SACA Presents:

**Deadly Persuasions:**
Advertising & Addiction

Advertising is an over $250 billion a year industry.

We are each exposed to over 3000 ads a day. The ads sell a great deal more than products. They sell values, images, and concepts of success and worth, love and sexuality, popularity and normalcy. Sometimes they sell addictions.

Featuring:

**Jean Kilbourne, Ed. D.**

LBJ Teaching Theater
April 8, 2010
6:00 P.M.