

JOB DESCRIPTION – MARKETING INTERN (Social Media Guru)

LogZilla is a two year old software company in the Big Data analytics market. Our company has developed a platform that allows customers to collect, index, monitor, search and analyze any unstructured data source in order to provide visibility and extract value for better operations.

LogZilla strongly values the contributions of interns and recent graduates. As a result, we actively seek to recruit exceptional people from various academic backgrounds. All positions offer an opportunity to learn about the firm, our culture, the technology, and the technology industry.

We currently offer internships to students in their final year of their bachelor's or master's degree program. We have a myriad of positions across our Company. Since we are considered a startup, our interns will gain valuable experience and insight to the rigors of a rapidly growing company. Interns have access to key executives and participate in the decision making process. As a result, our interns will work on meaningful projects that contribute to firm's success, as well as gain real-life experience.

Overview

The marketing intern is responsible for the development and implementation of our Social media presence.

Responsibilities:

Interns will be responsible for developing and implementing various social media outlets such as Facebook and Twitter. The emphasis will be on the day to day demand generation.

Interns will assist in developing the strategy and alignment of our marketing programs including but not limited to positioning, messaging and creative development (Developing marketing materials such as newsletters, PR announcements, and the creation of “How To” videos). The intern will also be responsible for the timely execution of a multi-tiered campaign comprising of the complete marketing mix: e-mail marketing, multi-media, advertising, PR, and social media.

The intern will also work closely with the Chief Technology Officer and Global Sales Vice President to develop effective messaging and content for our White papers.

Qualifications:

- Excellent quantitative problem-solving and analytic skills
- Interest in Social media marketing techniques and properties
- Solid writing, communication and presentation skills
- High attention to detail
- Progress toward an MBA
- Proactive desire to learn
- Self-starter who is capable of managing multiple projects and meeting deadlines

PLEASE SEND CV and written description of your desire to join LogZilla as an intern to: rp@logzilla.net .

Richard Piotrowski, Chief Financial Officer.