

To: President's Cabinet
From: Denise M. Trauth
Subject: President's Cabinet Meeting
September 17, 2018

Enrollment Management (#9)

President Trauth thanked the staff in the Office of Enrollment Management and the Graduate College for all their work in maintaining a strong enrollment.

Provost Bourgeois and guest, Mr. Gary Ray, presented an enrollment update. Mr. Ray reported that when compared to fall 2017 data, fall 2018 data reveal that (1) overall enrollment is flat, growing less than 0.5 percent, (2) the new freshman class increased by 3.6 percent to 6,087, (3) transfer students decreased by 3.8 percent, due, in part, to lower enrollment numbers from our top community colleges, and (4) the number of continuing students is down by 166. Because of record enrollment of new students, Mr. Ray is expecting a boost in overall enrollment numbers next year, assuming the retention rates remains steady.

Mr. Ray also shared the following: (1) in terms of majors, the College of Science and Engineering is the largest, the College of Liberal Arts is second, and the College of Education is third, (2) enrollment in the College of Education, mainly in the area of teacher certification, declined the most among the colleges, (3) enrollment of white students declined the most, while enrollment of Asian students increased the most, (4) gender numbers are in line with general trends, (5) student credit hour production is flat, increasing about 500 hours, and (6) freshmen in the top quartile dropped to 46.7 percent, which is the first time below 50 percent since fall 2015.

President Trauth stated that the College of Education will not be as significant of a driver in the future as it has been in the past. Teacher salaries are simply too low to drive enrollment in teacher certification degree programs.

Mr. Ray led a short discussion on competitors' enrollment goals and how they are leveraging scholarships to meet these goals. For fall 2018, University of Texas at Austin and Texas A&M University announced significant new merit and need-based scholarship programs. Furthermore, University of Texas at Austin and Texas Tech University increased their freshman classes, while Texas A&M reduced its freshman class.

Events Support Office (#751)

Mr. Algoe proposed the creation of an Events Support Office. Specifically, he proposed that Materials Management and Logistics (MML) would provide set-up and tear down services on the San Marcos Campus from 8:00 a.m. to 8:00 p.m. and charge the normal hourly rate during the 12-hour time frame. This would be made possible with the addition of one FTE, as it would allow for two, two-person shifts. Events after 8:00 p.m. on Monday through Friday and anytime during the weekends would be charged at the rate of time and a half. Mr. Algoe stated that the

normal hours of operation for MML on the Round Rock Campus would remain 8:00 a.m. to 5:00 p.m.

Dr. Teis stated that Athletics paid \$36,000 in overtime during the past year for event coverage in Athletic venues and was typically not reimbursed by the organization renting the venue for this expense. Mr. Algoe stated that MML is funded 100 percent through chargebacks. Dr. Trauth requested that Mr. Algoe and Dr. Teis get together to discuss and come back to Cabinet with a big picture plan.

RTA: 11/12/18 Continue discussion on Events Support Office.

President's Update (#556)

President Trauth discussed literature on the First Amendment and stated that Vice Chancellor Fernando Gomez in the Texas State University System (TSUS) Office is currently drafting a TSUS position and policy statement on First Amendment protections for the TSUS component institutions.

President Trauth shared that she received a call from General Mike Murray at the Army Futures Command Headquarters in Austin, and that she and Dr. Bourgeois will be meeting with General Murray on September 17, 2018.

Significant Issues (#01)

Provost Bourgeois announced that research expenditures for fiscal year 2018 should be made available by October 15, 2018. The expenditures are expected to be higher than fiscal year 2017 given Advanced Law Enforcement Rapid Response Training Center's and the Texas School Safety Center's research expenditures for fiscal year 2018.

Dr. Weigum discussed her presidential fellow project. Dr. Weigum is in the process of setting up meetings to talk about makerspaces around campus. In the next couple of weeks, she expects to have a summary of what activities are happening in these spaces and what strategies can be implemented to tie them together.

Mr. Algoe stated that breaking ground in the near future on construction of the newest STAR Park building looks promising.

Mr. Algoe asked Cabinet members if the travel of a high-profile person visiting the university can be upgraded. President Trauth stated that while the university will not reimburse travel upgrades for internal staff, the decision to upgrade the travel of high-profile visitors to the university should be handled on a case-by case basis.

Mr. Algoe announced that out of our annual budget, we spend about \$40 million on financial aid. Cabinet members discussed the possibility of allocating more money to financial aid.

Dr. Breier announced that about 45 people attended Bobcat Pride Weekend in Mobile, Alabama, held on September 14-15, 2018.

Dr. Breier announced that 160over90 is conducting a branding study and will be meeting with university members one-on-one and in focus groups the week of September 17, 2018.

Mr. Pierce reported that the network outage in Ingram Hall over the weekend was caused by flooding. Network Operations staff worked all weekend to repair.

Dr. Smith announced that Mr. Ruben Becerra will be sworn in as Student Government President and Ms. Alison Castillo will be sworn in as vice president.

Dr. Smith announced that the student leader dialog will be on September 18, 2018, and that more than 20 student leaders were invited.

Dr. Lloyd announced that the Council on Inclusive Excellence will have its first meeting on September 21, 2018. Dr. Trauth will be in attendance to formally charge the Council.

Facilities Planning/Campus Master Plan (#91)

Mr. Algoe handed out a draft Campus Master Plan brochure and explained that the Music Building and the Hilltop Building were both featured images in the document.

RTA: 12/3/18 Review Campus Master Plan brochure.

Football (#601)

Dr. Breier announced that the UTSA tailgate will be on Saturday, October 22, 2018, at Sunset Station. The band, cheerleaders, and mariachis will be at the tailgate. A large crowd of 400 to 500 people is expected. President Trauth suggested sending an email to faculty and staff about the game and encourage them to purchase tickets.

DMT:ta

Posted to web at <http://cabinet.president.txstate.edu/> October 25, 2018.