN and Mr. JOHN McCALL were recognized as TExAS STaTEx DISTINGUISHED ALUMNI in fall 2014. Mr. Grogan retired from the Alabama State Government as an expert in policies concerning natural resources and has launched a second career as a photographer. Mr. McCall co-founded Farook Systems, Inc., a professional beauty industry product producer with worldwide distribution.

The 2015 BUSINESS LEADERSHIP WEEK focused on the theme Examining the Impact of Diversity in Business. A record 3,500 students participated in events that included keynote speaker MR. FELIX SANCHEZ, Chief Executive Officer of Texas Com, and distinguished speaker MS. IRMA MARTINEZ, former Senior Human Resource Leader, IBM. Since 2001, Faculty advisors are MS. LAURIE BROWN and DR. KEITH KEBERUDAS.

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