



## **Job Description: Marketing Analyst Intern**

### *Company Description:*

**Nexersys Corporation**, an Austin, Texas-based, international fitness equipment design and marketing company, has created Nexersys®, the patent-protected “Next Generation Exercise System” for use in both the home and commercial gyms. Capitalizing on the recent trend of merging exercise equipment with computer games, Nexersys is a professional-grade, multimedia fitness product that replicates the experience users receive from a personal trainer. The equipment combines the exceptional benefits of an authentic boxing or mixed martial arts workout with the entertainment and feedback available from today’s gaming and computer technology. As a result, Nexersys provides a unique combination of cardio, strength, endurance, and mental acuity training in a single piece of equipment.

### *Position Summary:*

The **Marketing Analyst Intern** is responsible for working cooperatively with the marketing and sales team to accurately report sales data. The Marketing Analyst will report to the Media Analyst Director. The ideal candidate should be very experienced in the Microsoft Office suite of products, specifically excel, be inquisitive, eager to learn, and able to work calmly under pressure. The ideal candidate should be comfortable with pulling data from various sources and creating reports.

### *The Marketing Analyst Intern’s primary duties include but are not limited to:*

- Gather and input call data, contacts, web site visits, media spend and sales revenue data into defined sources daily for sales dashboard reporting
- Daily refresh of pivot tables and ensure accuracy of dashboard prior to delivery
- Pull contact and sales data feeds for media agency and review for accuracy prior to delivery
- Reconciliation of sales data between shopping cart and CRM system
- Ad hoc analytical requests as defined by the Media Analyst Director

### *Job Requirements:*

- Excellent computer knowledge with proficiency in Microsoft Word, PowerPoint, and Excel
- Excellent communication skills (written and verbal) and administrative skills



- Ability to work independently and complete assigned tasks within identified time frames
- Organized, dependable and detail oriented
- Team Player
- Quick Learner and Efficient
- High sense of urgency

Qualified Candidates should send their resume in confidence to:  
[careers@nexersys.com](mailto:careers@nexersys.com)