**Annual Report**

**Campus Recreation – Executive Summary**

Student Affairs Division

Texas State University

2015-2016

**Major Accomplishments/Retention Initiatives for 2015-2016**

1. Survived the Memorial Day 2015 flood at University Camp and the October 2015 flood at the Golf Course and the Outdoor Center. Staff did a remarkable job in making it through these catastrophic events with the minimum loss of resources and no loss of life.
2. Phase 1 of the University Camp clean-up was completed by mid-December. Phase 2 of the clean-up involved multiple Texas State University student groups as well as youth groups from the surrounding area. Approximately 700,000 tons of debris were removed during this time period. The camp re-opened January 17th with newly established campsites, a new caliche road, new cables and bollards and a revamped trail system.
3. A major clean-up and repair effort was launched at the Outdoor Center and in Sewell Park after the flooding that occurred on Friday, October, 30, 2015. By Friday evening at dusk there was about 20” of water around the exterior walls of the Outdoor Center. The water reached a depth of 8” inside the building.
4. With the closing of the golf course, staff were redirected to other tasks for the department. The assistant director and graduate assistant were given the responsibility to develop a student success component. This area will provide specialized programs to enhance the development of student employees.
5. The social media presence was increased with themed days and interactive giveaways contests. Several videos were produced using participants as well as Boko to promote different programs and services.
6. Campus Recreation partnered again with Human Resources and Health and Human Performance to implement WellCats, the university employee wellness program. Human Resources subsidized $25 of an employee semester membership for up to 200 employees, aquatic group exercise classes were taught, and during summer Fridays, faculty and staff received free SRC access and group exercise classes.
7. Facility Operations was awarded a $12,000 Environmental Service Committee funds for LED lighting to replace indoor track and corridor metal halide bulbs.
8. Mr. Ervin Brown, Facility Coordinator, Ms. Samantha Smith, Marketing Coordinator, and Ms. Jenevieve Struk, Assistant Director for Fitness were hired.
9. Renovation was started in the Student Recreation Center to accommodate new staff and programs.
10. Preventative service maintenance contracts were initiated for plumbing and HVAC.
11. A number of professional development trips were provided to student employees. This included tours of university recreation centers, the Apple campus in Austin, the Texas Facility Summit, Aquatic Management Academy and the Regional Lifeguard competition.
12. The Student Recreation Center hosted large-scale events such as Bobcats CARE, NSO, fraternity probates, Student Affairs picnic, camps and conferences.
13. In-house custodial operations improved overall cleanliness of department facilities.
14. Provided 2, 433 personal training sessions and taught 1,846 Group Exercise classes.
15. The Rockwall staff held Flash Fest 2016, a bouldering competition, with students from Texas State, UNT, UT & A&M. Multiple major clean-up and repair projects were completed at the University Camp following the 2015 floods.
16. The department wide Fusion software program was implemented. This software assists with point of sale, memberships, equipment rentals, inventory maintenance, equipment check out, class registration, waiver tracking, reservation system, deposits on line registration and reporting.
17. Replaced computers in the refresh cycle, replaced 9 computers in the Cyber Café using ACC funds and upgraded others at the front desk to allow for the new Fusion system to run efficiently.

**Progress on 2012-2017 Administrative Support Plan**

**Goal I. Enhance leadership, involvement and social responsibility of students**

*Interns used in Aquatics & Safety, Facility Operations and Sport Clubs.*

*Received funding for new Cyber Café computers from Academic Computing Resource.*

**Goal II. Improve the health and wellness of the campus community.**

*Developed workout of the week program for weight room users.*

*Department theme for FY17 is related to wellness*.

*Developed and hosted the Bobcats CARE for Bobcat Preview.*

**Goal III. Develop and improve the campus recreational facilities.**

*Renovations have begun on the Student Recreation Center to accommodate new staff and programs.*

*University Camp and the Outdoor Center were repaired from the floods.*

**Goal IV. Create outreach programs for targeted populations.**

*Implemented two new marketing strategies per semester.*

Increased aquatic programming **w**ith swim challenges and more hours.

**Goal V. Improve knowledge and professional development of Campus Recreation staff.** *Offered instructor level courses for First Aid/CPR/AED, Water Safety Instructor and Lifeguard Instructor to all full time staff and graduate assistants.*

*Developed a student employee travel assistance program.*

*Initiated a student success component of Campus Recreation.*

*Currently working to integrate MicroSoft Surface Pro tablets for participant attendance, verification of membership, as well as participant sign-in at our fields.*

**Goal VI: Objective A – Improve management of fiscal resources.**

*Developing electronic inventory system using the Fusion software.*

*Developing of E-Commerce for departmental sales and services.*

*Implemented Point of Sale capabilities for all income generating areas.*

*Purchased Fusion software for membership and program management.*

*Developed online registration for program areas.*

**Assessments for 2015-2016**

**Evaluation of Safety Classes (First Aid/CPR/etc.) and Swim Lessons**

Findings: Website remains the top way individuals found out about the classes. Satisfaction rates remain high. Direct suggestions for instructors.

Improvements: Instructors shown results for specific improvements.

**Educational Outreach/Presentations by Department Staff**

1. NIRSA Region IV Conference, Galveston, TX.

Kathryn Price, “Marketing and You”

Brynn Cox & Darrien Nichols, “Find Your Fit”

Jenevieve Struk presented “Pump Up Your Program: Incentives & Specialty Classes”

1. Kristy Caldwell, “What is Global Perspectives”, NIRSA Annual Conference, Kissimmee, FL.
2. Zumba presentations were given to the residents of Bexar, San Marcos, Arnold, and Smith residence halls, as well as Omega Phi Alpha and Alpha Delta Pi.
3. Jaclyn Whitmore, Jenevieve Struk, Kelli Ermis, Lauren Gutschow, Magen Sevilla, and Jake Howard presented at the TEXFIT fitness conference.

**Special Recognitions for Department and/or Staff**

1. Julie Saldiva - Aquatic Management Academy

Secretary for the Central Texas Aquatic Assoc.

Deborah and James Matthews Excellence in Collaboration-Outreach Award

National trainer of American Red Cross Instructor Trainers

1. Taylor Roby was named Outstanding Graduate Student in Recreation Administration 2015-2016.
2. Jonathan Hernandez selected as a family cluster facilitator for 2016 Leadershape.
3. University Seminar Instructors: Kristy Caldwell, Julie Saldiva, Cassie White, Trevon Walker and Victor Hernandez.
4. Glenn Hanley and Jon Hernandez taught “Introduction to Outdoor Recreation” in Recreation Administration.
5. Daniel Vasquez taught at Huston-Tillotson University.
6. Kristy Caldwell was named Co-Chair NIRSA Global Perspectives Commission 2016-2018.
7. Denise Ferguson was honored for 20-years of service to the University.
8. Dustin Olivo was recognized as the Student Affairs Employee of the Year.

**Major Objectives/Retention Initiatives for 2016-2017**

1. Build relationships and provide wellness education with facility users to improve retention and increase usage.
2. Improve ability to host large scale events in the SRC to meet university requests.
3. Develop sport fields at previous golf course site.
4. Continue SRC renovation plans to meet identified needs.
5. Increase and define facility student staff responsibilities to prepare them for future careers.
6. Add two new aquatic special events.
7. Increase participation in adult, youth and one-on-one swim lessons.
8. Retain and develop quality custodial staff.
9. Seek opportunities for professional development for staff.
10. Develop new procedures or guidelines to assist programmers in the entry of new items for sale, registration, memberships, course programs and facility reservation and bookings with the new Fusion software in an effort to ensure all areas are consistent.
11. Develop efficient methods to confirm Facility Management work orders and reports.
12. Purchase Trello and Sub It Up software.
13. Submit proposal for Intramurals Kiosk to assist Intramural Sports in providing services to participants.
14. Add Surface Tablets into MRP’s to aid in course check-ins.
15. Add Digital Signage in SRC Lobby.
16. Continue working on University Camp to recover from the flood. Major objectives will be re-vegetation, trail improvement and reconstructing the high ropes course.
17. Refund unused portion of fees to Golf Course members.

**Major Obstacles for 2016--2017**

1. The lack of fields space for an university the size of Texas State University is a major constraint on the provision of programs and services. The master plan indicates that some of the current fields are going to be used for other university needs. Campus Recreation does not have the funding to replace the fields on the golf course.
2. The closure of Jowers Field and band’s move to the Intramural Field compounds Campus Recreation’s ability to meet the rising student populations’ need for sport fields and support of department programming.
3. Continuous changes to technology will require funding and support.
4. Changes to processes implemented by Accounting, Payroll, Travel, and Student Business Services occur without knowledge of departmental staff. Non-compliance by staff also occurs.
5. Transition from manual procedures to automated systems will require a learning curve.
6. The new residence halls and parking designation changes will continue to challenge students on the west side of campus and thus access to the SRC.
7. Even though the expansion building is only 8 years old, there have been significant issues throughout and the maintenance fees continue to increase. Additional repairs will continue to happen as the building ages. Growing facility and pump room maintenance demands require increased attention.
8. Find more space in our facility. This includes office space, work space, and programming space. The new cycle studio renovation will allow for Texas State to be competitive to other local cycle studios. The redesign of Personal Training studio will increase the number of new clients as well as current clientele retention by enhancing overall training experience.
9. Retain quality and committed custodial and field staff.
10. Local fitness centers offer student discounts. New local apartment complexes are installing fitness studios and offering boot camps similar to our programs; this is attracting students to their apartment complexes.
11. Improve Social Media involvement with participants.