

Chuck Nash Auto Group is seeking a talented individual to serve as marketing intern for the upcoming semester and possibly beyond. Be a part of one of the most dynamic industries, working with multiple departments from Sales, Service, Insurance, and administration. Chuck Nash Auto Group was recently awarded Austin American Statesman's "Best Workplaces", and has the highest customer satisfaction rating in the region. Gain real world experience to land your dream job out of college. Students typically leave Chuck Nash Auto Group with more relevant experience than their peers, with past interns landing jobs at Evernote, Apple, DealerTrack, and ADP.

Chuck Nash Auto Group Marketing Intern Job Description.

- Reputation Management
 - Perform daily searches for reviews on sites including, but not limited to, Facebook, Yelp, Google, etc.
 - Compose responses for both positive and negative reviews for approval and submission
 - Ensure that all reviews receive a response in a timely manner

- Social Media & Communications:
 - Responsible for creating monthly content calendars
 - Create weekly content for social media platforms and schedule upon approval (Facebook, Twitter, etc.)
 - Work with dealership personnel to create content for monthly e-newsletter

- Digital Marketing
 - Meet bi-monthly with department/store managers for strategic planning
 - Make requested edits to each store's website (4)
 - Write one blog article per week for post to websites
 - Maintain "Meet the Staff" pages at each stores website
 - Design and post ads upon request (photoshop, indesign, etc.)

- Sponsorship Requests:
 - Assist with incoming donation and sponsorship requests
 - Conduct initial research and provide assessment of sponsorship opportunities
 - Prepare sponsorship acceptance/decline letters

- Events:
 - Assist with event coordination and management
 - Attend event planning meetings as needed
 - Must be available to serve as a representative of Chuck Nash at occasional community events, including but not limited to: golf tournaments, 5K's, Chamber of Commerce events, etc.

Requirements:

- Flexible Hours per week
- Must be available to work occasional evenings/weekends (*rare*) as needed for events / *commercials*
- Writing and/or public relations experience preferred

Please send your cover letter, resume and one writing sample to Tommy Curtis at careers@chucknash.com