



Agriculture Ambassador Program

Department of Agriculture

In an effort to enhance student recruitment and development in the Department of Agriculture at Texas State, the Agriculture Ambassador program has been established to formally involve current students in recruiting and departmental activities. Their role is one of outreach for the department and they should be supportive and encouraging of all departmental programs, organizations and activities. Serving as an Agriculture Ambassador is regarded as a prestigious position for students in the department.

Ambassadors will organize activities for the upcoming year. Ambassadors will be called upon throughout the year to represent the department at functions such as Bobcat Days, PAWS Preview, Scholars Week, Texas State Invitational CDE, stock shows and rodeos, FFA conventions, leadership conferences, on campus classroom visits, completing high school visits and attending College Fairs with Admissions. A list of specific requirements follows in the application.

Agriculture ambassadors are expected to meet the following criteria:

- ✓ Must excel in or be willing to develop their verbal and written communication skills
- ✓ Must have an acceptable GPA
- ✓ Must have average of 3-4 hours a week available for Ambassador obligations
- ✓ Must have strong and positive feelings about both Texas State and the Department of Agriculture
- ✓ No student may apply for or hold an Agriculture Ambassador position while on academic or disciplinary probation

What students gain from serving as an Agriculture Ambassador:

- ✓ Public Relations and Presentation Experience
- ✓ Leadership and Teamwork Skills
- ✓ Access to exclusive activities for ambassadors
- ✓ Networking Skills
- ✓ Telephone/Telemarketing Skills
- ✓ Pride in Texas State and the Department of Agriculture
- ✓ Mentoring Opportunities

Training/Experience you will receive from the program:

- ✓ Knowledge of all departmental majors and programs
- ✓ Knowledge of Texas State and campus resources
- ✓ Student recruitment
- ✓ Presentation skills
- ✓ Teambuilding
- ✓ Leadership development
- ✓ Networking
- ✓ Project and time management
- ✓ Problem-solving skills
- ✓ Verbal and written communication skills