

To: President's Cabinet
From: Denise M. Trauth
Subject: President's Cabinet Meeting
February 19, 2019

Bulk Email Infrastructure Strategy (#754)

Mr. Pierce and guest, Ms. Sandy Pantlik, continued the discussion around infrastructure and technology tools to support delivery of bulk email internal and external to campus. Mr. Pierce discussed the possibility of using Salesforce to send internal emails and provided Cabinet members with the cost of the platform broken down by division. Cabinet members requested time to consider their options.

RTA: 3/8/19 Continue the discussion around infrastructure and technology tools to support delivery of bulk email internal to campus.

Ms. Pantlik led a conversation about NetCommunity and Mailchimp, platforms that University Advancement currently uses to send external emails. Ms. Pantlik described their utility and limitations. Despite their limitations, Cabinet members decided that these platforms offer an affordable way to send emails to external constituents.

TXST Connections

Dr. Breier and guest, Ms. Sandy Pantlik, provided an update on the process to submit news ideas to TXST Connections. TXST Connections is distributed every two weeks. Submissions should be made at least three to five days in advance of distribution. Ms. Pantlik agreed to send a distribution schedule to Cabinet members following the meeting.

Crisis Management (#710)

Mr. Algoe reviewed proposed revisions to UPPS 05.04.03, Emergency Operations.

Mr. Algoe continued the discussion of the Emergency Management System goals for the upcoming fiscal year. The Emergency Management Responsibility Matrix was finalized. Currently, Texas State is in compliance. Once the Emergency Manager position is filled, then the emergency management committee will work on revising and updating the Emergency Operations Plan.

Football (#601)

Dr. Teis discussed initiatives to support student attendance at the Texas State versus Texas A&M football game at College Station in fall 2019. Mr. Algoe proposed chartering two busses to carry about 110 students. Dr. Teis will check into the price of admission into the game. Dr. Smith will

check to see if the Student Association for Campus Activities is willing to promote the event. Dr. Smith suggested purchasing gold t-shirts for Bobcat Preview.

RTA: 2/26/19 Discuss initiatives to support student attendance at the Texas State vs. Texas A&M football game at College Station in fall 2019.

President's Update (#556)

President Trauth discussed developing a process for updating the Texas State website, including all organizational charts, in preparation for SACSCOC reaffirmation. Mr. Pierce added that the main Texas State webpage will be revamped within a few months. Mr. Pierce will send the Vice Presidents a list of their respective webpages sorted by date of last update.

President Trauth announced that during March 2019, President Trauth, Provost Bourgeois, and Mr. Algoe will participate in separate SACSCOC On-Site visits. At a future Cabinet meeting, President Trauth suggested that they each discuss their observations/lessons learned during their respective visits.

RTA: 4/8/19 Discuss recent SACSCOC site visits conducted by President Trauth, Provost Bourgeois, and Mr. Algoe.

President Trauth requested that plans for a mid-cycle review of the 2017-2023 University Plan be discussed at a future Cabinet meeting. As part of the discussion, President Trauth would like to discuss whether additional metrics should be added.

RTA: 3/8/19 Discuss plans for a mid-cycle review of the 2017-2023 University Plan.

President Trauth summarized key takeaways from the Senate Finance Committee Hearing on February 12, 2019, and the House Appropriations Committee Hearing on February 14, 2019.

Significant Issues (#01)

Provost Bourgeois announced that the February 2019 Bobcat Day had a record attendance of more than 5,000 students and guests, a 14 percent increase compared to last year. As a result, housing registrations increased by three-percent.

Provost Bourgeois announced that Mr. Cyrus Cassells, author of [The Gospel According to Wild Indigo](#), is a finalist for the NCAAP Image Award in Poetry.

Provost Bourgeois shared that Dr. Andrew Sansom is stepping down as Executive Director of the Meadows Center for the Water and the Environment. Dr. Robert Mace will serve as acting Executive Director while a national search is conducted.

Provost Bourgeois announced that Dr. José Carlos de la Puente was offered a research fellowship at the Institute for Historical Studies at the University of Texas at Austin for his project, *Sapçi: A History of Colonial Andean Commons!*

Provost Bourgeois announced that Dr. Valentina Glajar was offered an American Council of Learned Societies Fellowship for her project, *The Afterlife of Files: Herta Müller's Story of Surveillance!*

Provost Bourgeois announced that review of federal grant submissions has resumed following the January 2019 federal government shutdown.

Mr. Algoe provided an update on recent investigations and UPD's communications plan.

Dr. Breier reported that the townhall on "Big Ideas" held on February 15, 2019, had a good turnout. Soon, there will be an open call for "Big Ideas" submissions.

Mr. Pierce provided an update on construction projects in the Albert B. Alkek Library.

Mr. Algoe provided an update on the LBJ Student Center construction projects.

Dr. Smith announced that State Representative Erin Zwiener will attend a student reception on February 28, 2019.

Dr. Smith provided an update on voter turnout for the Student Government Elections.

Dr. Smith announced that the Student Dialogue Series is scheduled for February 19, 2019.

Athletics Issues (#636)

Dr. Teis recapped recent and upcoming athletic events.

DMT:ta

Posted to web at <http://cabinet.president.txstate.edu/> March 22, 2019.