

Strategic Plan 2017-2023

Relative to the University strategic goals and in the context of becoming a national research university, the College of Applied Arts' schools and departments developed a strategic plan with five goals that define the priorities, programs, infrastructure and outcome indicators.

Five Goals:

1. The College of Applied Arts will take active measures to increase graduate enrollment through the addition of select graduate program (after careful consideration of current market needs/demands/gaps), actively recruit graduate students, and develop innovative strategies to increase time-to-completion for enrolled students; we will also continue to meet the needs of increasing number of undergraduate students and develop innovative strategies to increase time-to-completion for enrolled students. (Goals 1 & 2)
2. The College of Applied Arts will increase the number of external grant submissions and number of faculty submitting external grants through interdisciplinary efforts with other departments, universities, state/federal agencies, and corporations/foundations that focus on local, state, national, and global needs. These efforts will rely on our Hispanic Serving Institution to broaden funding potential. (Goal 3)
3. The College of Applied Arts will promote the success of all students by recruiting and maintaining diverse faculty and student population; it will increase the quality of educational program by developing up-to-date curriculum that involves innovative problem-solving skills development needed in the job market. (Goals 1 & 2)
4. The College of Applied Arts will support innovative learning communities for the purpose of increasing student retention and graduation rates; this will include up to \$20,000 matched from the Dean's office for such initiatives. (Goals 1, 2, & 4)
5. The College of Applied Arts will effectively manage infrastructure support needed through continuous assessment of current resources compared to needed resources to provide the highest quality of education to our students. (Goals 1 & 4)

Five Priorities:

- To increase graduate education enrollment
- To increase external grant funding and collaborate with other department and agencies
- Recruit diverse faculty to promote student success
- Develop and support innovative learning communities to promote undergraduate research and retention
- Manage and improve infrastructure to provide quality learning opportunities for our students. (Online, Warehouse, Vivarium and tele-conference)

New Programs:

- Masters in Agriculture Science
- Online Masters in Child Life
- Planning for Ph.D. in Social Work
- Planning for Ph.D. in Nutrition
- Pilot Project in Competency based education

Infrastructure Requirements:

- Family and Consumer Sciences: A Vivarium (approved for \$4 million) to support research for faculty and students in Nutrition and collaborate with other departments.
- Family and Consumer Sciences: Resources to build the innovation research lab for research in food labeling and textiles, including 3-D printers.
- Agriculture: Renovation of the Agriculture Pavilion to accommodate enrollment growth, research labs and additional classroom space (\$3 million to renovate).
- Social Work: Additional space to accommodate the Research Center for Children and Families and clinical space for faculty and students that will support 350-graduate students and 400 undergraduates.
- Criminal Justice: Renovate Hines and the Hill House to update computer labs, set up a video conferencing room, add faculty offices, and increase space for doctoral and graduate students.
- Occupational, Workforce and Leadership Studies: Increase the number of faculty offices and improve data security to secure federal data use for research (renovate Pecos).

Outcome Indicators:

- 18 new faculty lines
- 3 academic advisors
- 14 graduate research assistants
- Undergraduate enrollment will increase from 3,800 to 4500.
- Graduate enrollment will increase from 600 to 700.
- External funding will increase from \$12.3 million to \$16 million.