

CPM TRACK 7 GUIDELINES FOR APPLIED RESEARCH PROJECT

Students will pick a topic in the area of public and/or non-profit administration and management in order to complete a written research paper of 3500-4500 words in length. Additional information will be provided to you at the orientation session at the beginning of the semester.

CPM TRACK 7 WRITTEN RESEARCH PAPER FORMAT

INTRODUCTION (at least 500 words)

Give a brief introduction to your project. What is it about? What is its value to the organization?

REVIEW OF THE LITERATURE (at least 1250 words)

This is one of the main sections and should include literature from articles, governmental documents, the Internet etc. The information should be general and inform the reader about your topic area. This section should be at least 1250 words in length and should contain at least 10 separate references. One suggestion is to begin the process by doing about 10 abstracts (of at least 150 words each) on your topic.

RESEARCH CONDUCTED (at least 1000 words)

This is the research on the project that you are doing. It will include primary research, which means that you can collect information from first person accounts such as interviews, questionnaires, focus groups and/or from other such documents, which specifically apply to your topic. This section should be at least 1000 words in length. You should describe what you find and do some level of analysis.

METHODOLOGY (at least 250 words)

This is the section which you explain what techniques you used to conduct your research. Did you use surveys, interviews, focus groups, etc.? Define and discuss the techniques that you used.

CONCLUSION & RECOMMENDATIONS (at least 500 words)

Through your research, what did you find? Did findings agree or disagree with your hypothesis or your initial beliefs? What is the significance of your findings? What are your recommendations to the reader?

BIBLIOGRAPHY (not included in word count)

All reference sources used in the written paper will be cited appropriately using a generally accepted documentation style such as APA (American Psychological Association style, most commonly used to cite sources within the social sciences) or MLA (Modern Language Association, most commonly used to cite sources within the language arts, cultural studies, and other humanities disciplines). Citations will be listed alphabetically.

NEED AN EXAMPLE?

Here are some sample Applied Practicum Project Research papers that may help you get started.

Research Project Title	Author(s)	Year
Lake Nasworthy Parks: An Assessment of Public Priorities for Development and	Carl White, CPM & Anthony Wilson, CPM (Askew Award Winner)	2010

Operations		
"It's Not Easy Being Green" Understanding the True Value of Parks on Local Economies	Pam Nelson	2011
Leadership Command Profile Assessment Tool	Troy Gay, CPM (Askew Award Winner)	2012