



Lafe's Natural BodyCare

8204 N. Lamar Blvd, Suite B-12, Austin, TX 78753

P: 512-926-9662 F: 512-926-1812

www.lafes.com

Job: Social Media Intern

Lafes, an award winning natural and organic personal care manufacturing company located in Austin, TX is seeking a Social Media Intern to develop an extensive social media campaign for the company. As we know social media marketing is an ever changing landscape that requires not just a genuine interest in social market "buzz", developments and tools – but also a firm focus on organizational goals, beliefs and targets. Below is the kind of candidate were seeking.

Full or part time, non-paid;

Duties and responsibilities include:

- Responsibility for management of social media presence on all relevant platforms
- Close liaison with other parts of the organization to help "integrate and educate" on social effort
- Research and present new ideas and a business case focused on the organization's targets
- Monitor and present relevant data, trends, successes, exceptions etc
- Work closely with the website development team and corporate communications
- Enthusiasm tempered with realism!

Desirable Talents & Skills:

- Highly organized
- Self-motivated
- Energetic and enthusiastic
- Natural born leader/evangelist
- Inquisitive by nature
- Proficient written and verbal communications
- Team player

Applicants should send the cover letter with resume directly to my email lafe@lafes.com

What goes on your body is as important as what goes in your body.