

Potty Packs

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Entrepreneurial Internship

Company Overview

Wholesome Solutions LLC, dba Potty Packs, was started in 2016 by Marc Siemes, a Texas State alumni, and Joshua Hawley, an University of Arizona alumni. Mr. Siemes is a third generation entrepreneur and previously owned and operated “Red Rhino Sports”, one of the original ecommerce sporting goods specialty stores. Wholesome Solutions LLC started with two products, Sh!t Kit and Potty Pack, and has recently added three more items, namely Hangover Kit, Park Pack and Period Pack. These products are single-use convenience items that are sold through specialty retailers, convenience stores and grocery stores. In addition to Amazon they are also sold at national retailers such as “*Sportsman’s Warehouse*” and “*The Container Store*”.

Job Description

The Entrepreneur Internship position is intended for dedicated self-starters, with a passion for small business. This is a unique opportunity to get hands-on experience in the early stage of a small business startup. There is no large investment fund that bankrolls a prestigious office location, but instead you will learn the nitty gritty of what small business is really all about. You will be introduced to every part of being an entrepreneur, including the non-glamorous ones. Depending on your experience and capabilities you will do research on new product lines, competitors, and suppliers. You will also work on our marketing campaign, including social media, as well as the warehousing, production, and forecasting. We are planning on moving office locations this year and will need to do research on a good location and all the associated issues that such a move will cause. Other potential issues will include creating new product lines, finding new suppliers and appropriate retail outlets. Finally, we are also preparing to attend several tradeshow and need to curate the booth experience. Since we are indeed a small business, there will be numerous other issues that will pop up throughout the entire semester. These will need to be addressed as they come along, but that cannot be predicted at this time.

This position is an unpaid internship. Since we are in the early stages of boot-strapping a start-up we do not have any extra funds to pay for interns. We have a fun and relaxed atmosphere and you will get to experience what entrepreneurship is really all about.

Qualifications:

Pursuing related degree (Business Majors are preferred.) An interest in entrepreneurship, marketing and small business are paramount. It's important to be flexible, creative, willing to learn, and be self-motivated.

How to Apply:

Prospective candidates may submit resumes directly to the CEO via email at siemes@pottypacks.com