

Organization, Position & Person Profile



Development & Marketing Internship – Austin Chapter

The Organization

Back on My Feet combats homelessness through the power of running, community support and essential employment and housing resources. Operating in 12 major cities coast-to-coast, Back on My Feet recruits members (those experiencing homelessness) at homeless and residential facilities and begins with a commitment to run three days a week in the early morning. The second phase of the program, Next Steps, provides educational support, job training programs, employment partnership referrals and housing resources. Please click here to see our program in action:

<http://www.backonmyfeet.org/BoMFVideo>

Since 2007, Back on My Feet has served more than 6,000 individuals experiencing or at risk of homelessness and engaged more than 100,000 volunteers and supporters. Our members have run a collective 500,000 miles and obtained more than 4,000 jobs and homes. Within six months of becoming a Back on My Feet Alumnus, 90% of members maintain their employment, 60% receive a wage increase and 20% achieve a promotion. Every \$1 invested in Back on My Feet returns nearly \$2.50 to the local community through increased economic output from employment and reduction in costs for shelter, medical services, incarceration and drug and alcohol treatment.

Through our innovative program, Back on My Feet proves that there is hope, that individuals can achieve things they never thought possible and that there are people who will support them along the way. For additional information, please visit www.backonmyfeet.org.

Our Core Values

ACCOUNTABILITY: We take personal responsibility for using our resources efficiently, always aiming to exceed our goals and being accountable to each other, supporters, partners and our members.

INNOVATION: We challenge ourselves to create new ideas, to embrace change and take disciplined risks to develop sustainable solutions.

COLLABORATION: We respect and value each other's work and actively seek partners to leverage our combined strengths in making a difference in our communities.

INTEGRITY: We aspire to live to the highest standards of personal honesty and behavior; we never compromise our reputation and always act in the best interests of our members and constituents.

RESPECT: We value each other's backgrounds and are inclusive of all diversities, abilities and cultures.

The Position

Back on My Feet Austin is looking for a Development & Marketing Intern to help expand the reach of the chapter's mission and increase awareness about homelessness in the Austin community.

Specific Responsibilities will include:

- Aid the Executive Director and Development & Marketing Manager with various marketing activities
- Provide general support for multiple fundraising events
- Monitor, respond to, update Social Media avenues for the Austin Chapter
- Communicate to event committees, board members, volunteers
- Copy writing and editing for various communications pieces

Qualifications & Experience

- Clear verbal and written communication skills
- Strong organization skills
- Basic understanding of marketing functions such as advertising, promotions, events, etc.

- A strong desire to make a difference through working in nonprofit setting
- Excellent time management skills with the ability to work independently
- Exposure to Constant Contact is preferred but not required
- Graphic design skills are preferred but not required

Time Commitment & Compensation

- BoMF is seeking an intern that can work approximately 10-15 hours per week for a minimum commitment of 6 months. Some nights and weekends will be required for events or activities.
- Time can be split between the Austin office (located in the Tarrytown area) and home.
- This is an unpaid internship; however, successful interns will be encouraged to apply for any open, suitable positions within the BoMF organization should they wish to do so.

Contacts

For qualified candidates, please submit a resume and cover letter to lindsey.rose@backonmyfeet.org.

For more information on the organization, please visit: www.backonmyfeet.org