A candidate requested an advisory opinion concerning the creation of a gofundme for fundraising purposes.

It is the opinion of this board that the creation of a gofundme is perfectly acceptable under chapter 106 article 1 and 2 of the election code. However, there are some restrictions on fundraising. You cannot raise more than your expense limit plus $150 for a potential runoff. You must keep accurate records of who donated and in what amounts. You cannot collect funds from non-student organizations, a student organization receiving funds from the university, or accept any kind of money from the university itself.

As long as you keep accurate and detailed records, do not exceed your spending cap, or collect funds from a prohibited organization you may create a gofundme to raise funds for your campaign. Just be warned that there are a lot of potential pitfalls and you should read through the election code extensively before accepting money from anyone.