

MARKETING

Marketing Intern Job Description

Stealth Power is the leader in the industry of Mobile Power and Idle Reduction Technologies. Our clientele is composed of Federal, State and Local government agencies including Police Departments, EMS Companies and Fire Departments.

Our brand new office is located downtown Austin (6th and Congress) in the most dynamic office space the city has to offer.

The Perfect intern would be someone able to take initiative in his/her work, propose new ideas and assist in the overall PR & Marketing developments for the company.

Responsibilities

- Assist in developing and contributing to innovative PR and Marketing strategies.
- Coordinate with news media as assigned, in development of appropriate news stories.
- Maintain up-to-date customer and prospect records.
- Assists with implementing social media marketing and sales strategies, plans, and objectives.
- Writes, develops and maintains social media editorial calendar for blogs, newsletters and facebook.
- Manages and maintains company CRM database, including data entry.
- Researches competitive products by identifying and evaluating product characteristics, market share, pricing,...
- Assist with other projects as designated by management.
- Report directly to the Marketing Manager.

Requirements

APPLICANTS MUST BE ABLE TO COMMIT TO AN INTERNSHIP IN AUSTIN TX.

- Proficient in Microsoft Word, Excel, PowerPoint, Google Docs.
- Own a personal laptop.
- Must be able to commit to a minimum of 20 Hours a week.
- Knowledge of social media platforms (FB, Twitter, LinkedIn) and CMS (WordPress).
- Strong written, oral, and interpersonal communication skills.
- An innovative self-starter with problem solving skills, creativity, ambition, and a strong work ethic.
- Excellent multitasking abilities.
- Autonomous and rigorous.

Bastien B

Marketing Manager

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