Curtis Peoples, PhD., is an Archivist at the Southwest Collection/Special Collections Library (SWC/SCL) at Texas Tech University (TTU), whose research focuses on music and place. He established the Crossroads of Music Archive in the SWC/SCL and serves as its archivist. He is also head of the Crossroads Recording Studio in the TTU Library. Peoples teaches the “History of West Texas Music” and “Texas Music History: Race, Class, and Gender” for the TTU Honors College. He hosts the “Music Crossroads of Texas” radio show on KTTZ 89.1.

Kelsey Riddle earned her M.A. in Historic Preservation from the University of Texas at Austin in 2017. Her thesis explores the intersection of music, preservation, and tourism in Austin’s Red River Cultural District and Nashville’s Music Row with a focus on the impact of the Armadillo World Headquarters to Austin’s cultural development. Kelsey works for the Austin Parks and Recreation Department and as a production assistant at the South Austin Museum of Popular Culture, which specializes in historic and current Austin-area music posters and ephemera.

Jennifer Ruch, M.A., is a Museum Collections specialist. She is currently a Ph.D. student at Middle Tennessee State University, where she specializes in museum management, material culture, and American popular music history. Her doctoral research examines the role of popular music and culture in the museum space.

Nikolai G. Wenzel holds a Ph.D. in Economics from George Mason University and a B.S.F.S. cum laude from the School of Foreign Service at Georgetown University. He is the L.V. Hackley Distinguished Professor for the Study of Capitalism and Free Enterprise at Fayetteville State University (Fayetteville, NC). He has published some 40 articles and a book in political economy, with an emphasis on culture, mental models, and institutions. He is also a part-time musician and singer who enjoys country, barbershop singing, old-time, and folk music.