

Research Enhancement Program
Proposal Evaluation Form
McCoy College of Business Administration

Principal Investigator(s) _____

Title of Proposal _____

Format Guidelines: Accept _____ Reject _____

I. Introduction (10)

- a. literature survey _____ (5)
- b. thesis statement/goals of project _____ (5)

II. Methodology (25) _____(25)

- a. experimental protocol(s)
- b. research design
- c. data collection
- d. data analysis

III. Quality of Proposed Project (55)

- a. creativity/originality _____(10)
- b. importance to field _____(10)
- c. qualification of PI(s) (include justification of any co-PI) _____(10)
- d. presentation/organization of ideas (written in a way that people outside the discipline would understand it) _____(10)
- e. professionalism (well-written, free of typos, etc.) _____(10)
- f. access to resources _____ (5)

IV. Budget (10)

- a. detail _____ (5)
- b. justification _____ (5)

TOTAL SCORE: _____

Comments: _____

