

# Sexual Health Assessment and Risk Evaluation

Melinda Villagran, Marsha Burney, Paul Villagran, & Abbi Mott  
 Department of Fine Arts and Communication , Communication Studies, Texas State University



## Key Personnel



Dr. Melinda Villagran  
Principal Investigator

Marsha Burney  
Leader of the S.H.A.R.E. PRIDE  
Peer Mentoring Program



Lt. Col (Retired) Paul Villagran  
Leader of the Veteran  
Guiding Veterans Peer  
Mentoring Program

"Our S.H.A.R.E. peer mentors seek to reduce the negative health consequences of substance use among young adults in our community.." - Melinda Villagran, Ph.D., Principal Investigator



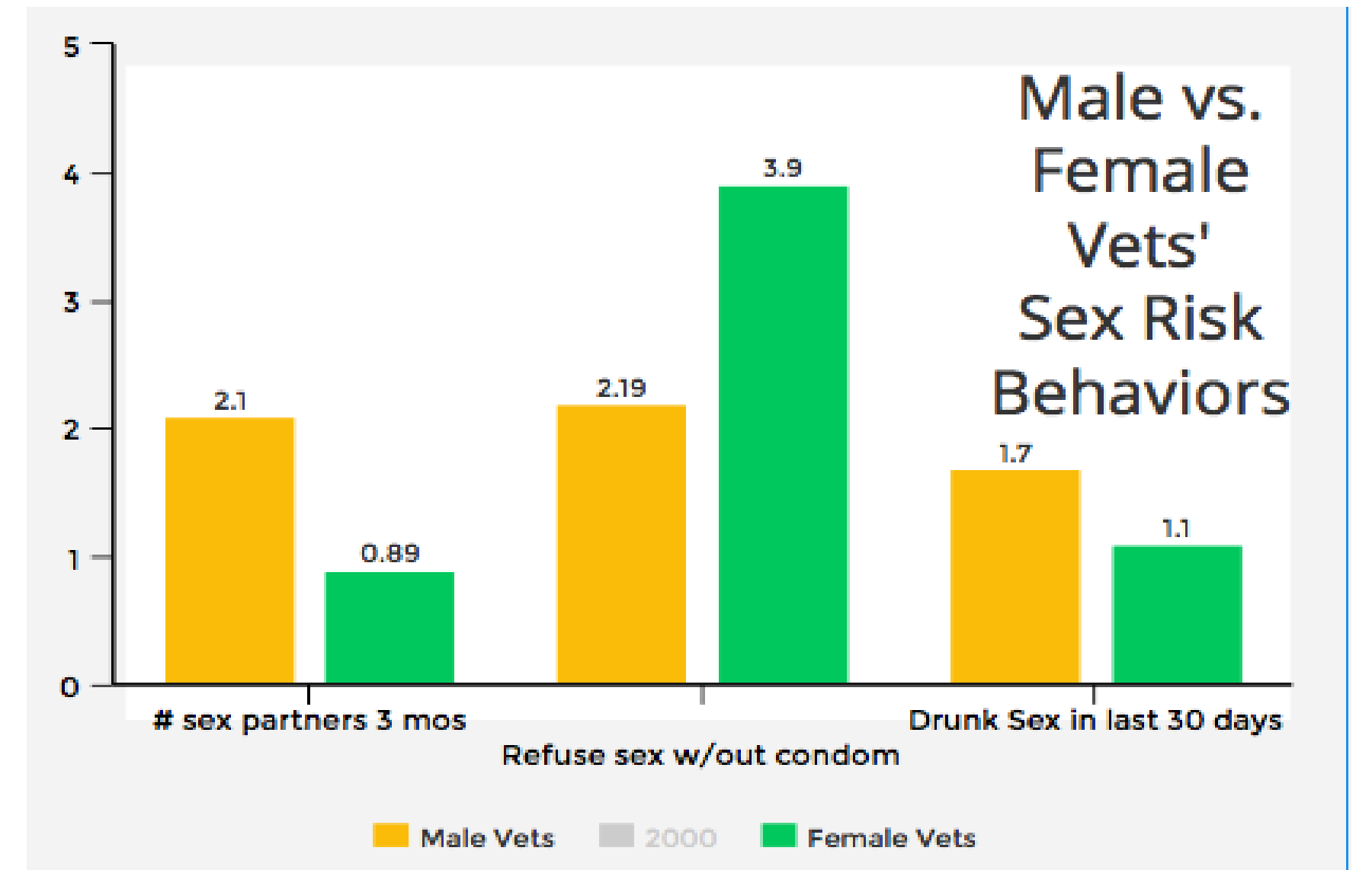
S.H.A.R.E., and its sister program, The Bienestar Coalition, have received over 1.5 million dollars in federal funding in the last four years for evidence-based interventions and research aiming to better understand the links among health communication, substance use, and sexual health risk behaviors.



## SHARE Interventions

### Aims:

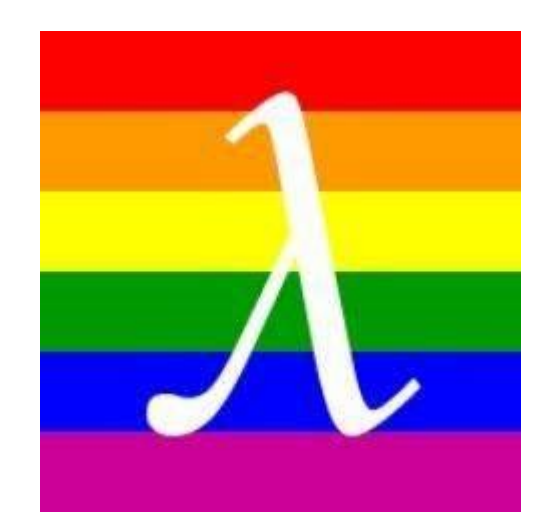
- Peer-to-peer intervention to reduce sexual health risk behaviors and substance use behaviors
- Address differences in male and female vets' risk perceptions about sex
- Increase HIV Testing among Veterans



### Aims:

- Peer-to-peer intervention to reduce sexual health risk behaviors and substance use behaviors
- Partner with local bars to reduce impaired risk behaviors

Lambda Texas State



Bobcat Pride



Stonewall Warehouse



**Results: SHARE VGV an SHARE Pride have increased HIV testing among target populations by 480%, and delivered over 900 HIV tests.**

## S.H.A.R.E. Goals and Objectives

- 1. Plan and Deliver Programming to reduce the incidence of HIV/HCV/HCV among diverse veterans between the ages of 18-24 at Texas State.**
  1. Engage in veteran community identification process to discover challenges and barriers to reaching self-identified veterans between the ages of 18-24 on campus and in the surrounding community.
  2. Identify, recruit, train and manage Veteran Peer Mentors and mentees as a network to S.H.A.R.E. Bobcat role model stories. Use print, interpersonal, and online channels to S.H.A.R.E. stories and provide positive examples of HIV/HCV and substance abuse risk reduction behaviors among veterans at Texas State
  3. Increase condom use and HIV/HCV testing among members of the target veteran population by providing outreach and testing activities on campus and in the community, including condom distribution and prevention education strategies to reach Veterans.
- 2. Plan and deliver programming to reduce the incidence of HIV/HCV/HCV among diverse LGBTQ students at Texas State.**
  1. Engage in LGBTQ community identification process to discover challenges and barriers to reaching self-identified LGBTQ Bobcats.
  2. Identify, recruit, train and manage LGBTQ Peer Mentors and mentees as a network to S.H.A.R.E. Bobcat role model stories. Use print, interpersonal, and online channels to S.H.A.R.E. stories and provide positive examples of HIV/HCV and substance abuse risk reduction behaviors among LGBTQs at Texas State.
  3. Increase condom use and HIV/HCV testing among members of the target LGBTQ population by providing outreach and testing activities on campus and in the community, including condom distribution and prevention education strategies to reach LGBTQ students.

## The SHARE Initiative at Texas State

The *Sexual Health Awareness and Risk Education* (SHARE) program is a university community partnership to address problems associated with substance abuse and HIV/HCV risk behaviors among at-risk young adults at Texas State University and in the surrounding community. Using the Strategic Prevention Framework, the S.H.A.R.E. program will expand substance abuse and HIV/HCV prevention and health promotion activities, provide HIV and viral Hepatitis screening, and deliver health risk reduction education to young adults between 18 and 24 years of age. The project will use the evidence-based practices contribute to a sustainable infrastructure with community-based partners to reduce sexual health risk behaviors among members of the target population. By the end of the program S.H.A.R.E. staff will trained 110 peer advocates to work with veteran and LGBTQ students and community members, deliver at least 15 community education presentations, and disseminate at least 72 Bobcat Role Model Stories describing positive behaviors change and risk reduction behaviors and social support opportunities to at least 500 students at risk for substance abuse and associated health outcomes.

## Project Support and Funding Provided by



The rising STAR of Texas

MEMBER THE TEXAS STATE UNIVERSITY SYSTEM