**TEXAS STATE VITA**

**I. Academic / Professional Background**

**A. Name: Marian L. Houser Title: Professor**

**B. Educational Background**

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| --- | --- | --- | --- | --- |
| **Degree** | **Year** | **University** | **Major** | **Project/Thesis/Dissertation** |
| Ph.D. | 2002 | University of Tennessee-Knoxville | Communication  Studies / Minor in Adult Education | Communication expectations for college instructors: Do traditional and nontraditional students want the same things? |
| M.A. | 1994 | Miami University | Communication | Masters Project: The development of a learner empowerment measure |
| B.A. | 1979 | University of Missouri | Speech  Communication | None |

**C. University Experience**

|  |  |  |
| --- | --- | --- |
| **Position** | **University** | **Dates** |
| Associate Dean | College of Fine Arts & Communication  Texas State University-San Marcos | 2013-2015 |
| Professor | Texas State University | 2014-Present |
| Associate Professor | Texas State University-San Marcos | 2009-2013 |
| Assistant Professor | Texas State University-San Marcos | 2004-2009 |
| Lecturer | Texas State University-San Marcos | 2003-2004 |
| Lecturer  Basic Course Director | University of Tennessee-Knoxville | 2002-2003 |
| Instructor | University of Tennessee-Knoxville | 1998-1999 |
| Visiting Instructor | Miami of Ohio University | 1994-1998 |

**D. Relevant Professional Experience**

|  |  |  |
| --- | --- | --- |
| **Position** | **Entity** | **Dates** |
| Editor, *Communication Teacher* | National Communication Association | 2012-2016 |
| English Instructor | Pioneer Trail Jr. High School – Olathe, KS | 1986-1991 |
| Communication Specialist  Kansas City, MO | Metropolitan Community Colleges | 1982-1985 |

**II. TEACHING**

**A. Teaching Honors and Awards:**

*Favorite Professor Award,* Alfred H. Nolle Chapter of Alpha Chi National Honor Scholarship

Society, Texas State University. (2017, March).

Recipient, *Mariel M. Muir Excellence in Mentoring Award.* Nominee from College of Fine Arts

& Communication (2013, May).

*Presidential Award for Teaching – Runner-Up.* College of Fine Arts & Communication (2012).

*Favorite Professor Award,* Alfred H. Nolle Chapter of Alpha Chi National Honor Scholarship

Society, Texas State University-San Marcos. (2011, March).

*Golden Apple* Graduate Teaching Award (2011, March). Named Outstanding Graduate

Professor in the Department of Communication Studies, Texas State University-San Marcos (Graduate Student-Selected Award).

*Golden Apple* Graduate Teaching Award (2007, March). Named Outstanding Graduate

Professor in the Department of Communication Studies, Texas State University-San Marcos (Graduate Student-Selected Award).

*Golden Apple* Undergraduate Teaching Award (2007, March). Named Outstanding

Undergraduate Professor in the Department of Communication Studies, Texas State University-San Marcos (Student-Selected Award).

*Golden Apple* Undergraduate Teaching Award (2006, March). Named Outstanding

Undergraduate Professor in the Department of Communication Studies, Texas State University-San Marcos (Student-Selected Award).

Outstanding Ph.D. Student (2002, April). Named OutstandingPh.D. Student in the College

of Communications, University ofTennessee-Knoxville.

ICA Graduate Student Teaching Award (2002, June). Named Outstanding Graduate

Teaching Associate by the International Communication Association. Seoul, Korea.

Graduate Student Research Award (2002, April).

Named “Outstanding Graduate Student Researcher” in the College of Communications,

University of Tennessee-Knoxville.

Outstanding Graduate Teaching Associate (2000, April).

Named “Outstanding Teaching Associate” in the College of Communications, University of Tennessee-Knoxville.

Graduate Student Teaching Award (1994, February).

Nomination by faculty and staff for the Division of Arts and Sciences, Miami University.

Outstanding Graduate Student (1994, April).

Named “Outstanding Student in the Department of Communication” by faculty and staff, Miami of Ohio University.

**B. Courses Taught:**

**Undergraduate:**

COMM 1310 Fundamentals of Human Communication

COMM 2315 Interpersonal Communication

COMM 2330 Small Group Communication

COMM 3318N Communication Theory

COMM 3328 Gender and Communication

COMM 3330 Nonverbal Communication

COMM 3327 Communication Research Methods & Theory

COMM 3338 Communication and Gender

COMM 4315 Health Communication Training

COMM 4347 Leadership & Communication

EDUCATION Student Teacher Supervisor/Coordinator—8 Student Teachers in

Austin & San Antonio

**Graduate:**

COMM 5100 Teaching and Learning for Graduate Teaching Assistants

COMM 5301 Empirical Methods in Communication Research

COMM 5315 Empirical Research Practicum

COMM 5315.002 Health Communication Training

COMM 5321 Communication Assessment

COMM 5325 Relational Conflict and Communication

COMM 5324 Instructional Communication

COMM 5356 Gender and Communication

COMM 5347 Seminar in Small Group Communication

**C. Graduate Theses/Dissertations, Honors Theses, or Exit Committees:**

**Dissertation Committee:**

Seth Frei, ABD – Department of Communication, University of Texas at Austin (2015-

present)

Rodrigo Trevino, Ph.D. – Department of Counseling & Leadership,

Adult Education & School Psychology (2010-2012)

**Undergraduate Honors Thesis Chair:**

Jaysen Sneed (in proress)

Channing Wan (Completed Spring 2017)

**Thesis Chair:**

Christina Fleuriet (Completed Spring 2010)

Tracey Leigh (Completed Spring 2009)

Jenna Elwood (Completed Summer 2008)

**Thesis Committee:**

Arin Ely (2014)

Brenda McArthur (2013-2014)

Stephanie Pridgen (Spring 2011)

Nathan Faylor (Fall 2005)

**Exit Project Chair:**

Lisa Furler (Spring 2006)

Sean M. Horan (Fall 2005)

\* 2006-Exit Projects Discontinued

**Exit Committee Chair:**

Adam Tristan (Spring, 2017)

Seleste Mills (Spring, 2017)

Sabina Bustamante (Spring, 2017)

Jeff Hahn (Summer 2015)

Caroline Waldbuesser (Spring 2015)

Anthony LaStrape (Spring 2015)

Gina Marroquin (Spring 2014)

Courtney Baker (Spring 2014)

Shannon Gildea (Fall 2013)

Marissa Pytlak (Spring 2013)

Mark Generous (Spring 2012)

Kristina Kent (Spring 2012)

Austen Adair (Fall 2011)

Brittany Wattner (Spring 2011)

Jason Estes (Spring 2010)

Brian Robinson (Fall 2009)

Candace Loessin (Fall 2009)

Kristen LeBlanc (Spring 2009)

Lori Vela (Spring 2009)

Laura McCurdy (Spring 2009)

Andie James (Spring 2008)

Jody Elrod (Fall 2007)

**Exit Committee Member:**

Elizabeth Miller (Spring 2015)

Katterli Brinkman (Spring 2015)

Emily Martwick (Spring 2015)

Natalie Cavazos (Spring 2015)

Taela Fox (Spring 2015)

Susan Cunningham (Spring 2014)

Grace Hildenbrand (Spring 2014)

Ben St. Nicholas (Fall 2012)

Patrick Hale (Spring 2012)

Kaitlin Holaday (Spring 2012)

Jonathan Stansbury (Fall 2011)

Crystal Wotipka (Spring 2011)

Delissa Perez (Spring 2011)

Charles Rivas (Summer 2010)

Lisa M. Furler (Spring 2006)

Sean M. Horan (Fall 2005)

Tara Hall (Spring 2008)

Teresa Morales (Spring 2008)

Mark Paz (Spring 2008)

Marsha Burney (Fall 2007)

Parr Brookover (Fall 2007)

Alison David (Spring 2007)

Jacey Saucedo (Spring 2007)

Seth Weiss (Spring 2007)

Summer Jurrells (Fall 2006)

Abby Torres (Fall 2006)

Heidi Husemen (Spring 2006)

Lynn Buehler (Spring 2006)

Shelee Granberg (Fall 2005)

Carrie Kennedy (Fall 2005)

Kristen Kennon (Fall 2005)

**D. Courses Prepared and Curriculum Development:**

COMM 3338 Communication and Gender Fall 2017

COMM 5356 Gender and Communication Spring 2017

COMM 5315/4315 Health Communication Training Fall 2014

COMM 5315 Empirical Research Practicum Spring 2013, 2014

COMM 5324 Graduate Small Group Fall 2013

COMM 3318N Communication Theory Fall, 2009, 2010, 2011

**I. Other:**

**Student Research Conferences and Publications:**

Houser, M. L., Carberry, E. G., Mills, S., Tristan, A., & Burns, M. E. (2017). *Assessing Campus*

*Living-Learning Communities: Locating Communicated Goals for the Unintended Consequ3ences.* Paper presentation to the Assessment Division of the National Communication Association. Dallas, TX.

Houser, M. L., Carberry, E. G., Mills, S., Tristan, A., & Burns, M. E. (2017). *The Centrality of*

*Communication in Community Assessment: A Hands-On Approach to Teaching and Learning.* Short Course Presentation for the National Communication Association, Dallas, TX.

Houser, M. L., & Hildenbrand (November, 2017). *Impacts of Student Learner Orientation on*

*Perceptions of Instructor Behavior Alteration Techniques.* Paper presentation to the Instructional Development Division of the National Communication Association, Dallas, TX.

Houser, M. L., & Waldbuesser, C. (November, 2016). *Emotional contagion in the*

*classroom: The impact of teacher satisfaction and confirmation on perceptions of*

*student nonverbal classroom behavior.* Paper presentation to the Instructional Development Division of the National Communication Association. Philadelphia, PA.

Miller, E. L., Morgan, T. M., Martwick, E., & P.T. Ingwerson (April, 2016*). Communicating*

*and Assessing Goals of Living Learning Communities: A Case Study.* Paper presentation to the Applied Communication Division of the Southern States Communication Association. Austin, TX.

Mark Generous and Seth Frei (May, 2015) (Top Paper Award). *Instructor Swearing II, “Oh*

*S\*\*t! Did I Just Swear in Class?”: Using Emotional Response Theory to Understand the Influence of Instructor Swearing in the College Classroom.”* Paper presentation to the Instructional Division of the International Communication Association Convention. San Juan, Puerto Rico.

Mark Generous and Seth Frei (March 2013). (Top Paper Award). *Students’ Perceptions of*

*Instructor Swearing in the Classroom: An Inductive Analysis.* Paper accepted to the Instructional Division of the Central States Communication Association.

Marissa Pytlak (April 2013). *“Because I’m the Teacher and I said so”: Examining GTA Power and*

*Credibility in the Classroom via the use of Behavioral Alteration Techniques.* Paper accepted to the Instructional Communication Interest Group of the Eastern Communication Association.

Christina Fleuriet (November 2012). *Shaping Perceptions of Text Messages in Romantic*

*Relationships: The Effects of Attachment Style, Relational Stability, and Nonverbal Cues.* Paper accepted to the Interpersonal Division of the National Communication Association Convention. Thesis, Spring 2010.

Marissa Pytlak & Laura Zerega (April 2012). (Top Poster Award). *Jealousy Evocation: The Role*

*of Commitment Level, Relational Satisfaction, and Relational Uncertainty as Predictors of Jealousy-Evoking Behaviors.* Paper presented at the Graduate Student Poster Session of the Eastern Communication Association Convention. Graduate Research Practicum Class Study, Spring 2012.

Austen Adair & Jonathan Stansbury (April 2012).*Combating Homophobia in the Classroom:*

*Homonegativity and the Student-Teacher Relationship.* Paper presented to the Instructional Communication Interest Group of the Eastern Communication Association Convention. Graduate Research Practicum Class Study, Spring 2011.

Natalie Cavazos (April 2012). *Reducing Uncertainty via Computer-Mediated Communication: An*

*Analysis of Uncertainty Reduction Theory.* Paper presented at the Theodore H. Clevenger, Jr., Undergraduate Honors Conference at the Southern States Communication Association annual conference. Undergraduate Communication Theory class, Fall 2011.

Edward C. Prado (April 2012). *Convergent Medical Strategies in a Global Health Environment:*

*Using Communication Accommodation to Shatter Cultural Barriers to Proper Care.* Paper presented at the Theodore H. Clevenger, Jr., Undergraduate Honors Conference at the Southern States Communication Association annual conference. Undergraduate Communication Theory class, Fall 2011.

Mark Generous (March 2012). (Past Officers’ Top Debut Paper Panel). *Expanding*

*Anxiety/Uncertainty Management Theory to the Homosexual/Heterosexual Context: Examining Homosexual Males¹ Communication Anxiety in an Intercultural Setting.* Paper presented at the Central States Communication Association Convention. Graduate Research Practicum Class Study, Spring 2011.

Seth Frei (March 2012). *Exploring Group Interaction in the Organizational Context:*

*The Work Life–Family Life Connection*. Paper presented at the Central States Communication Association Convention. Graduate Research Practicum Class Study, Spring 2011.

Kristen LeBlanc & Lori Vela (April 2010). *Charting a Course in Instructional Communication: A*

*Case Study of Assessment Practices*. (Top Paper). Paper presented to the Instructional Communication Interest Group of the Eastern Communication Association. Communication Assessment Class Study, Fall 2009.

Dawn Estrada & Christina Fleuriet. (November 2009). *Are There Sex Differences Online? An*

*Analysis of Relational Maintenance Through the Use of Computer-Mediated Communication.* Paper presented to the Interpersonal Division of the National Communication Association. Graduate Research Methods Class Study, Fall 2007.

Megan Pope and Jason Chapa. *The Gender Connection: Instructor Credibility and Gender in the*

*Classroom.* Manuscript presented to the National Communication Association Instructional Development Division (November 2008). Graduate Research Methods Class Study, Fall 2007.

Dawn Estrada & Christina Fleuriet. (May 2008). *The Cyber Factor: Are There Sex Differences*

*Online? An Analysis of Relational Maintenance Through the Use of Computer-Mediated Communication.* Top Poster Award at the Eastern Communication Association Graduate/Undergraduate Poster Session. Graduate Research Methods Class Study, Fall 2007.

Paula Baldwin & Cassie Querques, Dawn Estrada & Christina Fleuriet, Michael Saenz &

Lyndie Conner, and Corey Wright & Megan Rios. 5 Papers presented at the Eastern Communication Association Graduate/Undergraduate Poster Session (May 2008). Graduate Research Methods Class Study, Fall 2007.

Michael Burns and Marsha Burney. *Active Patient Behavior: Communication for Healthy Living.*

Paper presented at the Eastern Communication Association Convention Health Communication Division (April 2008). Communication and Gender Class Study, Spring 2007.

Michael Burns and Nick Driver. *Assessing Message Effectiveness and Preferred Source and*

*Channel: What College Students See as the Most Effective Way to Receive Information about Sexually Transmitted Infections.* Presented as a “Top Student Paper” in the Health Communication Division at the National Communication Association (Fall 2006). Graduate Research Methods Class Study. Manuscript published in *Human Communication* (2007)*.* Graduate Research Methods Class Study.

Renee Cowan and Dan West. *Communication behavior in virtual instruction: Do traditionally*

*positive behaviors translate into CD-ROM texts?* Paper Presented at the Eastern Communication Association – Top Paper Award, Instructional Development Division (April, 2006). Paper Published in *Communication Quarterly* (2007). Graduate Research Methods Class Study.

Seth Weiss. *Student Communication Motives and Interpersonal Attraction Toward Instructor.*

Paper Presented to the National Communication Association Instructional Development Division (Fall 2006). Manuscript published in *Communication Research Reports* (2007). Graduate Research Methods Class Study.

Jacquelyn Lackney. *Crisis Communication: Revisiting Natural Disaster Warning Messages and*

*Their Association with Perceived Fear and Risk.* Accepted as a “Top Student Paper” in the Health Communication Division at the National Communication Association (Fall 2006). Graduate Research Methods Class Study.

Sean Horn and Kristen Kennon. *Are They Different? An Investigation of Perceived Parental*

*Support Across Generational Status.* Paper Presented at the Eastern Communication Association (May 2006). Graduate Research Methods Class Study

Eastern Communication Association (May 2006). *Proposing New Directions for Gender*

*Communication Research: Suggestions from Graduate Student Perspectives.* Gender Communication Panel: Sean Horan, Lynn Buehler, Lisa Furler, and Carrie Kennedy. Gender and Communication Class Proposals.

**III. SCHOLARLY/CREATIVE**

**A. Works in Print**

**1. Books:**

**b. Textbooks:**

Houser, M. L. & Hosek, A. N. (2nd ed. 2017). *Handbook of Instructional Communication.*

Taylor & Francis Publishing.

Mottet, T. P., Vogl-Bauer, S., & Houser, M. L. (2nd ed. 2017). *Your Interpersonal*

*Communication: Nature-Nurture Intersections.* Kendall-Hunt Publishing.

Mottet, T. P., Vogl-Bauer, S., & Houser, M. L. (2012). *Your Interpersonal Communication.*

Boston: Allyn and Bacon.

Houser, M. L. (2012). Student guidebook to accompany Beebe, Beebe, and Ivy, *Principles for a*

*lifetime* (5th ed.). Boston: Allyn and Bacon.

Houser, M. L. (2012). *Instructors Resource Manual* *for Communication 1310*. New Braunfels,

TX: Sundance Print and Copy.

Houser, M. L. (2010). *Student Guidebook* to accompany Beebe, Beebe, and Ivy, *Principles for a*

*Lifetime* (4th ed.). Boston: Allyn and Bacon.

Houser, M. L. (2009). *Instructors Resource Manual for Communication 1310.* New Braunfels,

TX: Sundance Print and Copy.

**d. Chapters in Books:**

Houser, M. L. (in progress). Instructional communication theory. In D. Stacks & K. Eichorn

(Eds.), *An Integrated Approach to Communication Theory and Research* (3rd ed.).Taylor & Francis Publishing.

Houser, M. L. (2016). Facilitating training: When organizational members’ skills need to

be addressed. In J. H. Waldeck & D. R. Seibold (Eds.), *Consulting that Matters: A Reader for Scholars and Practitioners.* Peter Lang Publishing Group.

Frymier, A. B., & Houser, M. L. (2012). The influence of teacher humor on student learning.

In R. L. DiCioccio (Ed.), *Humor: Theory, Impact, and Outcomes* (pp. 213-225). Kendall Hunt Publishing.

Stephens, K. K., Houser, M. L., & Cowan, R. L. (2012). How can students craft more

competent emails to professors. *Introduction to communication studies: Translating scholarship into meaningful practice* (pp. 227-234)*.* In A. K. Goodboy and K. Shultz. Kendall Hunt Publishing.

Houser, M. L., & Sheil, A. (2006). How do you get anything done around here? In J.

Keyton and P. Shockley-Zalabak (Eds.), *Case studies for organizational communication: Understanding communication processes.* (2nd ed.). Roxbury Publishing.

Shulman, G. M., & Houser, M. L. (1995).Student focus and student and stakeholder

satisfaction: Expectations and Requirements. In D. Seymour (Ed.), *High Performing Colleges: The Malcolm Baldridge National Quality Award as* *a Framework for Improving American Higher Education* (Chapter 11). Maryville, MO: Prescott Publishing.

**2. Articles:**

**a. Refereed Journal Articles:**

Burns, M. E., Houser, M. L., & Farris, K. L. (in press). Theory of planned behavior in the

classroom: An examination of the instructor confirmation-interaction model. *Higher Education.* doi:10.1007/s10734-017-0187-0

Chory, R. M., Horan, S. M., & Houser, M. L. (2017). Justice in the higher

            education classroom: Students’ perceptions of unfairness and responses to

            instructors. *Innovative Higher Education, 42,* 321-336.doi:10.1007/s10755-017-9388-9

Shahsavari, H., Ghyasvandian, S., Houser, M. L., Moghadam, M. Z., Kermanshahi, S. N., &

Torabi, S. (2017). Effect of a clinical skills refresher course on the clinical performance, anxiety and self-efficacy of the final year undergraduate nursing students. *Nurse Education in Practice*. doi:10.1016/j.nepr.2017.08.006.

Houser, M. L., & Waldbuesser, C. (online-2016). Emotional contagion in the

            classroom: The impact of teacher satisfaction and confirmation on perceptions of

            student nonverbal classroom behavior. *College Teaching, 65*(1).

doi:10.1080/87567555.2016.1189390

Frymier, A. B., & Houser, M. L. (2016). The role of oral participation in student

motivation and engagement. *Communication Education, 65*, 83-104.

doi:10.1080/03634523.2015.1066019

Generous, M. A., Houser, M. L., & Frei, S. S. (2015). Exploring college students’

emotional responses to instructor swearing. *Communication Research Reports, 32,* 216-

224. doi:10.1080/08824096.2015.1052901

Generous, M. A., Frei, S. S., & Houser, M. L. (2015). When an instructor swears in class:

functions and targets of instructor swearing from college students’ retrospective accounts. *Communication Reports, 28,* 128-140. doi:10.1080/08934215.2014.927518

Shahsavari, H., Parsa-Yekta, Z., Houser, M. L., & Ghiyasvandian, S. (2015). First

encounters with instructors: The experiences and perceptions of nursing students in Iran. *The Journal of Nursing Research, 23,* 109-117.doi:10.1097/jnr.0000000000000073

Pytlak, M. A., Zerega, L., & Houser, M. L. (2015). Jealousy evocation: The role

of commitment level, relational satisfaction, and relational uncertainty as predictors of jealousy-evoking behaviors. *Communication Quarterly, 63,* 310-328. doi:10.1080/01463373.2015.1039716

Houser, M. L. & Pytlak, M. A. (2014). “Because I’m the Teacher and I said so”: Examining

GTA power and credibility in the classroom via the use of behavioral alteration techniques*. Western Journal of Communication, 78,* 287-309. doi:10.1080/10570314.2014.893010

Chory, R. M., Horan, S. M., Carton, S. T., & Houser, M. L. (2014). Toward a further

understanding of students' emotional responses to classroom injustice. *Communication Education, 63,* 31-62. doi: 10.1080/03634523.2013.837496

Farris, K. L., Houser, M. L., & Wotipka, C. D. (2013). Assessing the transition of student

public speaking competence. *Basic Communication Course Annual, 25,* 161-206.

Shahsavari, H., Parsa-Yekta, Z., Houser, M. L., Ghiyasvandian, S. (2013). Perceived

clinical constraints in the nurse-student interaction: A qualitative study. *Nurse*

*Education in Practice, 13*(6), 546-552.

Horan, S. M., & Houser, M. L. (2012). Understanding the Communicative Implications of Initial Impressions: A Longitudinal Test of Predicted Outcome Value

Theory. *Communication Education, 61,* 234-252.

Houser, M. L., Fleuriet, C., & Estrada, D. L. (2012). The Cyber Factor: An Analysis of

Relational Maintenance Through the Use of Computer-Mediated Communication*. Communication Research Reports*, *29,* 34-43.

LeBlanc, K., Vela, L., & Houser, M. L. (2011). Charting a Course in Instructional Communication: A Case Study of Assessment Practices. *Basic Communication Course*

*Annual, 23,* 61-92.

Stephens, K. K., Cowan, R., & Houser, M. L. (2011). Organizational Norm Congruency and Interpersonal Familiarity in Email: Examining Messages From Two Different Status Perspectives. *Journal of Computer Mediated Communication, 16*(2), 228-249.

Horan, S. M., Houser, M. L., Goodboy, A., & Frymier, A. B. (2011)Students’ First Impressions of Instructors: Understanding the Role of Relational Messages. *Communication Research Reports, 28,* 74-85.

Stephens, K. K., Houser, M. L., & Cowan, R. (2009, August). Students’ email missteps. *Communication Currents, 4*(4). Retrieved August 4, 2009, from <http://www.communicationcurrents.com/index.asp?bid=15&issuepage=170&Fa>lse

Stephens, K. K., Houser, M. L., & Cowan, R. (2009). R U Able to Meat Me: The Impact of

Students’ Overly Casual Email Messages to Instructors. *Communication Education, 58,*

303-326*.* Named “Top Downloaded Paper” in *Communication Education* for 2011.

Houser, M. L., & Frymier, A. B. (2009). The Role of Student Characteristics

and Teacher Behaviors in Students’ Learner Empowerment. *Communication Education, 58,* 35-53.

Houser, M. L., Horan, S. M., & Furler, L. A. (2008). Dating in the fast

lane: Communication criteria predicting speed-dating success. *Journal of Social and Personal Relationships, 25*(5)*,* 725-747.

Faylor, N., Beebe, S., Houser, M. L., & Mottet, T. (2008). Trainee Perceptions

of the Differences in Instructional Communication Behaviors of Effective and Ineffective Trainers. *Human Communication, 11*(2), 149-160*.*

Mottet, T. P., Beebe, S. A., Garza, R., Houser, M. L., Jurrells, S., & Furler, L. A. (2008)

Instructional Communication Predictors of Ninth-Grade Students’ Desire to Pursue Study in Math and Science: College and Career Implications. *Communication Education, 57(3),* 333-355.

Houser, M. L., Burns, M. E., & Driver, N. R. (2007). Communicating with students

about STI’s: Assessing message effectiveness and preferred source and channel. *Human Communication, 10(3),* 311-328*.*

Horan, S. M., Houser, M. L., & Cowan, R. L. (2007). Are children communicated

with equally? An investigation of parent-child sex composition and gender role communication differences. *Communication Research Reports, 24(4),* 361-372*.*

Houser, M. L., & Weiss, S. D. (2007). Student communication motives and

interpersonal attraction toward instructor. *Communication Research Reports, 24(3),* 215-224*.*

Houser, M. L., Horan, S. M., & Furler, L. A. (2007). Predicting relational outcomes:

An investigation of thin slice judgments in speed dating. *Human Communication, 10(2),* 69-81*.*

Houser, M. L., Cowan, R. L., & West, D. A. (2007). Communication behavior in

virtual instruction: Do traditionally positive behaviors translate into CD-ROM texts? *Communication Quarterly, 55(1),* 19-38.

Houser, M. L. (2006). Expectancy violations of instructor communication as predictors of

motivation and learning: A comparison of traditional and nontraditional students. *Communication Quarterly, 54,* 331-349.

Houser, M. L. (2005). Are we violating their expectations? Instructor communication

expectations of traditional and nontraditional students. *Communication Quarterly, 53,* 213-228.

Houser, M. L. (2004). Understanding instructional communication needs of nontraditional

students. *Communication Teacher, 18,* 78-81.

Houser, M. L. (2004). We don’t need the same things! Recognizing differing expectations of

instructor communication behavior for nontraditional and traditional students. *The Journal of Continuing Higher Education*, *52,* 11-24.

Frymier, A. B., & Houser, M. L. (2000).The teacher-student relationship as an

interpersonal relationship. *Communication Education, 49*, 207-219.

Frymier, A. B., & Houser, M. L. (1999).The revised learning indicators scale. *Communication*

*Studies, 50*, 1-12.

Frymier, A. B., & Houser, M. L. (1998).Does making content relevant make a difference in

learning? *Communication Research Reports, 15*, 121-129.

Frymier, A. B., Shulman, G. M., & Houser, M. L. (1996). The development of the learner

empowerment measure. *Communication Education, 45*, 181-199.

**b. Non-refereed Articles:**

Moran, L. (February 22, 2012). Bobcats learn to live in a multicultural society. Diversity

Board Multicultural Project featured in *The University Star:* http://star.txstate.edu/print/5307

Houser, M. L. (August 2012). Instructor Use of Affinity-Seeking Behavior. *TRIP: Translating*

*Research into Instructional Practice.* National Communication Association’s Virtual Faculty Lounge. *http://www.natcom.org/uploadedFiles/Teaching\_and\_Learning/Virtual\_Faculty\_Lounge/PDf-TRIP-instructor\_affinity\_seeking.pdf*

Research cited in article featured on *Psychology Today’s* website:

http://www.psychologytoday.com/blog/adventures-in-dating (June 20, 2012).

Kylstra, C. (March, 2010). Make a first impression that leaves her wanting more. *Men’s*

http://www.menshealth.com/mhlists/how\_to\_impress\_her/printer.php]

**B. WORKS NOT IN PRINT**

**1. Refereed Papers Presented at Professional Meetings:**

Horan, S. M., Farris, K. L., & Houser, M. L. “The Role of Communicator Predispositions in

Understanding Sexual Safety/Risk.” Health Communication Division of the National Communication Association, Dallas, TX (November 2017).

Waldbuesser, C., Hosek, A., & Houser, M. L. “Instructor Identity: Confirmation and

Perceptions of Student Nonverbal Responsiveness.” Instructional Development Division of the National Communication Association, Dallas, TX. (November, 2017).

Houser, M. L., Carberry, E. G., Mills, S., Tristan, A., & Burns, M. E. (2017). *Assessing Campus*

*Living-Learning Communities: Locating Communicated Goals for the Unintended Consequ3ences.* Paper presentation to the Assessment Division of the National Communication Association. Dallas, TX.

Houser, M. L., Carberry, E. G., Mills, S., Tristan, A., & Burns, M. E. (2017). *The Centrality of*

*Communication in Community Assessment: A Hands-On Approach to Teaching and Learning.* Short Course Presentation for the National Communication Association, Dallas, TX.

Houser, M. L., & Hildenbrand (November, 2017). *Impacts of Student Learner Orientation on*

*Perceptions of Instructor Behavior Alteration Techniques.* Paper presentation to the Instructional Development Division of the National Communication Association, Dallas, TX.

Houser, M. L., & Waldbuesser, C. “Emotional Contagion in the Classroom: The Impact of

Teacher Satisfaction and Confirmation on Perceptions of Student Nonverbal Classroom Behavior.” Instructional Communication Division of the National Communication Association, Philadelphia, PA, United States (November 2016).

Burns, M. E., Houser, M. L., & Farris, K. “Theory of Planned Behavior in the Classroom: An

Examination of the Instructor Confirmation-Interaction Model,” Instructional Division of the National Communication Association, Philadelphia PA, United States (November 2016).

Houser, M. L., Miller, E. L., Morgan, T. M., Martwick, E., & P.T. Ingwerson (April, 2016*).*

*Communicating and Assessing Goals of Living Learning Communities: A Case Study.* Paper presentation to the Applied Communication Division of the Southern States Communication Association. Austin, TX.

Houser, M. L., Burns, M. E., Villagran, M. M., & Ingwerson, T. P. (November, 2015) (Top

Paper). *Assessing the Behavioral Intent of College Students’ Binge Drinking and Risky Sexual Behavior: A Graduate Student Service Learning Project.* Paper presentation to the Masters’ Division of the National Communication Association.

Houser, M. L. (November, 2015). *Moving Beyond the College Classroom: Embracing*

*and Exploring Instructional Communication in New Contexts.* Refereed panel presentation to the Instructional Division of the National Communication Association.

Generous, M. A., & Houser, M. L. (May, 2015) (Top Paper). *Instructor Swearing II, “Oh S\*\*t!*

*Did I Just Swear in Class?”: Using Emotional Response Theory to Understand the Influence of Instructor Swearing in the College Classroom.”* Paper presentation to the Instructional Division of the International Communication Association Convention. San Juan, Puerto Rico.

Burns, M. E., Houser, M. L., & Farris, K. L. (May, 2015). *Old Theory New Possibilities: Theory of*

*Planned Behavior Changing How We Predict Student Communication.* Paper presentation to the Instructional Division of the International Communication Association Convention. San Juan, Puerto Rico.

Cafferty, L. A., Houser, M. L., Villagran, M., & Members of COMM 5315 (2015). *The Power of*

*Peers to Decrease the Risks of Drunk Sex.* Poster session at the DC Health Communication Conference. Fairfax, VA.

Burns, M. E., Houser, M. L., & Farris, K. L. (November, 2014). *Combating Student-Athlete*

*Stereotypes: Effects of Teacher Confirmation on Student-Athletes’ Behavioral Intent to Communicate with Them.* Paper presented to the Instructional Development Division of the National Communication Association. Chicago, IL.

Frymier, A. B., & Houser, M. L. (November, 2014). *The Relationship of Oral Participation in*

*Student Motivation and Engagement.* Paper presented to the Instructional Division of the National Communication Association. Chicago, IL.

Chory, R. M., Horan, S. M., Carton, S. T., & Houser, M. L. (August, 2014). *Unfair Instructors*

*and Student Emotional and Behavioral Responses: The Classroom Justice Process.* 74th Annual Meeting of the Academy of Management. Philadelphia, PA.

LeBlanc-Farris, K, & Houser, M. L. (April, 2014) (Top Paper). *Exploring a 360 Approach to*

*Assessing Instructor –training Programs.* Paper presented to the Instructional Communication Interest Group of the Eastern Communication Association. Providence, RI.

Frymier, A. B., Wanzer, M. B., & Houser, M. L. (April, 2014). *Manipulating Humor to Advance*

*Theory: The Creastion of Five Humor Conditions to Test Instructional Humor Processing Theory.* Presented to the Instructional Communication Interest Group of the Eastern Communication Association. Providence, RI.

Houser, M. L. (November 2013). *Managing Student Veterans in the Classroom.* Presentation to

the Instructional Development Division of the National Communication Association.

Pytlak, M. A., & Houser, M. L. (April 2013). *“Because I’m the Teacher and I said so”: Examining*

*GTA Power and Credibility in the Classroom via the use of Behavioral Alteration Techniques.* Paper accepted to the Instructional Communication Interest Group of the Eastern Communication Association.

Generous, M. A., Frei, S. S., & Houser, M. L. (April 2013) (Top Paper Panel). *Instructor*

*Swearing in the College Classroom: Exploring the Possibility of Positive and Negative Reactions from Students.* Accepted to the Communication Education Interest Group of the Central States Communication Association, Kansas City, MO.

Fleuriet, C., & Houser, M. L. (November 2012). *Shaping Perceptions of Text Messages:*

*The Hidden Effect of Attachment Style and Nonverbal Cues*. Accepted to the Interpersonal Division of the National Communication Association Convention, Orlando, FL.

LeBlanc Farris, K., Houser, M. L., Furler, L. A. (November 2012). *Exploring a 360° Approach to*

*assessing Instructor Training Programs*. Accepted to the Communication Assessment Division of the National Communication Association Convention, Orlando, FL.

Chory, R. M., Horan, S. M., Carton, S., Houser, M. L., & Goodboy, A. K. (November 2012)

(Top Paper Panel). *Toward a Further Understanding of Students’ Emotional Responses to Classroom Injustice.* Accepted to the Instructional Communication Division of the National Communication Association Convention, Orlando, FL.

Houser, M. L., Frymier, A. B., Mazer, J. P., Titsworth, S., & Waldeck, J. H. (November, 2012).

*Student Engagement in Learning.* Competitive Panel Presentation in the Instructional Communication Division of the National Communication Association Convention, Orlando, FL.

Horan, S. M., & Houser, M. L. (April 2012*)* (Top Paper Panel)*. Understanding the*

*Communicative Implications of Initial Impressions: A Longitudinal Test of Predicted Outcome Value.* Eastern Communication Association Convention, Cambridge, MA.

Adair, A., Stansbury, J., & Houser, M. L. (April 2012). *Combating Homophobia in the*

*Classroom: Homonegativity and the Student-Teacher Relationship.* Eastern Communication Association Convention, Cambridge, MA.

LeBlanc, K., & Houser, M. L., & Wotipka, C. D. (April 2012). *Assessing the Transition of*

*Student Public Speaking Competence.* Eastern Communication Association Convention, Cambridge, MA.

Mottet, T. P., Vogl-Bauer, S., & Houser, M. L. (April 2012). *A New Perspective for Teaching*

*Interpersonal Communication: Transitions in Nature / Nurture Intersections*. Short Course Presentation. Eastern Communication Association, Cambridge, MA.

Mottet, T. P., Vogl-Bauer, S., & Houser, M. L. (November 2011). *Teaching Interpersonal*

*Communication: Finding your Voice via Nature-Nurture Intersections.* Short Course Presentation. National Communication Association Convention, New Orleans, LA.

Frymier, A. B., & Houser, M. L. (November, 2011). *The Influence of Teacher Humor on Student*

*Learning*. Paper presented to the Instructional Communication Division. National Communication Association. New Orleans, LA.

Frymier, A. B., & Houser, M. L. (April 2011) (Top Paper). *The Development of the Learning*

*Engagement Scale.* Instructional Communication Interest Group of the Eastern Communication Association, Arlington, VA.

Hosek, A., Mottet, T. P., Beebe, S. A., Garza, R., Houser, M. L., & Vevea, N. (November 2010)

(Top Paper). *Instructional Communication Predictors and Correlates of Ninth-Grade Students’ Cognitive Learning in Math*. National Communication Association Convention. San Francisco, CA.

Burns, M., Houser, M. L., & Yu, N. (November 2010). *Quantifying Active Patient*

*Communication Behaviors: The Development and Validation of the Active Patient Communication Scale*. National Communication Association Convention, San Francisco, CA.

LeBlanc, K., Vela, L., & Houser, M. L. (April 2010) (Top Paper). *Charting a Course in*

*Instructional Communication: A Case Study of Assessment Practices*. Paper presented to the Instructional Communication Interest Group of the Eastern Communication Association Convention, Baltimore, MD.

Houser, M. L., Horan, S. M., Goodboy, A., & Frymier, A. B. (November 2009) *Students’ First*

*Impressions of Instructors: Understanding the Role of Relational Messages*, National Communication Association Convention, Chicago, IL.

Fleuriet, C., Estrada, D., & Houser, M. L. (November 2009). *The Cyber Factor: An Analysis of*

*Relational Maintenance through the use of Computer-Mediated Communication*. National Communication Association Convention, Chicago, IL.

Stephens, K. K., Houser, M. L., & Cowan, R. L. (May 2008). *R U able to meat me: The Impact of*

*Students’ Overly Casual Email Messages to Instructors*. International Communication Association. Quebec, Canada.

Stephens, K. K., Cowan, R. L., & Houser, M. L. (May 2008*). Organizational Norm Congruency*

*and Interpersonal Familiarity in Email: Examining Messages from Two Different Perspectives.* International Communication Association. Quebec, Canada.

Halone, K. K., Houser, M. L., & Pecchioni, L. L. (May 2008). *The Language of Topical Conflict*

*in Everyday Relationships: A Micro-Macro Analysis*. International Communication Association. Quebec, Canada.

Houser, M. L., & Frymier, A. B. (May 2008) (Top Three Paper).*The Role of Student*

*Characteristics and Teacher Behaviors in Students' Learner Empowerment.* Instructional Communication Interest Group of the Eastern Communication Association Convention. Pittsburgh, PA.

Mottet, T. P., Beebe, S. A., Garza, R., Houser, M. L., Jurrells, S., & Furler, L. A. (May 2008)

*Instructional Communication Predictors of Ninth-Grade Students’ Desire to Pursue Study in Math and Science: College and Career Implications*. Eastern Communication Association Convention. Pittsburgh, PA.

Houser, M. L., Horan, S. M., & Cowan, R. L. (November 2007). *Are Children Communicated*

*With Equally? An Investigation of Parent-Child Sex Composition and Gender Role Communication Differences.* National Communication Association, Chicago, IL.

Houser, M. L., Furler, L. A., & Horan, S. M. (April 2007) (Top Four Paper). *Dating in the Fast*

*Lane: Communication Criteria Predicting Speed-Dating Success*. Interpersonal Division of the Eastern Communication Association Convention. Providence, RI.

Horan, S. M., & Houser, M. L. (November 2006). *Who is the real \_\_\_\_\_\_\_\_\_.* GIFTS

National Communication Association Convention, San Antonio, TX.

Houser, M. L., Horan, S. M., & Furler, L. A. (November 2006). *Predicting Relational*

*Outcomes: An Investigation of Thin Slice Judgments in Speed Dating.* National Communication Association Convention, San Antonio, TX.

Houser, M. L., Cowan, R. L., & West, D. A. (April 2006). (Top Paper Award) *Investigating a*

*New Education Frontier: Instructor Communication Behavior in CD-ROM texts.* Eastern Communication Association Convention, Philadelphia, PA.

Houser, M. L. (April 2006). *Proposing New Directions for Gender Communication Research:*

*Suggestions from the Graduate Student Perspective.* Panel Presentation with 5 Texas State University Masters’ Students. Eastern Communication Association, Philadelphia, PA.

Halone, K. K., & Houser, M. L., & Pecchioni, L. L. (November 2005). *Everyday Topics of*

*Relational Conflict: Micro-Level and Macro-Level Variation.* National Communication Association Convention, Boston, MA.

Houser, M. L. (November 2004). (Top 4 Paper Award). *Do Student Expectations Matter?*

*Expectancy Violations of Instructor Communication as Predictors of Motivation and Learning: A Comparison of Traditional and Nontraditional Students.* National Communication Association Convention, Chicago, IL.

Houser, M. L. (April 2004). (Top Paper Award) *Are They Really That Different? Predictors*

*of Motivation and Learning for Traditional and Nontraditional Students.* Eastern Communication Association Convention, Boston, MA.

Sheil, A., & Houser, M. L. (February 2003). *The unintended consequences of intentional*

*conduct: A structurational analysis of organizational change*. Presented at the 25th Annual College of Communication and Information Research Symposium, University of Tennessee, Knoxville, TN.

Houser, M. L. (November 2003). (Top Paper Award) *Are we violating their expectations?*

*Instructor communication expectations of traditional* *and nontraditional students*. National Communication Association Convention, Miami Beach, FL.

Sheil, A., & Houser, M. L. (November 2003). *The unintended consequences of intentional*

*conduct: A structurational analysis of organizational change.* National Communication Association Convention, Miami Beach, FL.

Houser, M. L. (2003, April). We don’t need the same things! Recognizing d*iffering*

*expectations of instructor communication behavior for* t*raditional and nontraditional students*. Eastern Communication Association Convention, Washington, D.C.

Houser, M. L. (November 2002). (Top Student Paper Award) *They have no idea what I need:*

*An investigation of nontraditional student expectations of instructor communication behavior.* National Communication Association Convention, New Orleans, LA.

Houser, M. L. & Sheil, A. (April 2002). *The black hole as a cultural symbol: A gap in perceptions*.

Presented at the 24th Annual Communications Research Symposium. Knoxville, TN.

Houser, M. L., & Sheil, A. (April 2002). (Top Paper) *The black hole as a cultural symbol: A gap in*

*perceptions*. Southern States Communication *A*ssociation Convention, Winston-Salem, NC.

Houser, M. L. (April 2002). (Top Paper Award*) Assessing recent trends in communication*

*theory: A journal analysis of “Communication Theory” from 1996 – 2000*. Eastern Communication Association Convention, New York, NY.

Singletary, M. W., & Houser, M. L. (April 2000*). Comprehensive examinations in doctoral*

*education: A Survey of AEJMC and NCA faculty*. The 22nd Annual Communications Research Symposium, Knoxville, TN.

Frymier, A. B., & Houser, M. L. (April 1999). D*evelopment of the learning indicators scale*.

Eastern Communication Association Convention, Charleston, WV.

Frymier, A. B. & Houser, M. L. (November 1997).*The role of communication in learning: Does*

*talking make you learn more?* NationalCommunication Association Convention, Chicago, IL.

Frymier, A. B. & Houser, M. L. (November 1996). *Does making content relevant make a*

*difference in learning?* Speech Communication AssociationConvention, San Diego, CA.

Frymier, A. B., Houser, M. L., & Shulman, G. M. (April 1996). (Top Paper). *Using affinity-*

*seeking to empower students.* Eastern Communication Association Convention, New York, NY.

Houser, M. L. (March 1996). *Does making content relevant make a difference in learning?*

Paper presented at the Lilly Conference on Teaching-West, Lake Arrowhead, CA.

Frymier, A. B., Houser, M. L., & Shulman, G. M. (April 1995). (Top Paper). *A measure of*

*affinity-seeking: An alternative to the Bell and Daly typology.* Eastern Communication Association Convention, Pittsburgh, PA.

Frymier, A. B., Houser, M. L., & Shulman, G. M. (November 1995). *Assessment of the learner*

*empowerment measure*. Speech Communication Association Convention, San Antonio, TX.

**2. Invited Talks, Lectures, and Presentations:**

Houser, M. L. (2017, May). *It’s Complicated: Understanding Evolving Student-Teacher*

*Interactions.* Presented to the ECA Research Fellows panel at the Eastern Communication Association Convention, Boston, MA

Houser, M. L. (2017, May). *Freedom to… Explore the Impact of Technological Innovation on*

*Nonverbal Dynamics Across Contexts.* Presented to the Nonverbal Communication Interest Group at the Eastern Communication Association Convention, Boston, MA

Houser, M. L. (2014, November). *Connecting our Pasts to our Presence Through Assessment.*

Panel Presentation at the National Communication Association. Chicago, IL.

Houser, M. L. (2014, September). *Getting your students engaged: Tips and best practices*.

Presentation to University College Workshop.

Houser, M. L. (2014, September). *The Flipped Classroom: Rethinking How Students and*

*Instructors Can Change Today’s College Classroom*. Provost Faculty Orientation Workshop at the University of Wisconsin – Whitewater.

Houser, M. L., Rohde, R., Nguyen, A. (2014, October). *Mentoring in College: Best Practices*.

Workshop for faculty at Texas State University.

Houser, M. L., & Villagran, M. (2014, April). Funded research presentation to the Council

for Interdisciplinary Research and Grants. Texas State University.

Houser, M. L., and Associate Deans of Research (2014, January). Teaching and Learning

Presentation to new tenure-track faculty. Texas State University.

Houser, M. L. (2013, September*). What Do We Need to Know to Succeed? A Discussion*

*with Student Athletes.* Presentation to Texas State Athletes, Texas State University.

Houser, M. L. (2013, February). Guest Speaker: *Opportunities for Teaching in Graduate School.*

The Hispanic Rising Stars Summit at Texas State.

Houser, M. L. (2012, December). Guest Speaker: *Making a change in your future*. Lambda Pi

Eta, Delta Beta Chapter, Induction Ceremony.

Houser, M. L. (2012, November). Educational Policies Board Panel Discussion: *Translating*

*Research Into Instructional Practice: Affinity-Seeking.* National Communication Association, Orlando, FL.

Houser, M. L. (2011, April). Roundtable Discussion: *The Future of the Basic Course*. Basic

Course Conference of the Eastern Communication Association.

What Do We Need to Know to Succeed? A Discussion with Student Athletes (October,

2011). Presentation to Texas State Athletes, Texas State University-San Marcos.

Houser, M. L. (2011, April). Panel Discussion: *Differential Perspectives of the Basic Course*.

Basic Course Conference of the Eastern Communication Association.

Houser, M. L. (2010, November). *Key Conclusions from Instructional Research: Building A*

*Bridge From Scholarship to Practice*. Panel Presentation with Ann Frymier, Tim Mottet, Paul Schrodt, and Paul Witt. National Communication Association. San Francisco, CA.

Houser, M. L. (2010, April). *How do we judge the quality of research in communication studies?*

Panel Presentation with Mark Hickson, Ted Avtgis, Sally Vogl-Bauer, & Don Stacks. Eastern Communication Association. Baltimore, MD.

Houser, M. L. (2007, April). *Developing “Teaching and Learning Academies” to support the*

*basic communication course teaching team.* Panel Presentation. Eastern Communication Association. Providence, RI.

Houser, M. L. (2007, April). *Best practices for teaching the basic communication course:*

*Interpersonal context.* Panel Presentation. Eastern Communication Association. Providence, RI.

Houser, M. L. (2007, April). *Best Practices in Interpersonal Communication for the Basic Course.*

Panel Presentation. Eastern Communication Association Convention, Providence, RI.

Houser, M. L. (2005, November). *“The Apprentice”: A focus on leadership emergence in*

*organizations.* Panel Presentation. National Communication Association Convention, Boston, PA.

Houser, M. L. (2005, April). *Communicating greater expectations in the nonverbal communication*

*classroom.* Panel Presentation. Eastern Communication Association Convention, Pittsburgh, PA.

Houser, M. L. (2004, April).*The value of mentoring for doctoral students and faculty.* Panel

Presentation. Eastern Communication Association Convention, Boston, MA.

Houser, M. L. (2003, April). Reaching a broader population in the classroom: *Understanding*

*communication needs of both traditional and nontraditional students*. Panel Presentation. Eastern Communication Association Convention, Washington, D.C.

Houser, M. L. (2002, April). *Building community through instruction*. Instructional Division

panel presentation at Eastern Communication Association Convention, New York, NY.

Houser, M. L. (1998, November).*Experiential learning activities for classes in small group*

*communication*. Panel Presentation. National Communication AssociationConvention, New York, NY.

Houser, M. L. (1997, November).*Experiential learning activities for classes in small group*

*communication*. Panel Presentation. National Communication Association *C*onvention, Chicago, IL.

**4. Workshops:**

Delivering Effective Presentations: A Public Speaking Practice Workshop. (April, 2015).

Professional Development Workshop at Texas State University.

Getting Comfortable with Effective Public Speaking (April, 2014). Professional Development

Workshop for Texas State University with Dr. Rebekah Fox.

Planning and Delivering Effective Conference Presentations (November, 2013). Presentation at Texas State University. Sponsored by the Graduate College.

The Basics of Effective Communication in the Classroom (January, 2013). Presentation at the

University of Texas at Austin. Sponsored by the Communication Studies Department and the Basic Course.

Large Lecture Workshop (October, 2012). Professional Development Workshop Presentation

for Texas State University-San Marcos.

Getting Comfortable With Effective Public Speaking (July, 2012). Presentation for Texas

State University Personnel. Sponsored by the Director of Professional Development for Texas State University-San Marcos.

The Value of Assessment for University Advisors (May, 2011). Presentation to the

Advising Summit, Texas State University-San Marcos.

PAWS Faculty Panel (January, 2011). Presentation for the Texas State University incoming

students and PALS leaders.

Advising as Teaching (May, 2009). Presentation for the Advising Symposium, Texas State

University-San Marcos.

The Difference Between Sex and Gender: Effects and Implications (October, 2008).

Presentation for the Diversity Symposium, Texas State University-San Marcos.

*Oh the Places You’ll Go!* Expanding Research Themes by Staying Current (September, 2008).

Research Presentation for faculty and graduate students at Miami of Ohio University.

The Value of Understanding Gender in Residence Life (January, 2007). Presentation to

Residence Life Leaders at Winter Conference Training Seminar, Texas State University-San Marcos.

Understanding Gender in the College Environment (November 2007). Presentation to

Residence Life Leaders, Texas State University-San Marcos.

Best Practices – Program for Excellence in Teaching and Learning (April 2006). *The Impact of*

*Perceptual Processes on Everyday Life: Who is the “Real” Steve Houser?* Texas State University Teaching and Learning Academy.

Organizational Culture Analysis: *Your organization’s culture* (2001). Presentation to

Bush Brothers Inc., Board of Directors. Knoxville, TN

Organizational Communication Assessment: *Communication assessment of the*

*UT men’s athletic department* (2000). Presentation to The University of Tennessee Men’s Athletic Department Executives. Knoxville, TN.

Presentational Seminar: *Working in groups for effective presentations* (1997).

Presentation to the Architecture and Graphic Design Studies Department. Miami

University, OH.

Conversational Skills Seminar: *Making your conversational skills work for you* (1997).

Presentation to Alpha Phi Sorority. Miami University, OH.

Small Group and Presentational Skills Seminar: *Small group assertiveness and creating effective*

*presentations* (1995)*.* Seminar presentation to the Interior Design Studios in Family and Consumer Sciences. Miami University, OH.

**5. Other Works not in Print:**

**a. Works “submitted” or “under review”**

Shashavari, H., & Houser, M. L. (under review). Profession-Based Discrimination and

its Affecting Factors among Nursing Students: A Qualitative Study. *Nurse Education in Practice.*

Horan, S. M., Farris, K. L., & Houser, M. L. (under review). The role of

communicator dispositions in understanding sexual safe / risk. Journal of

Health Communication.

Generous, M. A., & Houser, M. L. (under review). Instructor Swearing II, “Oh, S\*\*t!

Did I Just Swear in Class?”: Using Emotional Response Theory to Understand the Influence of Instructor Swearing in the College Classroom. *Communication Education.*

**b. Works “in progress”**

Houser, M. L., Generous, M. A., & Frei, S. (data collection underway). When an

instructor swears in class II: Functions and targets of instructor swearing from instructors’ retrospective accounts.

**c. Other works not in print:**

**Book Reviews:**

Dannels, D. (July 2012). *Essentials for Managing Teacher Communication Concerns.*

Oxford University Press.

Wood, J. T. (April 2010). *Gendered Lives: Communication, Gender, and Culture* (9th ed.).

Wadsworth, Cengage Learning Publishing.

Wrench, J. S., Richmond, V., Thomas-Maddox, C., & McCroskey, J. C. (June 2006).

*Quantitative Methods in Communication*, Roxbury Publishing.

McCornack, S. (July 2006). *Reflect & Relate: An Introduction to Interpersonal*

*Communication*, Bedford/St. Martin’s Publishing.

**C. Grants and Contracts**

**1. Funded External Teaching Grants and Contracts:**

CII Travel Grant (March 1996) Lilly-West Eighth Annual Conference on College Teaching.

Lake Arrowhead, CA.

**4. Submitted, but not Funded, Internal Teaching Grants and Contracts:**

**Writing Underway:**

Mental wellness and Successful Living Program (writing underway).

Hopkins, K., Cauthen, H., Park, H., & Houser, M. L.

**Unfunded:**

Research Enhancement Program (November, (2016). Students’ Emotional and Physiological

Responses to Instructor Swearing in the Classroom.

Cancer Prevention Research Institute of Texas (August 2014). Communicating about HPV

on College Campuses.

Research Enhancement Grant (November 2012). Assessment of Communication

Effectiveness in the Classroom. Texas State University-San Marcos.

Research Enhancement Grant (November 2006). Assessment of Communication in the

Speed-Dating Context. Texas State University-San Marcos

**D. Fellowships, Awards, Honors**

Awarded *Research Fellow of the Eastern Communication Association* (2017, April).

Top Paper Award, Instructional Communication Interest Group (2014, April). *Exploring a*

*360 Approach to Assessing Instructor-training Programs.* Eastern Communication Association, Providence, RI.

College of Fine Arts & Communication Nominee for the Presidential Award for Excellence

in Scholarship (2013). Awarded $2,000. Texas State University-San Marcos.

Top Paper Award, Instructional Communication Interest Group (2013, March). *Students’*

*Perceptions of Instructor Swearing in the Classroom: An Inductive Analysis.* Paper accepted to the Instructional Division of the Central States Communication Association.

Top Paper Panel Award, Instructional Development Division (2012, November). *Toward a*

*further Understanding of Students’ Emotional Responses to Classroom Injustice.* National Communication Association Convention, Orlando, FL.

Communication Week Keynote Speaker. (2012, April). *Valuing Learning and Engagement: The*

*Student-Teacher Relationship.* Department of Communication, The University of Texas at San Antonio.

College of Fine Arts & Communication Runner-Up Nomination for the Presidential Award

for Teaching (2012). Awarded $1,000. Texas State University-San Marcos.

Top Paper Panel Award, Instructional Communication Interest Group (2012, April).

*Understanding the Communicative Implications of Initial Impressions: A Longitudinal Test of Predicted Outcome Value Theory*. Eastern Communication Association, Cambridge, MA.

Top Downloaded Paper for Communication Education for 2011. Stephens, K. K., Houser, M.

L., & Cowan, R. (2009). R U Able to Meat Me: The Impact of Students’ Overly Casual Email Messages to Instructors. *Communication Education, 58,* 303-326*.*

National Communication Association’s *Basic Communication Course Award* (2011, November).

Annual award presented to a Basic Communication Course program that contributes to the fundamentals of human communication. Sponsored by the Basic Communication Course Interest Group, National Communication Association Convention. New Orleans, LA.

Top Paper Award, Instructional Communication Interest Group (2011, April). *The*

*Development of the Learning Engagement Scale* Eastern Communication Association Convention. Arlington, VA.

Dean’s Seminar (2011, January). Annual Seminar sponsored by Dr. Richard T. Cheatham,

Dean College of Fine Arts and Communication. *Getting students to value learning: How much time do I have?*

Eastern Communication Association *Committee of Scholars* Award for 2010-2011 (2010,

April). Annual award presented to ECA member who has contributed a significant body of research to the communication discipline.

National Communication Association’s *Basic Course Program of Distinction Award* (2010,

November). Annual award presented to a Basic Course program that contributes to the fundamentals of human communication. Sponsored by the Basic Communication Course Interest Group, National Communication Association Convention, San Francisco, CA.

Eastern Communication Association’s *Past President’s Award* (2010, April). Annual award

presented to ECA member who has contributed a significant body of research to the communication discipline and possess a significant record of continuing service to ECA.

Most Popular Articles in *Communication Education* (2010, November). Two articles named

Most Popular Articles from Communication Education. www. tandf.co.uk/journals/rced.

Top Paper Award, Instructional Communication Division (2010, November). *Instructional*

*communication predictors and correlates of ninth-grade students’ cognitive learning in math*. National Communication Association Convention. San Francisco, CA.

College of Fine Arts & Communication Runner-Up Nomination for the Presidential Award

for Excellence in Scholarship (2010). Awarded $1,000. Texas State University-San Marcos.

Top Three Paper Award, Instructional Communication Interest Group (2010, April).

*Charting a Course in Instructional Communication: A Case Study of Assessment Practices*. Eastern Communication Association Convention. Baltimore, MD.

Eastern Communication Association’s *Committee of Scholars, 2009-2010*. Annual award

presented to an individual for scholarly contributions to the field and representative of ECA.

President's Award for Excellence in Scholarly/Creative Activities (2009). Awarded $5,000.

Texas State University-San Marcos.

College of Fine Arts & Communication Nominee for the Presidential Award for Excellence

in Scholarship (2008). Awarded $2,000. Texas State University-San Marcos.

College of Fine Arts & Communication Nominee for the Presidential Award for Excellence

in Scholarship (2007). Awarded $2,000. Texas State University-San Marcos.

College of Fine Arts & Communication Runner-Up Nomination for the Presidential Award

for Excellence in Scholarship (2006). Awarded $1,000. Texas State University-San Marcos.

Top Three Paper Award, Instructional Communication Interest Group (2008, May). *The role*

*of student characteristics and teacher behaviors in students' learner empowerment*. Eastern Communication Association Convention. Pittsburgh, PA.

Top Four Paper Award, Interpersonal Development Division (2007, April). *Dating in the fast*

*lane: Communication criteria predicting speed-dating success.* Eastern Communication Association. Providence, RI.

College of Fine Arts & Communication Nominee for the Presidential Award for Excellence

in Scholarship (2006). Awarded $2,000. Texas State University-San Marcos.

Top Paper Award, Instructional Development Division (2006, April).

*Investigating a new education frontier: Instructor communication behavior in CD-ROM texts.* Eastern Communication Association, Philadelphia, PA.

Top Paper Award, Instructional Development Division (2004, November).

*Do Student Expectations Matter? Expectancy Violations of Instructor Communication as Predictors of Motivation and Learning: A Comparison of Traditional and Nontraditional Students*. National Communication Association Convention, Chicago, IL.

Top Paper Award, Instructional Communication Interest Group (2004, April).

*Are They Really That Different? Predictors of Motivation and Learning for Traditional and Nontraditional Students.* Eastern Communication Association Convention, Boston, MA.

Top Paper Award, Instructional Development Division (2003, November).

*Are We Violating Their Expectations? Instructor Communication Expectations of Traditional and Nontraditional Students*. National Communication Association Convention, Miami Beach, FL.

Top 3 Paper Award in Applied Communication (2002, April).

*The Black Hole as a Cultural Symbol: A Gap in Perceptions.* Southern StatesAssociation Convention, Winston-Salem, NC.

Top 3 Paper Award in Theory and Methodology (2002, April).

*Assessing recent trends in communication theory: A journal analysis of Communication Theory from 1996 – 2000.* Eastern CommunicationAssociation Convention, New York, NY.

Top Student Paper Award, Instructional Development Division (2002, November).

*They Have No Idea What I Need: An Investigation of Nontraditional Student Expectations of Instructor Communication Behavior.* National Communication Association Convention, New Orleans, LA.

Top Paper Award (1996, April). *Using affinity-seeking to empower students.* Eastern

Communication Association Convention, New York, NY.

**IV. SERVICE**

**A. Institutional**

**1. University:**

Phi Kappa Phi Honor Society Induction Ceremony – Usher Spring 2016

Phi Kappa Phi Honor Society Member (2015-present)

Dean’s Search Committee – College of Fine Arts and Communication. Fall 2014 –

Spring 2015.

Mariel Muir Mentoring Award Selection Committee – Spring 2015

Academic Program Review – Department of Modern Languages. Fall 2014.

Screening Committee Chair – Associate Dean of Graduate College Fall 2013- Spring 2014

Council for Funded Research – 2013-2016

Dissertation Committee – Dept. of Counseling & Leadership, Adult Ed., & School

Psychology – 2012-2012

University President’s Award for Scholarly/Creative Activities Selection Committee

2010-2012

General Education Council – 2009-2015

Student Information System (SIS) Vendor Selection Committee – 2008-2009

College Review Committee for Scholarship - 2008

PPS 4.01 & 4.02 Revisions Committee – 2007-2008

University Teaching and Learning Academy – 2006-2007

Commencement Leader – Spring 2006

**2. College:**

CoSearch – C0-Chair of Research Start-Up Weekend for collaborative research

and grant procurement across campus. Texas State University – 2015-present

C3 Development Chair – College of Fine Arts and Communication Center for Communication, Collaboration, and Creativity. Summer 2014 – 2016

Responsible for creating the C3 Research Center for the College

College Council – College of Fine Arts & Communication.

Communication Research Center, Steering Committee Chair – 2013-present

Associate Dean, Faculty Development and Academic Affairs

College Presidential Excellence Award Nomination Committee for Service - 2011

College Exploratory Committee – 2010-Present

**3. Department/School:**

COMM Week Co-Chair 2015-2017

PhD Program Development Committee – 2015 - present

Search Committee – Interpersonal Position – Fall 2012

Communication 1310 Course Director – 2008-Present

Chair, Search Committee – 1310 Instructor Position 1 – 2010

Chair, Search Committee – 1310 Instructor Position 2 - 2010

Search Committee – Interpersonal Position – 2008

Personnel Committee

Graduate Faculty Committee

Curriculum Committee

COMMPOSIA Graduate Student Preparatory Seminar – Creator – 2010-2011

Lambda Pi Eta, Communication Honor Society – Advisor – 2007-2008

Communication Week Committee – Promotion – 2007-2008

Texas State Recruitment Event Committee for NCA 2006

Empirical Methods Comprehensive Examination Coordinator

**B. Professional:**

Editor, *Communication Teacher* (2013-2016). A National Communication Association

publication.

Respondent, Instructional Development Division (2015). National Communication

Association, Las Vegas, NV

Respondent, Instructional Development Division (2014). National Communication

Association, Chicago, IL.

Respondent, Instructional Communication Interest Group (2014). Eastern Communication

Association, Providence, RI.

Basic Communication Course Task Force (2013-present). Committee set up by the President

of the National Communication Association.

Panel/Paper Reviewer (2013). Instructional Development Division, National

Communication Association Convention, Washington, DC.

Paper/Panel Reviewer (2013). Instructional Communication Interest Group, Eastern

Communication Association Convention (2014), Providence, RI.

Texas Speech Communication Association (2012). Outstanding graduate teaching assistant

award committee.

Chair, NCA President’s Special Session *Roundtables on Research in Progress* (2012). National

Communication Association Convention, Orlando, FL.

Paper/Panel Reviewer, Basic Course Division (2012). National Communication Association,

Orlando, FL.

Chair, NCA President’s Special Session *Teachers on Teaching* (2011). National

Communication Association Convention, New Orleans, LA.

Paper/Panel Reviewer (2011). Instructional Development Division, National

Communication Association Convention, San Francisco, CA.

Paper/Panel Reviewer (2010). Instructional Communication Division, National

Communication Association Convention, San Francisco, CA.

Basic Course Conference Chair (2008-2009). Eastern Communication Association.

Editorial Review Board: *Basic Communication Course Annual* (2011-present). American Press

Editorial Review Board: *Communication Reports* (2010 – present).

Editorial Review Board: *Journal of Social and Personal Relationships* (2008). Sage.

Editorial Review Board: *Communication Education* (2007-present). National Communication

Association.

Editorial Review Board: *The* *Journal of Communication and Religion* (2008-present). Religious

Communication Association.

Secretary (2007) – Instructional Development Division at the National Communication

Association Convention, Chicago, IL.

Paper Reviewer (2008). Interpersonal Communication Interest Group, Eastern

Communication Association 2008 Convention, Pittsburgh, PA.

Paper Reviewer (2008). Instructional Communication Interest Group, Eastern

Communication Association 2008 Convention, Pittsburgh, PA.

Paper Respondent (2008). Interpersonal Communication Interest Group, Eastern

Communication Association 2008 Convention, Pittsburgh, PA.

Paper Respondent (2008). Instructional Communication Interest Group, Eastern

Communication Association 2008 Convention, Pittsburgh, PA.

Paper Reviewer (2007). Instructional Communication Division, National Communication

Association 2007 Convention, Chicago, IL.

Paper Respondent (2007). Instructional Communication Division, National Communication

Association 2007 Convention, Chicago, IL.

Paper Respondent (2007). Instructional Communication Interest Group, Eastern

Communication Association Convention, Providence, RI.

Paper Reviewer (2007). Instructional Communication Interest Group, Eastern

Communication Association Convention 2007, Providence, RI.

Paper Respondent (2006). Instructional Communication Interest Group, National

Communication Association Convention, San Antonio, TX.

Panel Chair (2006). Interpersonal Communication Interest Group, Eastern Communication

Association Convention, Philadelphia, PA.

Paper Reviewer (2006). Instructional Communication Interest Group, Eastern

Communication Association Convention, Philadelphia, PA

Paper Respondent (2006). Instructional Communication Interest Group, Eastern

Communication Association Convention, Philadelphia, PA

Paper Respondent (2005). Instructional Development Division, National Communication

Association Convention, Boston, MA

Paper Reviewer (2005). Instructional Communication Interest Group, Eastern

Communication Association Convention, Pittsburgh, PA

Top Paper Panel Respondent (2005). Instructional Communication Interest Group, Eastern

Communication Association Convention, Pittsburgh, PA.

Paper Reviewer (2004). Instructional Communication Interest Group, Eastern

Communication Association, Boston, MA.

Top Paper Panel Respondent (2004). Instructional Communication Interest Group,

Eastern Communication Association Convention, Boston, MA.

Chair (2003-2005) – Instructional Communication Interest Group at the Eastern

communication Association Convention.

Secretary (2003-2004) – Instructional Development Division at the National

Communication AssociationConvention.