

Row
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Sales Internship with Row

Job Summary: Sales interns will be required to prospect new clients and work with our team to increase sales and obtain new clients. Interns will get a chance to test their sales skills first hand and apply their academic knowledge. Interns will be trained on sales presentations, customer interaction and basic marketing principles. This internship is extremely hands on.

Sales interns will:

- Network with potential clients over the phone and in person
- Develop and execute a cold calling strategy to prospect new clients
- Create direct mailing campaigns to prospect new clients
- Cross sell printing services to existing customers
- Prepare and give presentations to business owners at different events (e.g. Chamber of Commerce meetings)
- Check in with existing customers to obtain referrals
- Run online advertising campaigns to reach potential new customers
- Interact with potential customers over social media platforms
- Learn about web based marketing programs, overview of website development and a introduction to search engine optimization (SEO)
- Work with various cutting edge sales and marketing tools

Qualifications:

- Interested in a career in sales or marketing
- Possess a strong work ethic, initiative and positive attitude
- Excellent verbal and written communication skills

Compensation: Prizes may be awarded on achievements.

About Row

Mission Statement: To help businesses grow and expand their customer base through modern marketing techniques in a cost-effective manner that wasn't even previously imagined.

Vision Statement: Helping businesses and individuals grow

(For more information please visit: www.Row.net or email Matt@row.net)