

Online Marketing Internship

Living Direct, Inc. is an established, rapidly growing online retail company seeking a talented, driven and results-oriented **Online Marketing Intern** to join our team. The successful candidate will have a chance to directly contribute to the growth of one of the fastest growing internet retailers and will be expected to do so. This person will work closely with our Marketing and Customer Service Departments.

The ideal candidate is passionate about online retail, possesses strong computer skills and knowledge of internet marketing concepts, and exhibits an unwavering attention to detail. We are looking for energetic, entrepreneurial individuals to bring new ideas to our company.

Position Description:

- Work closely with the Merchant Marketplace team to improve merchandising of all categories/products across several marketplace channels (such as eBay, Amazon, Overstock, Sears etc)
- Research marketplace trends and assist with strategizing for each channel
- Ensure that product availability and order fulfillment are meeting high customer service standards
- Assist in management of cost recovery program by maximizing profit and minimizing inventory overstock situations
- Assist with competitive analysis
- Research and analyze the performance of categories, products, and merchant marketplace channels
- Assist in the launch and development of new channels to our merchant marketplace program
- Execute tactical marketing projects and assignments

Qualifications:

- Junior or Senior preferred
- Avid internet user (possessing significant knowledge in on-line retail preferred)
- Strong analytical and writing skills
- Comfortable working under deadlines
- Responsible self-starter, innovative thinker, and detail-oriented
- Strong Microsoft Office computer skills (including Excel, Word and PowerPoint)

Preferred Skills:

- Basic HTML
- Adobe Creative Suite skills
- Customer service experience

Position Details:

- Compensation starting at \$10 per hour, based on experience
- Located in SW Austin, 5 miles from Downtown/UT
- Flexible hours (must be able to work a minimum of 20 hours per week), but strongly prefer Monday through Friday, 8am – 1pm

