

To: President's Cabinet
From: Denise M. Trauth
Subject: President's Cabinet Meeting
April 25, 2022

Coordinating Board Meeting (#5)

Dr. Lloyd discussed the upcoming Texas Higher Education Coordinating Board meeting. The Board will consider a GEER-funded interagency contract with The Texas State University System totaling more than \$3 million for improvement to commercial driver's license programs and to increase enrollment in the programs.

The agenda includes a report on grants and contracts. Contracts recently executed by the Board with Texas State include a reskilling support grant program, an accelerating credentials of purpose and value grant, a Texas grant, and a completion repayment program.

Digital Signage (#773)

Mr. Pierce discussed digital signage advertising. Currently, 60 signs are active, and five signs are in transition.

Fourteen minutes per hour will be available for internal and external advertisements, with nine minutes per hour allocated for external advertising, two minutes per hour allocated to departments, one minute per hour available to departments for purchase, and one minute per hour allocated to University Marketing for advertising university-wide events.

Advertising guidelines have been finalized.

In the next six weeks or so, advertising slots will begin being sold.

Information Technology has begun working on the large outdoor sign replacement in the Quad area. Content will be managed by University Marketing.

President's Update (#556)

President Trauth announced that The Wittliff Collections Advisory Board has requested \$1 million in one time funding from the university to begin digitizing The Wittliff Collection.

President Trauth reported that a Student Success Research Center will be Texas State's special item in the upcoming Legislative Appropriations Request.

President Trauth shared that the Department of Athletics recently received two substantial gifts. As such, Texas State will present two motions at the May 2022 Board of Regents Meeting.

Significant Issues (#01)

Provost Bourgeois provided an update on fall 2022 enrollment. Compared to the same time the previous year, freshman new student orientation is up 11.5 percent (507 freshmen) and transfer new student orientation is up 28 percent (235 transfers). Housing contracts are up by about 13 percent compared to the average of fall 2019 and fall 2020.

Provost Bourgeois summarized recent research grant awards and stated that research and development expenditures for fiscal year 2022 are expected to exceed \$100 million.

Mr. Algoe announced that the renovation of the 11th floor of the J. C. Kellam building and the Office of the President will commence soon.

Dr. Breier announced that the April 29, 2022, Family Campaign Celebration will be moved from the Archway in front of the University Academic Center to the LBJ Student Center due to possible inclement weather.

Dr. Ekin recapped the inaugural Texas State Analytics Showcase held on April 20, 2022, highlighting that more than 200 people attended and five companies were represented.

Dr. Hernandez shared that she is in the middle of award season for students. There are many opportunities for student recognition.

Dr. Hernandez announced that she recently met with the newly elected Student Government President Malik Johnson and Vice President Kiersten Florence and discussed the orientation activities in play to prepare them for a successful year in office.

Mr. Pierce reported that he is working with leaders in the Office of Research and Sponsored Programs, to improve high performance computing capabilities.

DMT:ta

Posted to web at <http://cabinet.president.txstate.edu/> on May 10, 2022.