

TrustRadius - Marketing Intern

TrustRadius is seeking a brilliant Marketing Intern to join our marketing team and help explode our company's growth. You will be working closely with a small team, learning along the way all the ins and outs of marketing in a start-up company.

If you've already been exposed to the professional world, can demonstrate your passion to learn and convince us that very quickly and independently you can make an impact on our business, you should apply. Ideally you already have some content and social marketing experience, but what will most impress us are the questions you ask and the examples you share during the interview.

Company Description:

TrustRadius is changing the way business software is bought and sold. By connecting buyers with users and curating the candid insights they share, we help users make better product selection, implementation, and usage decisions.

Marketing Intern Responsibilities:

- Assist in research, development and curation of content marketing ideas and research as needed
- Identify opportunities for link sharing and content partnerships with various publishers, brands, and blogs online
- Aid in developing a database of industry resources, sites, and organizations including talent, blogs, and more
- Assist with social media plan, marketing calendar, and associated strategies.
- Assist with writing blog posts and newsletters.
- Assist with sharing content and building relationships with our online community (Facebook, Twitter, LinkedIn, Quora and others)
- Prepare analytical reports to understand effectiveness of various marketing campaigns
- Other related projects as needed.

Qualifications

- Education required: GPA at least 3.0, you must be in your Junior or Senior year. Ideally you are planning to graduate in business, journalism, communication or marketing.
- Strong writing skills with a focus on professional, yet creative commentary.
- Proficient in Microsoft Office.
- Organized, with an ability to prioritize time-sensitive assignments across projects.
- Must be able to work in a fast-paced environment.
- Familiarity and use of social networking sites is mandatory

Details:

You are expected to work a minimum of 10 hours a week and will be paid \$10/hour.

To apply, please include both a resume and cover letter.

Sheryl Williams
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