



**Position Title:** Marketing/ Communication Intern

**Supervisor:** Amelia Aldape, RN- Director of Home Health

**Objective of Internship:**

To gain experience in planning and implementation of marketing/ communications by promoting and advertising Central Texas Medical Center Home Health.

**Duties & Responsibilities:**

Develop a marketing/ advertising plan. Identify effective promotional products and assist in preparing and coordinating the development of all materials for promoting the company, including promotional flyers, brochures, and various advertising products. Measure results of different marketing types and identify effective marketing/ advertising. Educate other staff and cooperate with staff and patient's families as needed. Performs other related duties as assigned.

**Position Requirements:**

Abide by the CTMC Code of Ethics and maintain the CTMC mission. Microsoft Office (Word, Excel, PowerPoint) proficiency. Self- motivating and energetic. Must maintain professional demeanor and appearance.

**Dress:**

Business Casual

**Hours:**

Monday through Friday, 8:00am until 5:00 pm (flexible), 15-20 hours per week

**Salary:**

Non-paid, may receive academic credit

**Contact:**

Please send resume or letter of interest to Allison Hardy, RN, BSN Patient Care & Clinical Supervisor, Central Texas Medical Center, 2003-B Medical Parkway, San Marcos, TX 78666 or via email at [Allison.Hardy@AHSS.org](mailto:Allison.Hardy@AHSS.org).

*Central Texas Medical Center Home Health*  
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