



# AUSTIN CITY LIMITS LIVE AT THE MOODY THEATER

## MEDIA AND COMMUNICATIONS MARKETING FALL 2018 INTERNSHIP

310 W Willie Nelson Blvd Suite 1A, Austin, TX 78701

### About the Internship

ACL Live Media & Communications Marketing Intern will assist marketing department with:

- Processing invoices
- Assembling ad recs for accounting use night of show
- Hotel concierge relationship building
- Flyering/postering in support of shows
- Social networking posts night of show
- Maintaining marketing show files and archives
- Upkeep of general marketing spreadsheets to help track department performance
- Special projects as assigned

### Qualifications and Requirements

The ACL Live Media & Communications Marketing Internship is unpaid, so all applicants must receive college credit hours to be eligible for the internship.

To apply, please email a short cover letter and your resume to Whitney LeMond | Media & Communications Manager at [WLEMOND@ACL-LIVE.COM](mailto:WLEMOND@ACL-LIVE.COM).

### About Austin City Limits Live at the Moody Theater

Austin City Limits Live at The Moody Theater (ACL Live) is a state-of-the-art, 2,750-person capacity live music venue that serves as the new home for the taping of the acclaimed KLRU-TV produced PBS series Austin City Limits, the longest running music series in American television history. The venue hosts approximately 100 concerts a year. ACL Live is nestled next to the W Austin Hotel & Residences™, which are both part of the 1.1 million square foot mixed-use Block 21 project in downtown Austin developed by Stratus Properties and the Canyon-Johnson Urban Fund II. ACL Live is the premier destination in Austin for live performances as well as numerous special and private events, and is one of only two dedicated live music venues in the country built to the U.S. Green Building Council's LEED rated standards of sustainability.