



Marketing/Business Intern

RYDE

Austin, Texas

Length of Internship: September to end of this semester

Contact: Rachael Leisten, Regional Manager/Administrative Coordinator, 713-834-4286 or contact@rydecompany.com

Company Overview:

RYDE is changing the way people get around downtown with a fun alternative green mode of transportation! A short distance, on-demand rideshare service, our electric open-aired shuttles are the most fun way to get around downtown. We partner with national brands and cities who sponsor the service making it more affordable and even sometimes FREE to ride!

We are a fast growing start up with locations in Austin, Houston, and Dallas, with new locations opening in 2019. Our partner list includes Venmo, Corona, Clif Bar, AT&T, Vita Coco, Visit Houston, Visit Dallas and many more.

This is a great opportunity to gain experience working with national brands while having the company culture of a fun start up.

For more information, please visit us at www.rydecompany.com, on Instagram at @ryde_company, and Facebook at www.facebook.com/RydeCompany

Primary Responsibilities:

- Support Day-to-Day operations with our Regional Manager/Administrative Coordinator
- Assist Private Event Coordinator
- Social Media Marketing
- Assist with Monthly Marketing Plan Creation
- Scheduling
- Invoice Processing
- Tour Content Creation
- Assist with Video/Photo Shoots
- Help with Employee Success
- Shop Facilitator
- Build Brand Awareness
- Recruiting



Job Specifications:

- Undergraduate with a pursuit of a degree in Marketing, Business, or a related field. Recent graduates will also be considered.
- Excellent writing skills
- Strong verbal and active listening skills
- Social Media Experience
- Excellent people skills, as you will be interacting with potential candidates and clients for RYDE
- Strong Creativity

This internship description indicates the general duties and level of work expected. These duties could include but are not limited to the responsibilities listed. The internship will start in September and will last through the end of this semester.

If you are looking for a fun, outgoing place to be a part of- then RYDE is the place for you! We look forward to hearing from you and hope to add you to part of our team!